

NEWS: INTERNATIONAL

Kohl turns up heat in battle over tax

By Andrew Fisher
in Frankfurt

German Chancellor Helmut Kohl yesterday sounded a powerful blast against the opposition for its tactics in blocking the government's tax reform package, accusing it of misusing the constitution for political ends.

He said the Social Democratic party, led by Mr Oskar Lafontaine, was preventing the creation of jobs by frustrating attempts to cut income and corporate tax rates. "The SPD is thus betraying the interests of the

unemployed who are desperately seeking new jobs."

Mr Kohl's abrasive tone showed that the campaign for the September 1998 general election was beginning in earnest. Mr Theo Waigel, the finance minister, also weighed in with sharp criticism of the SPD, saying the government would keep forcing it back to the negotiating table to reach a compromise.

The tax package foundered on SPD opposition in the Bundestag (the upper house of parliament) where it has a majority. Its failure was the latest blow to a government

which has seen its standing severely dented by persistently high unemployment.

The government had planned tax cuts worth some DM30bn (\$16.3bn) from 1999, but last-ditch talks within the parliamentary conciliation committee failed to produce a compromise. Mr Lafontaine has argued that the tax cuts cannot be properly financed, while the government says they are essential to stimulate investment and jobs.

Both business and trade union leaders are angry at the failure of government

and opposition to hammer out a deal on the tax proposals, which are also aimed at simplifying the complex system.

The conciliation committee will meet again in September. Mr Waigel said that if the tax reform did not take place in 1999, it would come into effect in 2000. A special parliamentary session will be held tomorrow to debate the collapse of the talks. Many politicians will return from holiday to attend.

Mr Kohl told the Welt am Sonntag newspaper that the SPD's parliamentary tactics

were unprecedented in post-war German history. "Never has the Bundestag been subordinated so unscrupulously to the power struggles of one party."

Mr Lafontaine countered that it was the government's own "erroneous policies" that had led to the highest unemployment since the second world war. It was the SPD's political duty to stop the government's "anti-social and non-financial" tax programme.

In an attempt to increase discussion in the opposition, Mr Waigel said the govern-

ment would put so much pressure on Mr Lafontaine that the "SPD matadors" - those in responsible party positions - would finally ask themselves what the head of their party was playing at.

The SPD still has to choose its candidate for the election. The choice is likely to be between Mr Lafontaine and Mr Gerhard Schröder, the state prime minister of Lower Saxony, who enjoys wider national popularity.

Mr Kohl has already said he will stand again as the candidate of his Christian Democratic party.

Warning on interest rates in euro-zone

By Wolfgang Münchau,
Economics Correspondent

Interest rates in the future European economic and monetary union could be significantly higher than current national interest rates, according to Paribas, the French investment bank.

In an analysis of trends in US and German interest rates, Mr Paul Mortimer-Lee, chief capital market economist of Paribas, concludes that the bond markets are currently too optimistic about inflation and interest rates under Emu. If his analysis proves correct, voters in EU countries may associate Emu with high interest rates, which could damage the popularity of the single currency.

The view that interest rates could rise under Emu is also shared by several international currency strategists, but is not yet fully reflected in the prices of European bonds.

Mr Mortimer-Lee argues that the European central bank will try to establish credibility early on, after it becomes fully operational on January 1, 1999, the scheduled starting date for Emu. At present, expectations about the euro are relatively low. The foreign exchange markets have almost fully discounted that the euro, the future single currency, will be softer than the D-Mark because Emu is now expected to start with a much wider group of countries.

Germany's inflation rate over the last 10 years has averaged around 2.5 per cent. "If the foreign exchange markets' fears about ECB policy are realised, the figure [for Emu inflation] would be much higher, which makes it all the more puzzling why some European bond markets have not suffered along with their currencies against the US

dollar," said Mr Mortimer-Lee. He based his calculations on historic comparisons of real interest rates - the level of rates after adjusting for future inflation - between the US and Germany.

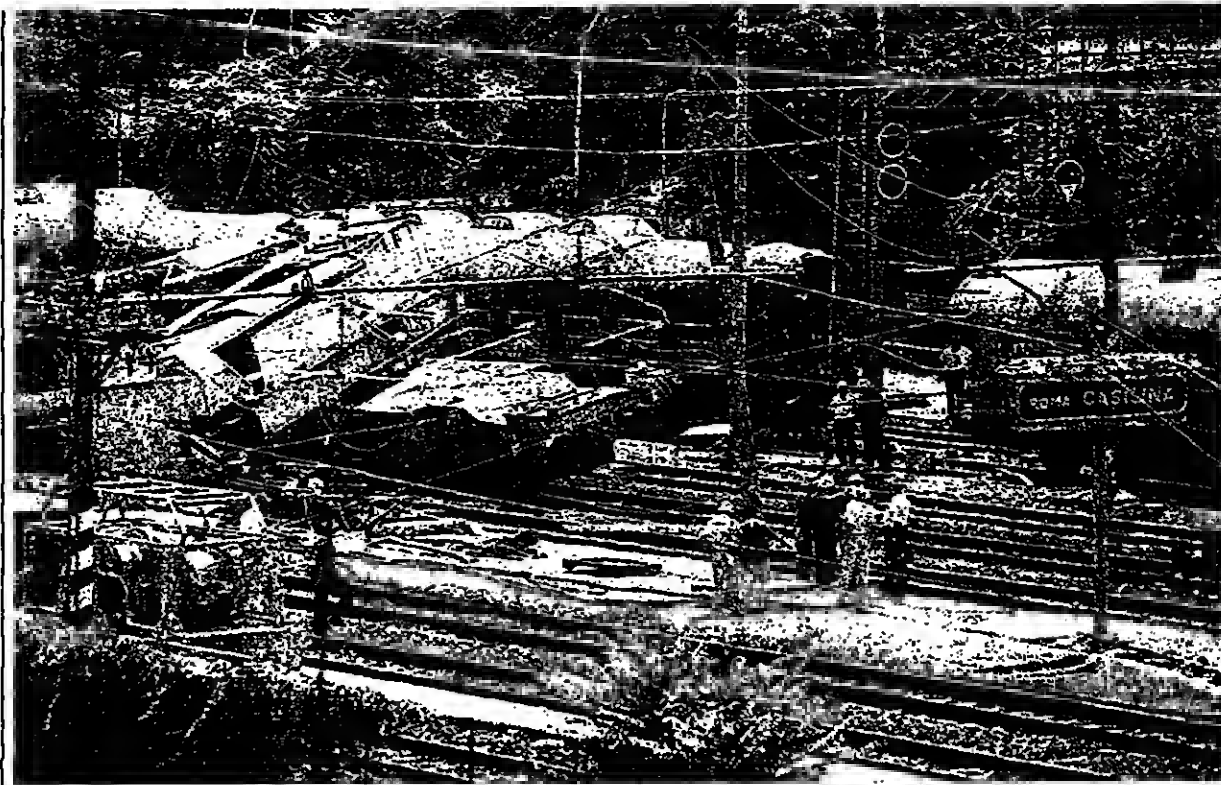
Traditionally, real interest rates tended to be lower in the US than in Germany or other EU countries. This is usually attributed to higher tax rates in Europe, concerns about public sector financing, pension liabilities and the status of the dollar as the main international reserve currency.

Historically, the real 3-month money market rate in the US was 2.5 per cent. His estimate is that under Emu real short-term rates would be between 2.75 and 3.25 per cent - a little higher than the historic levels of US rates.

With inflation under Emu estimated to fall in the range of 2 to 2.5 per cent, this suggests nominal interest rates of between 4.75 per cent and 5.75 per cent. This is significantly higher than the 4.25 per cent rate currently discounted in the forward markets.

If inflation under Emu were to exceed the 2 to 2.5 per cent range, the difference between current expectations and future reality could become extreme. Mr Mortimer-Lee said the current market rate was "well below our lowest estimate and well below the levels which the ECB might have to impose in order to gain credibility in an increasingly sceptical market."

The Bundesbank recently hinted that it could raise short-term interest rates ahead of monetary union. German economists argued that one of the reasons in favour of higher interest rates is to smooth the transition to Emu, by taking some of the pressure off the ECB.



Rail accidents bring holiday chaos for Italy

Italy's rail backbone was broken in two yesterday after a train was derailed and a construction crane fell across tracks at Rome's Cassina station, AP reports from Rome.

The accidents (pictured above) forced tens of thousands of travellers to wait for hours in sweltering stations at points north and south.

Some railway officials cautiously predicted that rail traffic would return to normal today.

There was no official estimate of

how many people were stranded.

Passengers on one of the holiday season's busiest weekends pushed their way on to buses, some of them lent by Rome's mass transit system, to be shuttled across the capital so that they could proceed with their journey. "It's been a day from hell," said Ms Allegra Guarnicciro, a 21-year-old New Yorker trying to get from Paris to Naples.

Ms Guarnicciro said her train pulled into Ostiense, a suburban stop, forcing

her to take a bus to Termini, the capital's main rail terminus, in the hopes of finding a train to Naples, south of Rome.

But for most of the day, no trains were moving south or north through the capital. Even during the worst of Italy's train strikes some main lines do run.

Passengers yesterday willing to add hours to their journeys considered taking trains westward to catch Adriatic coastal, north-south routes.

UK public 'ignorant about EU'

By Lionel Barber in Brussels

Three in four people in Britain know little or nothing about the European Union, while only 3 per cent think they are well-informed, according to a report published today by Demos, the UK think-tank.

The Euro-information gap is startling because one-third of all UK legislation and 70 per cent of business legislation is decided in Brussels. The UK civil service says up to 30 per cent of its time is taken up with EU matters, the study says.

The Demos report argues

that the best means of plugging the divide between the public and the decision makers is through the creation of pan-European parties.

"Although national politicians and parties continue to think, talk and act in exclusively national terms, power has long since moved beyond national boundaries," says Mr Mark Leonard, the author.

The analysis is broadly shared elsewhere in Europe, notably among the centre-right European Peoples Party where the German Christian Democrats have been assiduously cultivating

links with sister parties in western and eastern Europe.

The European Socialist parties, which control the majority of EU governments, have also developed a pan-European movement. But as the recent congress in Malmö, Sweden, showed, big differences exist between the pro-business Labour party in Britain and more traditional socialist parties in France and Germany.

The Demos report rejects an EU "roll-back" strategy favoured by elements of the UK Conservative party to return powers to nation states. "In practice, there are

too many areas of social and economic life which are transnational for this to be practical, and in any case, the economic and political benefits of EU membership are overwhelming."

The report is cool on the idea of extending the powers of the European Parliament which it says has still to establish itself as an effective channel between citizens and decision makers. On the other hand, creation of strong multinational European parties would help to match European courts, administration and parliament.

Westendorp intensifies pressure on Bosnia

The international community faces an important test of its will to make Bosnia's peace process work this week as it contemplates fresh penalties against the Bosnian government for failing to agree joint laws, AFP reports from Sarajevo.

The senior international representative in Bosnia, Mr Carlos Westendorp, recommended last Saturday that foreign governments suspend recognition of all Bosnia's ambassadors because of the failure of Moscow, Serb and Croat leaders to agree on a common ambassadors list by Friday night.

Mr Westendorp wants fresh sanctions if the weak central government fails to agree common citizenship and passport laws today.

All three laws should have been agreed by last Friday under deadlines announced in May by the Peace Implementation Council (PIC), composed of nations involved in the Bosnian peace process.

Amid exasperation at the slowness of this process, the PIC met in May in Sintra, Portugal, and gave Bosnia's divided post-war leaders a checklist of laws to be passed, with deadlines set

and the threat of penalties for any failures. The three broken deadlines are the first test of the Sintra plan. Mr Westendorp chose on

Fresh sanctions will be sought if the weak central government fails to agree common laws today

Saturday to be tough on the question of ambassadors, but to give Bosnia one more chance to meet the other Friday deadlines, for passports and citizenship, through the novel idea of freezing time.

"We are going to take this as if we stopped the watch, and if [today] is the first of August," he said. "If I didn't stop the watch, then it

tough international action in Bosnia. On July 10 crack Nato troops swooped on two Bosnian Serb war crimes suspects. Last week the UK Foreign Secretary, Mr Robin Cook, demanded and secured a promise from the Bosnian authorities to investigate their murky public accounting practices.

The problem, however, is that if any one Bosnian group blocks progress, all must be punished. On Friday, Haris Silajdzic, a Muslim and co-chairman of the governing Council of Ministers, complained that Croats and Muslims would

suffer because the Serbs refused on Friday to attend a meeting to resolve citizenship and passport laws.

Diplomats in Sarajevo say the more fundamental problem is that the nationalist leaderships claiming to represent Bosnia's three ethnic groups disagree about the kind of country they want to live in. The Serb leaders argue for a separate Serb citizenship. The Croat leaders, who already have some citizenship and voting rights in neighbouring Croatia, are more flexible, while Muslim leaders insist on one Bosnian citizenship.

Netanyahu warns over peace process



Israeli police frisk a young Palestinian yesterday

By Avi Machlis in Jerusalem and
Bruce Clarke in Washington

Mr Benjamin Netanyahu, the Israeli prime minister, said yesterday his country was hating itself for further bomb attacks and told Palestinian leaders that the future of the peace process depended on them.

"The whole peace is at stake," he told CBS TV. Mr Yasser Arafat, the Palestinian leader, must "make a choice" between co-operation with the fight against terrorism or letting the peace process collapse, he added.

"Fight terrorism in order to have peace or do the contrary and we won't have peace," the prime minister said, insisting that his government had fulfilled its obligations to keep the process going.

As tensions mounted over the weekend, Palestinian officials said the Arab league had agreed to convene a special session in Cairo tomorrow to discuss the Middle East peace crisis.

Mr David Levy, Israel's foreign

minister, will also travel to Cairo tomorrow to discuss the crisis with Mr Amr Moussa, Egypt's foreign minister.

Meanwhile, Israel and the Palestinians were preparing for the arrival of Mr Dennis Ross, US Middle East peace envoy, expected in the region after the seven-day mourning period in Israel for 13 victims of last week's suicide bombing. But the anticipated US mediation effort appeared to deepen the rift between the sides.

Israeli officials said they expected Mr Ross to press the Palestinians to crack down on terror groups.

But Mrs Hanan Ashrawi, Palestinian minister of higher education, said if the US would not address Israel's settlement policies, "there certainly is no reason for them to come."

The US is also considering Israel's demands to step up economic pressure on the Palestinians, a move that Palestinians say would jeopardise its position as mediator.

INTERNATIONAL NEWS DIGEST

Hun Sen poll pledge to Asean

Foreign ministers from the Association of South East Asian Nations (Asean) met Mr Hun Sen, who led last month's coup in Cambodia, at the weekend to discuss a peace plan for the troubled country.

The Asean delegation and Mr Hun Sen, who ousted Prince Norodom Ranariddh, his coalition partner, in a bloody putsch, agreed that the coalition must remain in place and new elections be held as promised in May 1998. Mr Hun Sen also called for United Nations and international assistance in organising those elections.

But problems remain over the fate of Prince Ranariddh and several high-profile members of his royalist party, including leading military officials. Asean wants guarantees they can return to Cambodia and participate freely in the elections. Mr Hun Sen says their return would create instability and has insisted that should Prince Ranariddh return, he face trial for attempting to negotiate an alliance with remaining Khmer Rouge rebels.

Ted Bardacke, Bangkok

VIETNAM'S LAST EMPEROR

Bao Dai 'spurned communism'

Hanoi yesterday described Vietnam's last emperor, Bao Dai, as turning his back on the nascent communist state. In a statement issued three days after Bao Dai died in exile in Paris at the age of 83, the foreign ministry said he had abandoned his post as "advisor" to the Vietnamese government of Ho Chi Minh formed in 1945. "It is regrettable that not long afterwards, Bao Dai did not respond to this great wish," said the statement.

Known for his fondness of hunting and women, the emperor was considered by most as a puppet of his colonial French masters. He formally abdicated in August 1945 after Ho Chi Minh declared the Republic of Vietnam, and was for a time "supreme advisor" in the Ho Chi Minh government before withdrawing to Hong Kong.

He returned to Vietnam in 1949 and proclaimed an anti-communist state under French protection, serving briefly as monarch. After the French defeat at Dien Bien Phu in 1954, he was deposed in April 1955.

A French foreign ministry official described Bao Dai as "a sincere friend of France, profoundly steeped in French culture", and added that he had been caught up in "Vietnam's destiny during a difficult period of its history".

AFP, Hanoi

ROMANIAN FLOODS

Rain brings landslide fears

Rivers swollen by days of rain have flooded several towns and villages in Romania's county of Prahova, damaging scores of homes, disrupting traffic and threatening landslides, a Romanian official said yesterday.

The floods have submerged some 1,000 homes in the town of Breaza, 160km north of Bucharest, as well as dozens of houses in villages across the county. No casualties were reported, he said.

Rains have also disrupted road and railway traffic between the cities of Ploiesti and Brasov. In the Prahova village of Berteza a landslide threatened to destroy 20 houses, according to the Romania state news agency. Weather forecasters expected the heavy rains to continue over the next 24 hours.

Reuters, Bucharest

CASPIAN OIL

Lukoil ends Azerbaijan deal

Lukoil, the Russian oil company, said at the weekend it would pull out of a recent billion-dollar oil agreement with Azerbaijan in the Caspian Sea. The Baku government expressed regret over the decision.

The scrapping of the deal came as the result of pressure by Turkmenistan, which claimed the Caspian oilfield involved was its own, not Azerbaijan's.

The field, which Azerbaijan calls Kuyguz and Turkmenistan calls Serdar, is east of Baku, at the edge of Azerbaijan's zone in the Caspian Sea, and has estimated crude reserves of 50m tonnes.

Lukoil, along with Russian oil company Rosneft, signed a deal with Socar, Azerbaijan's state oil company, to develop the field on July 4. Rosneft announced it would pull out of the deal on Thursday.

Azerbaijan had repeatedly offered Turkmenistan the possibility of jointly developing the field. Azerbaijan Prime Minister Artur Rasizade said on television.

He voiced hope the question over the field would be settled at talks between Azerbaijan President Geidar Aliev and his Turkmen counterpart Saparmurat Niyazov, the Itar-Tass news agency reported.

AP, Moscow

ALBANIA

More French soldiers leave

Some 360 French soldiers and 116 military vehicles left the Albanian port of Durres yesterday for Toulon. It was the second contingent to leave from the 1,000-strong French contribution to the multinational force that arrived in Albania in April and will leave by August 12.

Although the force was deployed to secure aid and then to secure observers and the conduct of June 29 elections, it did nothing to recover the hundreds of thousands of guns ransacked from state armories when authority collapsed in Albania in March.

Gang and family feuds and accidents with arms are still causing dozens of deaths each week. Five people were killed overnight in the Tirana region, the interior ministry said.

AP-DJ, Tirana

NIGERIA

Leading singer dies of Aids

Nigeria's maverick musician Fela Anikulapo-Kuti, who popularised the Afro-music beat globally, has died of Aids, his elder brother said yesterday.

The singer, composer and saxophonist, who was 58 and known to his fans simply as Fela, died on Saturday after several weeks of illness.

Hundreds of people gathered at The Shrine, Fela's home and club in the Ikeja working class district of Lagos, the commercial capital, to mourn their idol.

Reuters, Lagos

ENVIRONMENTAL ACTION

Greenpeace oil protest

Greenpeace activists yesterday plunged into the Atlantic in an attempt to halt oil exploration which they say is destroying the environment.

The environmental pressure group said four swimmers dived into the sea in a successful attempt to force three seismic testing ships to alter their course during test runs.

The direct action, a trademark of Greenpeace's campaigns, took place 192km from Rockall, a tiny barren island around 450km west of the north-west coast of Scotland, and was aimed at three Norwegian-run seismic testing ships.

A Greenpeace campaigner speaking from the MVS Greenpeace that dispatched the swimmers into the Atlantic, said: "Oil has had its day. We have more than enough reserves in the world already."

Reuters, London

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Nomination of William Weld, a liberal, as the US ambassador to Mexico, has upset Jesse Helms

such large scale espionage.

as a weekend opinion poll showed that last Monday's state of the nation address had helped Mr Fujimori to win back some 10 points of his recently lost popularity.

Frecuencia Latina investigations have done much to contribute to Mr Fujimori's plummeting approval ratings in the past three

channel, was stripped of the Peruvian nationality he acquired in 1984.

Late on Friday a judge ruled in favour of a motion by minority shareholders - presumed to be more friendly towards the Fujimori regime - to remove Mr Ivcher, now a foreigner, from the presidency of the board and assume control of the channel themselves.

Mr Ivcher and his team of journalists – and most independent observers in Peru – consider it a clear case of political persecution which jeopardises press freedom and media independence.

A spokesman for Mr Perez De Cuéllar's UPP party, the largest opposition group in Peru, said it would initiate formal legal proceedings today against the ruling government alliance for the telephone espionage.

If that really was Mr Clinton's intention, it has gone badly awry - following the flat refusal of Senator Jesse Helms, the arch-conservative who controls the Senate Foreign Relations Committee, even to consider confirming his fellow Republican Mr William Wald as envoy to Mexico City.

Mr Weld has astonished Washington observers, and dismayed mainstream Republicans, with the confident, pugnacious spirit in which he is fighting back against the blocking tactics of Senator Helms.

After stepping down from the governorship of Massachusetts in order to concentrate on the battle, he came to Washington last week with a declaration of ideological war against the conservative wing of his own party.

"It could be a land war, it could be an air war," he quipped as he began a round of calls on Washington's power-brokers. He also cheerfully made it known he was brushing up his already

The prospect of a prolonged slanging match over one of America's trickiest

relationships - in which congressional input and bipartisan co-operation is particularly important - is a depressing one for the foreign policy establishment.

"Mexico is simply too important to play political

Weld meeting Clinton recently in a bid to save his nomination as ambassador to Mexico City. Inset: Helms

games over," said Ms Delal Baer, a senior scholar at the Centre for Strategic and International Studies. "The US still pays less attention to Mexico than it does to Bosnia - but in terms of US national interests, that's the wrong priority."

Congress, suspecting a lack of zeal in Mexico's fight against cocaine cartels,

threatened to strike Mexico off the list of countries the US classes as allies in the anti-drug war.

Only delicate lobbying by the White House succeeded in averting this move, which would have blocked Mexico's access to soft loans and triggered a crisis in relations.

But there is nothing delicate about the war of words

that has been unleashed by Senator Helms' rejection of Mr Weld as unfit to serve, on grounds that his support for the medicinal use of marijuana marks him out as soft on drugs.

So far, the only clear beneficiary of the row has been the White House.

Until recently, the President was reaping a political

irritation with Mr Weld's combative approach, suggesting he should "look for other work" rather than pick inter-party fights.

While Senator Helms is notoriously sharp-tongued, he has generally maintained a dignified silence over Mr Weld, once his fundamental objections had been laid out.

By showing an uncharacteristic reluctance to engage in verbal battles, the North Carolina Republican - best known to the world as the scourge of Cuba, China and international organisations that fail to reflect US interests - has artfully confirmed the impression that Mr Weld is over-reacting.

Whether anybody likes it or not, Senator Helms' chairmanship of the Foreign Relations Committee gives him the power to block any State Department nomination, by refusing to hold a hearing. This, and the fact that he speaks for an important part of the grass-roots Republican electorate, have made both the Clinton administration, and Republican leadership, tread cautiously in dealing with the outspoken backslider.

The puzzling question, for political observers, is why Mr Weld has been quite so incautious. One theory holds that he is not so much interested in going to Mexico as in making himself a political martyr to the far right - with a view to attracting publicity and positioning himself for the next presidential race.

Mr Clinton has pledged, somewhat half-heartedly, to defend his nominee - although most Washington insiders think the president's interests are best served by a long, messy squabble.

Mexicans, meanwhile, are waiting with wry amusement for a nomination fight in which the motives of every side are open to question. They are sophisticated observers of their northern neighbour, and quite familiar with hidden agendas.

**Leslie Crawford,
Bruce Clark and
Victoria Griffiths**

Critics of Mr William Weld try to brand him as the epitome of an old, patrician elite which, rather like its British prototype, retains the illusion of effortless superiority but has lost most of its grip on power, write Victoria Griffiths and Leslie Crawford.

nor had been: he had been out enjoying the storm.

In the left-of-centre political climate of the US north-east, Mr Weld's espousal of liberal causes, including homosexual and abortion rights, and his personal panache seem to be a win-

ning combination. Ha remains highly popular in his home state, and he would have little difficulty winning a third term as governor if he wanted one.

But he is clearly hankering for a broader political arena. In the words of Mr David Brudnoy, a political commentator, Mr Weld has become "bored out of his mind" by the local affairs of his home state.

But the heavily Democratic voters of Massachusetts appear to be less enthusiastic about sending Mr Weld to

Washington than they are about his management of their own affairs. In last year's Senate race, they opted for Mr John Kerry, the Democratic candidate - apparently calculating that once he arrived on Capitol Hill, Mr Weld would be forced to behave as a

In Mexico, where Mr Angel Gurría, foreign minister, has warmly welcomed Mr Weld's nomination, officials will be less concerned by his personal style than his record in law enforcement - which, to judge by the curriculum vitae he has posted on the Internet, is quite impressive.

He claims that, as Massachusetts attorney-general in the early 1980s, he won 109 out of 111 cases involving corruption and money-laundering by organised crime interests in Boston.

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NEWS: INTERNATIONAL

Central bank in crackdown to protect currency and bring down interest rates

Malaysia acts over ringgit speculation

By James Kynge
in Kuala Lumpur

Malaysia's central bank, which lost about M\$8.8bn (US\$3.3bn) fighting currency speculators in the first half of July, signalled yesterday that it was taking administrative measures to protect its currency and bring down domestic interest rates.

The measures, which are to take effect from today, amount to an attempt virtually to shut down the offshore ringgit swap market.

Bank Negara, the central bank, said the moves were aimed at "pro-

moting an environment that is stable and more predictable for genuine investments".

Local banks are to be banned from lending more than US\$2m worth of ringgit to foreign customers other than those who need the currency for genuine commercial reasons.

Such reasons included currency hedging requirements, trade needs and portfolio or direct investments, the central bank said.

Foreign currency speculators who have sold the ringgit short - sold ringgit they do not have in the hope of buying back the currency

at a lower price at a later date - may now find it difficult to obtain the Malaysian currency and therefore refrain from dealing in it.

Observers, however, questioned the ability of Malaysian authorities to monitor how ringgit lent offshore is used.

This might be particularly tricky when tracing funds lent for portfolio investments, they said.

Overall though, the measures could have the short-term effect of bolstering the ringgit, which has fallen 4 per cent against the US dollar since early July.

The restrictions may also reduce the demand for ringgit in domestic money markets, thereby bringing down short-term interest rates.

Economists have warned that recent months of high interest rates have taken their toll on Malaysian growth by reducing lending to industry and depressing a local stock market which has for years been the main source of investment finance.

The ringgit's decline, which was precipitated mainly by the Thai baht's de facto devaluation on July 2, has also incurred the ire of Dr Mahathir Mohamad, the prime

minister. Last month he accused "rogue speculators" in general, and Mr George Soros, the US financier, in particular, of attacking the currencies of south-east Asian nations. Mr Soros has denied the accusations.

Economists said that Bank Negara might have felt obliged to impose the selective capital controls because it no longer felt able to repulse a speculative attack lasting more than a few days.

After the M\$8.8bn loss, it now has M\$61.9bn in foreign reserves, or just over 3½ months of import cover.

Kenya braced for new assault on currency

Kenya's currency is expected to take another beating this week as the markets register the full implications of the International Monetary Fund's suspension of its aid programme and the opposition steps up its campaign to force constitutional changes on President Daniel arap Moi.

The shilling, which closed on Friday at 61 to the dollar, touched 65 again on Saturday as importers rushed to buy foreign currency.

Analysts predicted that the currency, which sank last week after the IMF deal collapsed over the government's failure to tackle corruption, would come under renewed pressure once trading resumed and investors would continue pulling out of the stock exchange and bond market.

"On Friday information about the suspension was only just filtering through to the market."

"A lot of players were unaware of what had happened. We can expect a higher impact this week," said a broker.

Many commentators also speculated that government heads could roll in what a local newspaper labelled "a crucial week", as Mr Moi chose between a pro-reform group within government calling for the swift resumption of dialogue with the IMF and hardliners urging him not to take orders from the west.

"There is a very poisonous atmosphere at the moment," said a senior government source.

"I wouldn't be surprised if there were some top-level departures," he added.

The media highlighted the bitter row raging between the Kenya Revenue Authority (KRA) and the president's office over the removal of the country's top customs official, the issue that prompted the collapse of the IMF programme.

Supposedly independent, the KRA is refusing to ratify the transfer of Mr Samuel Chebi, regarded by the business community as playing a

key role in cleaning up corruption in revenue collection, on the grounds the decision was taken without its involvement and therefore illegal.

The Daily Nation published the contents of a letter sent to the KRA by Mr Fares Kuidwa, head of the civil service.

The official, who originally ousted Mr Chebi, ordered the KRA to apologise in writing and withdraw a decision, he said, defied the president's authority.

Western officials said the clash, which highlights the way in which presidential prerogatives are being challenged by the IMF-backed economic reform programme, damaged the credibility of an independent anti-corruption authority: the Kenyan government has promised to create.

"If the KRA, which is supposedly autonomous, can be bypassed at the drop of a hat, then why should anyone believe the same won't happen with the anti-corruption authority?" said a diplomat. "It risks becoming just another paper tiger."

The political and financial nervousness is bound to be exploited by civic groups, opposition and religious leaders who have called for a general strike on Friday.

They are pressing for the redrafting of a constitution and legislation that gave Mr Moi inbuilt advantages in forthcoming elections.

Over the weekend campaigners rejected a bill published by Mr Amos Wako, the attorney-general, listing a range of amendments for parliamentary debate.

The bill makes it easier for the opposition to stage public meetings and harder for suspects to be accused of sedition.

However, a wide range of other opposition demands are ignored.

Michela Wrong

Editorial Comment, Page 13.

Turmoil in Karachi threatens reforms

Violence in Pakistan's business capital could hold back economic revival, writes Farhan Bokhari

Mr Iqbal Sehgal risks losing friends following a recent surge of violence in Karachi, Pakistan's southern port city and business capital. As chief executive of Security and Management Services (SMS), a prominent private security company, he is once again inundated with requests to sign contracts for serving new clients.

But many prospective customers, including some of Mr Sehgal's friends, are being turned away. Under growing pressure from clients, SMS has made a decision only to accept contracts for corporate and other offices, while denying services at homes. There are not enough guards to meet the demand, Mr Sehgal estimates that Karachi's 85 security companies, which run a network of about 25,000 guards, will have to raise their strength by roughly 20 per cent in the coming months. Pressure on SMS is among the most visible signs of growing security fears.

More than 200 people have died in ethnically motivated armed attacks across Karachi this year. Only yesterday four people, including a three-year-old girl, were killed in shooting incidents. Government officials say the violence is mainly tit-for-tat killings between militants of the Mohajir Qaumi Movement (MQM) political party and its breakaway faction known as "Haqiqi". The two groups are fighting to gain control of the city and become the sole representative of its Urdu-speaking population, estimated at around 7.5m.

The MQM has fought successive Pakistani governments during the past decade, demanding rights such as special job quotas for its Urdu-speaking constituents, who either migrated from India 50 years ago or descend from families who did so. Now, the violent split within the group has once again made Karachi the scene of bloody violence which is estimated to have claimed more than 2,000 lives during the past two to three years.

For Mr Nawaz Sharif, the prime minister, the recent bloodshed is one of his most difficult political challenges. Critics charge that his failure to curb the violence has created fresh anxiety over his government's ability to manage the country.

Damage to Mr Sharif is an emerging recognition of the record of Ms Benazir Bhutto, the opposition leader, in tackling the violence. Before she was dismissed as prime minister, Ms Bhutto brought a temporary calm to Karachi after a large-scale security crackdown last November.

The economic consequences of the security situation promise to be severe. Mr Sharif's new reforms, announced during the last three months, depend on an upturn in revenue collections.



A policeman examines a burned-out car after a day of violence in Karachi yesterday

cause a shortfall in revenues and make it difficult for Pakistan to meet the IMF's targets, businessmen say. Mr Mian Muhammad Mansha, an industrialist and president of the private Muslim Commercial Bank, says: "Resolving the situation in Karachi is one of the basic prerequisites for the success of economic reforms."

He estimates that up to a quarter of tax revenues are generated from Karachi, and could suffer if security conditions deteriorate. Other businessmen say government hopes of securing large new investments may be hampered if the violence continues. The recent assassination of Mr Shahid Hamid, managing director of Karachi's Electricity Supply

Corporation, last month, has intensified the fears of many leading businessmen for their personal security.

Some analysts say that the only option now is to launch another crackdown. In early July, the government was believed to have detained up to 300 hardcore militants, but businessmen said that this was just the tip of the iceberg.

A crackdown could jeopardise the coalition government in Sindh province, of which Karachi is the capital. Mr Sharif's Pakistan Muslim League (PML) rules Sindh in partnership with the MQM. However, Mr Sehgal of SMS wants the government to hold immediate municipal elections, as a step towards resolving deteriorating liv-

ing conditions. Karachi is believed to have one of Pakistan's fastest-growing slum areas, while drug addiction and unemployment are on the rise. Many disgruntled young men are easy targets for recruitment in to militant gangs.

The local municipal corporation was banished almost five years ago, when security conditions began worsening. Since then, successive governments have talked about fresh elections, but none has actually done so. "Instead of leadership from the grassroots going to 15-year-olds carrying guns, it should be given back to the people," says Mr Sehgal. Restoration of peace may help Mr Sehgal to win back some of his annoyed friends.

NTT in Sri Lanka telecoms deal

By Anil Jayasinghe
in Colombo

Sri Lanka has agreed to sell a 35 per cent stake in its telecommunications company to Japan's NTT for \$225m, making it the island's largest single privatisation deal, officials said yesterday.

Japan's Nippon Telegraph and Telephone Corp (NTT) beat France Telecom to take up the equity together with control over management of Sri Lanka Telecom for an undisclosed period, officials said.

An agreement is to be signed between the government and NTT on the new partnership tomorrow, a telecoms official said, adding that the Japanese company expected to send managers and engineers to Colombo shortly.

NTT aims to make its involvement in Sri Lanka the first major step for expanding its operations in south Asia, officials said.

The telecoms deal, already delayed by nine months, will be Sri Lanka's largest single privatisation and compares with the previous record of \$37m paid by the Anglo-Dutch firm Shell for a 51 per cent slice in the country's gas distribution monopoly.

Telecom officials said there were six bidders initially to buy the 35 per cent stake in Sri Lanka Telecom (SLT), but only two companies - NTT and France Telecom - were shortlisted.

However, France Telecom had not shown much interest because of its commitments in Europe, officials sources said.

Japan's economy takes a turn for the worse

By Gwen Robinson in Tokyo

Japan's economy has taken a turn for the worse, reinforced by weaker than expected June data published last week including industrial output, construction orders, retail sales and employment.

On Friday, news that July vehicle sales fell by an annual 10.1 per cent, and passenger cars sales by 11.4 per cent, provided fresh evidence that consumer sentiment has not yet recovered from the April 1 sales tax increase from 3 to 5 per cent in response, shares of leading carmakers plunged on the Tokyo stock market.

The poor vehicle data point to a broader concern: the marked inventory build-up among manufacturers contained in the June industrial production data. Overall output fell a monthly 3.1 per cent, exceeding the official prediction of a 2.6 per cent decline.

At the same time, the inventory-to-sales ratio

Japan's finance ministry is likely to delay the abolition of fixed commissions on securities transactions by about 18 months, Gwen Robinson writes.

The liberalisation of stockbroking commissions, which has been bitterly opposed by Japanese securities houses, is a centrepiece of the government's "big bang" programme of financial deregulation.

Some securities houses derive as much as 40 per cent of their income from commissions on stock transactions. Currently, brokers set commissions on a sliding scale which is negligible for stock trades

- the lead indicator of production - soared to 117.6 in June from 107.9 in the first quarter. Any reading over 110 is considered to show excessive inventories.

"This is a genuine cause of concern," said Mr Richard Jerram, economist at ING Barings. "The implication is companies have still not recognised just how weak domestic demand has become in the new fiscal

year (from April), with consumers hit by higher taxes and construction activity hit by public spending cuts."

Economists warn that continued growth of inventories raises the prospect of a classic recessionary cycle, as manufacturers cut output and overtime production in order to reduce stocks, which then hits final demand and further damps economic growth.

channel funds into overseas equity markets, where trading costs are much lower.

The plan to delay liberalising commissions follows a string of mergers and financial troubles among small and medium-sized securities houses. Financial analysts say many smaller brokers lack the resources and expertise to take advantage of new areas of business which will open up under the big bang plan. Finance ministry officials say such brokers need more time to diversify or restructure their businesses in order to meet increased competition. Critics, however, say big bang will provide

a badly-needed shakeout in the industry and encourage securities houses to improve their operations.

Adding to concerns is the prospect that Japan's leading securities houses will head into next year weakened by recent financial scandals over illegal dealings with corporate racketeers. Penalties meted out to Nomura Securities have already hit hard with heavy fines and suspension of some business activities, as well as the accompanying loss of prestige and business. Prosecutors are now investigating other leading brokers, including Yamaichi Securities, in connection with the same scandal.

sions with the US, it is unlikely that Japan can boost exports to cut back its excess vehicle inventory.

With almost every economic sector showing weak or negative growth, Japan's markets will watch for the Economic Planning Agency's monthly outlook report for July. In stark contrast to the Bank of Japan's recent lukewarm economic prognosis, the EPA in its last few reports has taken a distinctly bullish stance on the economy.

The agency's June report said the economy had all but shaken off the negative effects of the April sales tax increase and was close to achieving a "self-sustaining recovery".

The pronouncement caused some confusion, coming in the same week that central bank officials gave an almost opposing view of Japan's economic prospects.

Economists are now waiting to see whether the EPA recants in light of the recent weak economic data.

Beijing seeks to switch off overproduction of colour TVs

By Tony Walker in Beijing

China has frozen approvals for new manufacturers of colour televisions and has also outlawed plant expansions to counter a glut which is threatening to bankrupt producers.

The State Council, or cabinet, issued the instruction this month amid rising stockpiles of unsold colour TVs and colour tubes, reflecting irrational expansion of the industry in the early 1990s.

"Production capacity is sufficient for the domestic market and exports," said Mr Chen Wenjie, a senior Planning Commission official.

China produced 21m colour TVs in 1996, making it the world's third largest producer.

China had no fewer than 98 colour TV makers in 1996 and five of these have the capacity to make over 1m sets a year.

Mr Chen said China would encourage exports to an effort to reduce bulging inventories.

He described existing exports as a "small market share in the world, if we compare the figure with overall colour TV sales".

China had no fewer than 98 colour TV makers in 1996 and five of these have the capacity to make over 1m sets a year.

Last year global demand for colour TVs reached 110m. It is expected to rise to 140m by 2000. Sichuan Changhong, China's biggest manufacturer, announced last week that it would target the US from 1999 in order to reduce its dependence on the local market. It is also planning to open overseas production sites.

China's colour TV production capacity is expected to rise to 32m by 2000. China plans by then to export 8m sets to eastern Europe, south Asia and south America.

China would provide preferential policies to manufacturers to encourage exports, including loans and tax breaks. Producers need to improve quality to increase prospects for exports.

Margers would be encouraged to achieve economies of scale. Sichuan Changhong is acquiring two regional producers this year, lifting market share to about one third.

Greater emphasis would be placed on developing integrated circuits used in colour TVs and also on developing high definition and satellite televisions.

China would severely punish companies engaged in illegal imports of colour TVs and parts. Widespread smuggling is putting added pressure on local producers.

China forecast that by 2000 television ownership in urban areas will reach 97 per 100 families, and 40 per 100 in the countryside.

Morocco to speed up privatisation process

By Rouda Khalfat in Rabat

Morocco is aiming to accelerate the sale of public enterprises by replacing the tender process with a more targeted approach to privatisation, according to Mr Aberrahmane Saadi, the minister of privatisation.

With less attractive companies left on the privatisation list, the ministry will select a financial adviser and assign it the task of targeting foreign companies.

Once the companies have been introduced to the Moroccan enterprise, specific conditions for the sale of the asset will be worked out with the ministry, before any official offers are requested.

Price considerations may thus be outweighed by promised investment programmes.

"We are adapting and trying to follow a more pragmatic approach," said Mr Saadi. "For complicated sales, buyers want discussions." Mr Saadi said transparency would not be sacrificed. Although the new procedure will no longer fall under the laws of a public tender, a government transfer committee will approve every sale, which will also require two decrees from the prime minister.

Since the start of privatisation in 1993, Morocco has sold off 52 companies out of a list of 114, raising total revenues of DH14.3bn (\$1.5bn).

But a programme that got off to a good start soon faced administrative hurdles. As the profitable companies were sold first, many enterprises left on the list have become difficult to privatise. Much foreign interest in Morocco's privatisation today centres on the telecommunications sector.

A law allowing its privatisation was passed in June, but the actual sell-off is not envisaged before 1998. Mr Saadi said the ministry remained committed to issuing part of the shares for many privatisations on the Casablanca stock exchange, and would continue to use public tenders for easier transactions.

But the new procedure will allow Mr Saadi to overcome what he has considered an important obstacle to accelerating privatisation. His ministry has been hampered by the existence of an evaluation committee which sets a minimum sale price for public assets before the ministry can test the market. Under the new procedure, the evaluation committee will set its price after the financial adviser has studied the market and considered potential buyers' conditions for the sale.

مركز العمل

THIS WEEK

Fortunes favour the brave

A tragedy occurred last month in Japan's Ibaraki province. A 23-year-old Japanese labourer allegedly left his two children locked in a car for several hours and later returned to find one dead of heat stroke.

It is more than an ordinary tale of neglect. During those hours, according to the scandalised Japanese newspapers, the man and his wife were playing pachinko, Japan's pinball gambling game.

They were not alone. Walk through any urban area in Japan, and you will spot the noisy, garish pachinko parlours. Inside, rows of people sit for hours, obsessively playing the game.

It looks mind-numbingly dull to an outsider: the players repeatedly flip a dial to control streams of bouncing silver balls. But some 28m Japanese, or a quarter of the population, indulged in 1996, according to Japan's Leisure Development Centre. And the revenue from the business

was estimated at ¥26,000bn (\$220bn), larger than the Japanese car industry.

According to the Japanese press, some 30 accidents with children neglected by pachinko-addicted parents occurred last year.

What is really striking is that this is occurring in a society which officially abhors gambling. Indeed, its alleged aversion to financial risk is posing something of a policy dilemma for the government as it prepares for big bang financial deregulation.

In theory, Japan bans almost all forms of betting. Pachinko slips through the net because the 1948 Law Controlling Business Affecting Public Morals states it does not "severely stir up speculative impulses".

But betting on popular sports

DATELINE

Tokyo: The Japanese must be more adventurous with their money if big bang financial deregulation is to be a success, writes Gillian Tett

like baseball or sumo is banned. Japanese cannot set up a proper casino. And the law has some striking implications: Over The Counter equity derivatives have never been introduced because

the government deemed they fell foul of gambling laws.

Most Japanese seem happy with this. Newspapers write about gambling - and pachinko - with horror. Japanese individuals usually seem deeply nervous about taking any risks with their money. In the bubble era of the 1980s, some Japanese households tried to play the Japanese stock market. But after the stock market fell, they have stayed away.

Mutual funds are regarded with deep suspicion. Stockbrokers themselves have a reputation akin to casino operators. And most Japanese insist on placing their savings in ultra secure bank accounts, even though they pay a negligible rate of interest.

This state of affairs has important policy implications. The Japanese government has recently

realised it faces a huge problem. Its population is ageing so the country needs to get better returns on its savings than those offered by the banks.

But to do this, the population will have to put part of its money into other investment areas like the stock market - taking a qualified financial risk.

This, at least, is one of the theories behind the government's planned big bang financial deregulation. And officials are scrambling to catch up with the implications. The government recently decided, for example, that OTC derivatives would be introduced to boost Tokyo's financial markets. Plans are afoot to persuade individual investors to play the stock market through mutual funds and investment trusts.

But the key question is: will the Japanese population - and its financial institutions - follow suit? Some doubt it.

One theory foreign bankers put forward is that the Japanese are culturally ill-suited to financial markets, because they are innately adverse to the hurry-burry of speculation.

Such theories smack of cultural arrogance. But Japanese themselves question whether individual investors will ever embrace mutual funds. As one official in the big bang project said: "Most Japanese just don't like risk. Speculating on stock markets is seen as gambling - and that has a bad reputation."

Yet the pachinko balls whirl on. The turnover of the industry has doubled in the past 10 years, according to the official data,

but these may be unreliable.

Meanwhile, other forms of gambling are emerging. Betting on horses, for example, is permitted in some cases and becoming more fashionable. In 1996 it netted ¥3,990bn worth of revenues. Lotteries are also popular: the government is about to launch a new one on the back of the national soccer league.

Maybe pachinko thrives, some officials suggest, because the Japanese public regard it as more of a game than a gamble. Maybe it just reflects a type of cultural split in a society that often separates "official" face and "actual" reality. Or maybe it suggests the Japanese have more of a penchant for taking risks with their money than is usually stated.

If Japan's big bang is to be effective, the government will need to find a way of making speculation less of a dirty word. Somewhere between pachinko parlours and bank deposits a middle ground needs to be found.

The Monday Profile: Bill Esrey

Fond of the big, bold move

Bill Esrey knows all about taking risks. A former Wall Street financier, Esrey is a passionate helicopter skier - a sport that involves being dropped off on a remote, ungroomed peak.

It is also through extravagant risk-taking, and his fondness for the big, bold move, that Esrey has turned Sprint into one of the most admired US telephone companies.

In the early 1990s, it was Esrey who championed the project that was to make Sprint the country's third-biggest long-distance carrier: the construction of a national fibre-optic network, the first of its kind. It was the work on that project that helped secure Esrey the chief executive's office in 1985.

Sprint is in the middle of a second, equally ambitious roll of the dice. This time it involves a new national wireless network, a \$10bn (\$8bn) joint venture with three cable television companies that is set to make it second only to AT&T in wireless telephony.

"We're taking plenty of risk in wireless," says Esrey, chairman since 1990. "We don't mind taking plenty of risk."

Yet for all the expansiveness of such moves, he has a careful, even calculating manner. A slight, well-groomed man, his grey-blue eyes fix you with the clear stare of a skilled poker player. He may take big risks, but you get the feeling that the odds have been endlessly calculated and recalculated.

That feeling is reinforced when Esrey addresses one of the questions that frequently arises about Sprint: how can a company of its size compete on so many fronts in the world's biggest telecoms market?

Besides making big plays in wireless and long-distance, it owns a number of local telephone systems - its original, and most profitable, business - and has an alliance with the French and German national carriers to expand internationally.

A former managing director at investment bank Dillon Read, Esrey counters that there is



plenty of money for his schemes. "I spent 10 years on Wall Street. I have yet to see or hear of a capital shortage," he says. "If you've got a business plan people believe in, you can get all the capital in the world."

Right now, the Sprint chairman is enjoying a stable relationship with Wall Street that must make him the envy of his most direct rivals, Bob Allen at AT&T and Bert Roberts at MCI.

Allen has fallen out of favour after losing his bid for apparent for the second time in a year and failing to pull off a giant merger with SBC Communications. And Roberts' attempt to break into the US local telephone markets produced a surprise profits warn-

ing last month and ructions in his relationship with prospective merger partner British Telecom. For Esrey, there is a certain irony in all this. Like many in the current crop of senior US telecom executives, he is a product of the old AT&T, the company that dominated the industry before a break-up that produced separate local and long-distance companies.

His father also worked for AT&T - a job that took him to Kansas City, where the younger Esrey attended high school and where he is now boss of the city's biggest private sector employer.

From the outside, he has recently watched AT&T stumble over what he calls "a lot of the

basic moves" - making a mess of NCR, the computer company it bought then spun off again, or its failed talks with SBC.

Such talk suggests that Esrey himself is not likely to be the man to be called on to save AT&T in its current predicament. Last summer, when the company was looking for a new number two to Allen, Esrey's name was frequently mentioned - though he always maintained that he had more than enough to keep him occupied at Sprint, and was apparently never approached about the job. This summer, with AT&T facing a far more urgent search for a successor to Allen, his name has inevitably been bandied around again.

With Sprint's new wireless network well into construction, there is plenty of unfinished business to keep Esrey in Kansas City for the rest of his career. A restructuring of the wireless venture seems likely at some stage.

There is also the push into local markets through here the Sprint chairman admits to something of a "go slow", due to the regulatory and operational problems of attacking the monopoly Baby Bells on their home turf.

Sprint under Esrey has also turned its sights overseas through its partnership with France Telecom and Deutsche Telekom. Esrey admits this venture is "not without start-up problems", given that the two European carriers "haven't had a need in the past to move fast or make decisions quickly".

In the midst of all this come the endless rumours of possible mergers, as the US - and global - telecoms industry struggles through its protracted deregulation and consolidation.

The Sprint chairman says he has looked at the potential combinations and sees little value in a link with another carrier. But, ever the calculating financier, he is dispassionate.

"If someone wants to come in and pay substantially more for the company than we believe we can make [alone], then so be it."

Richard Waters

FT GUIDE TO:

NEW NUMBER PLATES

Number plates for new vehicles in the UK changed again on August 1 - how long has this practice been going on? New vehicles get a different registration prefix each year. For the next 12 months from last Friday all new cars, trucks and motorcycles will have number plates beginning with R. The system dates back to 1963, when an A suffix was introduced as the first "annual identifier" on number plates to cope with spiralling vehicle sales.

Haven't there been renewed calls for the system to be changed?

Carmakers and dealers have grown increasingly disenchanted with the summer prefix change. They argue it has severely distorted the new car market: up to 25 per cent of annual sales are concentrated in August as consumers rush to be the first on their street with a new vehicle. The annual identifier means neighbours can tell instantly they have a new car.

Carmakers argue the system puts immense strains on logistics, as they must stockpile huge quantities of vehicles for the August rush. About 490,000 cars are expected to be sold this month, reflecting the scale of the operation.

It also poses a challenge to dealers, especially smaller garages with few staff, which have to carry out pre-delivery checks and cut through the red tape on a relatively large number of cars in a short time.

The August changeover also distorts the used car market, because most of the cars being bought are financed by part-exchanges, which have to be shifted on the second-hand market.

Aren't stockpiles expensive?

Absolutely. Having accelerated product development and adopted "lean manufacturing" in their factories, distribution and retailing are the last big areas of "fat" in the motor industry.

Carmakers argue the August changeover is an anachronism which doesn't even serve customers that well. Some garages cannot always provide a respectable service because of the rush and customers are sometimes fobbed off with a car which does not entirely meet their specifications.

Hasn't the system been changed once already? The annual change used to be in January. But in 1967, it was shifted to August - partly in response to industry pressure to build up sales during the slack summer season and smooth out business through the year. So 1967 was an anomaly: cars bought between January and July had an E suffix, while those purchased after August were F-registered.

What does the motor industry want to do now? The latest proposal from the industry is for a twice-yearly change in March and September. Executives argue this will avoid the huge August boom and smooth out sales, although with two

smaller blips a year rather than one big one. An established mini-upturn in demand in January is expected to continue whatever happens.

Would this latest plan be any better?

The carmakers argue changing registration prefixes twice a year is the best compromise between conflicting interests. Executives admit they pressed for an annual changeover in the 1960s partly because they recognised the kudos of owning a visibly new car would boost sales. What they didn't count on was the degree of distortion.

They now claim a twice-yearly system is the best trade-off between stimulating demand and avoiding an annual bulge.

Do other countries have the same problem?

The UK is virtually alone in having such a striking way of spotting a car's age, although the Republic of Ireland also uses an annual identifier. Practice differs sharply in continental Europe, with most countries having a regional identifier. People in France, for example, can always tell a Parisian car because of the 75 number plate.

Why can't the UK adopt a simpler system?

Before 1963, British number plates had just six characters - three letters and three numbers, with two of the letters identifying the county of registration. But with car sales now exceeding 2m a year, regular changes are essential to prevent number plates becoming meaningless.

The police have always frisked annual identifiers to help identify vehicles involved in crimes; witnesses apparently remember the registration prefix much better than the make or model.

What will happen next?

The motor industry's latest proposal was discussed at length with the previous government, but a decision was cut short by the election. The industry would like the twice-yearly changeover to start next March and continue until the current age identifiers reach the letter Z in 2001.

Then, carmakers and dealers recommend a new number plate configuration. This would retain seven characters, but change the order to four letters, two numbers and a final letter as the age identifier. Talks on the change have restarted with Labour. A decision is expected soon.

Haig Simonian

Period	Price	Yield	Duration	Yield	Duration
10/01/97	10.00	10.00	10.00	10.00	10.00
10/02/97	10.00	10.00	10.00	10.00	10.00
10/03/97	10.00	10.00	10.00	10.00	10.00
10/04/97	10.00	10.00	10.00	10.00	10.00
10/05/97	10.00	10.00	10.00	10.00	10.00
10/06/97	10.00	10.00	10.00	10.00	10.00
10/07/97	10.00	10.00	10.00	10.00	10.00
10/08/97	10.00	10.00	10.00	10.00	10.00
10/09/97	10.00	10.00	10.00	10.00	10.00
10/10/97	10.00	10.00	10.00	10.00	10.00
10/11/97	10.00	10.00	10.00	10.00	10.00
10/12/97	10.00	10.00	10.00	10.00	10.00
10/13/97	10.00	10.00	10.00	10.00	10.00
10/14/97	10.00	10.00	10.00	10.00	10.00
10/15/97	10.00	10.00	10.00	10.00	10.00
10/16/97	10.00	10.00	10.00	10.00	10.00
10/17/97	10.00	10.00	10.00	10.00	10.00
10/18/97	10.00	10.00	10.00	10.00	10.00
10/19/97	10.00	10.00	10.00	10.00	10.00
10/20/97	10.00	10.00	10.00	10.00	10.00
10/21/97	10.00	10.00	10.00	10.00	10.00
10/22/97	10.00	10.00	10.00	10.00	10.00
10/23/97	10.00	10.00	10.00	10.00	10.00
10/24/97	10.00	10.00	10.00	10.00	10.00
10/25/97	10.00	10.00	10.00	10.00	10.00
10/26/97	10.00	10.00	10.00	10.00	10.00
10/27/97	10.00	10.00	10.00	10.00	10.00
10/28/97	10.00	10.00	10.00	10.00	10.00
10/29/97	10.00	10.00	10.00	10.00	10.00
10/30/97	10.00	10.00	10.00	10.00	10.00
10/31/97	10.00	10.00	10.00	10.00	10.00

Period	Price	Yield	Duration	Yield	Duration
10/01/97	10.00	10.00	10.00	10.00	10.00
10/02/97	10.00	10.00	10.00	10.00	10.00
10/03/97	10.00	10.00	10.00	10.00	10.00
10/04/97	10.00	10.00	10.00	10.00	10.00
10/05/97	10.00	10.00	10.00	10.00	10.00
10/06/97	10.00	10.00	10.00	10.00	10.00
10/07/97	10.00	10.00	10.00	10.00	10.00
10/08/97	10.00	10.00	10.00	10.00	10.00
10/09/97	10.00	10.00	10.00	10.00	10.00
10/10/97	10.00	10.00	10.00	10.00	10.00
10/11/97	10.00	10.00	10.00	10.00	10.00
10/12/97	10.00	10.00	10.00	10.00	10.00
10/13/97	10.00	10.00	10.00	10.00	10.00
10/14/97	10.00	10.00	10.00	10.00	10.00
10/15/97	10.00	10.00	10.00	10.00	10.00
10/16/97	10.00	10.00	10.00	10.00	10.00
10/17/97	10.00	10.00	10.00	10.00	10.00
10/18/97	10.00	10.00	10.00	10.00	10.00
10/19/97	10.00	10.00	10.00	10.00	10.00
10/20/97	10.00	10.00	10.00	10.00	10.00
10/21/97	10.00	10.00	10.00	10.00	10.00
10/22/97	10.00	10.00	10.00	10.00	10.00
10/23/97	10.00	10.00	10.00	10.00	10.00
10/24/97	10.00	10.00	10.00	10.00	10.00
10/25/97	10.00	10.00	10.00	10.00	10.00
10/26/97	10.00	10.00	10.00	10.00	10.00
10/27/97	10.00	10.00	10.00	10.00	10.00
10/28/97	10.00	10.00	10.00	10.00	10.00
10/29/97	10.00	10.00	10.00	10.00	10.00
10/30/97	10.00	10.00	10.00	10.00	10.00
10/31/97	10.00	10.00	10.00	10.00	10.00



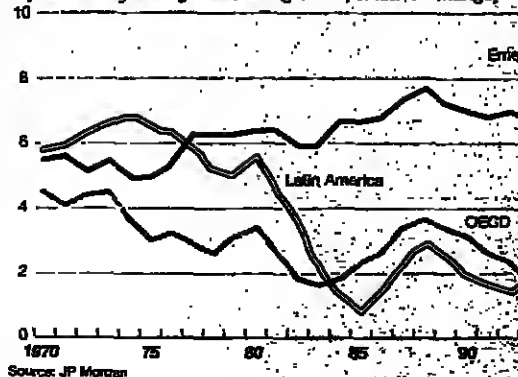
Robert Chote - Economic Notebook

There may be trouble ahead

It is not easy to predict where and when currency crises will strike

Asia growth: too much of a good thing

10-year moving average real GDP growth (annual % change)



Source: JP Morgan

for a country defending a fixed exchange rate by rapid domestic credit growth and a steady decline in international reserves. Alternatively, one might argue that a fixed exchange rate will crack when the cost to the real economy of defending it with high interest rates becomes prohibitive. In which case, output growth and the differential between domestic and foreign interest rates might be the variables to look at. But if crises are the result of self-fulfilling expectations, early warning indicators might be impossible to find.

These possibilities were investigated in a paper published last month by the International Monetary Fund. This paper built on an earlier study looking at 76 currency crises in 15 developing and five industrial countries between 1970 and 1995.

The behaviour of international reserves, the real exchange rate, domestic credit, credit to the

public sector and domestic inflation all warned of crises, the IMF paper argued. The trade balance, export performance, money growth, real GDP growth and fiscal deficit also sent signals.

The study argued that it was important to examine a number of indicators, because the performance of any one was patchy at best. In the months before a crisis the best performing indicator - a real exchange rate divergent from its long-run trend - only nailed problems ahead on the 25 per cent of occasions when that warning would have been justified. It would also have signalled a looming crisis on 5 per cent of occasions when none followed.

An early warning system of this sort could prove useful for investors and the international financial institutions, but it has limitations. The absence of an infallible indicator of a looming crisis means a country may feel it can ignore warnings. Since 1995 the IMF has had a series of disagreements with south-east Asian governments about the dangers of overheating.

"Given the priority attached to high growth rates to raise living standards, the authorities may be cautious about tightening policy on the basis of growth forecasts and uncertain estimates of potential before there is hard evidence in price and external sector data," an internal IMF memo observed last year. "It is not surprising, therefore, to find differences of opinion between the fund and member authorities about the risks of overheating."

These differences of opinion were conspicuous in Indonesia, Malaysia, Korea and Thailand, all of which have hit trouble subsequently. Malaysia and Indonesia insisted that strong investment spending would allow them to sustain rapid growth, while the Koreans argued that tightening policy was politically impossible. Malaysia, Indonesia and Thailand all resisted IMF calls to raise interest rates during 1996.

Since the Mexican financial crisis in 1994-95, tighter surveillance of national economic policies has been seen as the best way to avoid trouble. But when the timing and location of crises appear to be driven as much by misfortune as mismanagement, it is disappointing but not surprising that many countries still choose to push their luck.

"Contagious Currency Crises: Eichengreen et al. CEPR Discussion Paper 967, 1996."

"Leading Indicators of Currency Crises: Kaminsky et al. IMF Working Paper 97/9, 1997."

هكذا من النحل

Tom Lester asks how much companies will rely on third parties in the future

When George Simpson, GEC's managing director, recently announced his plans to restructure the UK's leading electronics group, he said that he wanted to move away from the old "joint-venture culture" and towards direct investment and control by GEC managers.

Over the past decade, partnership with rivals and others had been one of the central pillars of the strategy pursued by Simpson's predecessor, Lord Weinstock. Now, it appears, this strategy is being largely abandoned in favour of attempts by the group to build global businesses on its own.

Successful or not, the announcement shows how premature it is to assume, as some observers do, that all companies are destined to become "virtual organisations" - relying heavily, or even exclusively, on third parties for many of their processes.

Colin Price, a partner with the Price Waterhouse management consultancy, is a typical enthusiast for the concept of the virtual organisation. "The question is not 'is it going to happen?' it's 'when is it going to happen?'" he says.

He cites British Airways as an organisation heading in the virtual direction: Benetton, the Italian clothing manufacturer and retailer, with its armies of production sub-contractors and retail franchisees, is seen as another.

But Robert Ayling, BA's chief executive, has strongly denied having any virtual ambitions. He has said he expects to employ as many people in 2000 as he does now.

Benetton, with 6,000 direct employees, two years ago completed an \$80m investment to create what it called "one of the most advanced manufacturing complexes of its kind anywhere in the world". Nothing much virtual about that. The processes which Benetton does outsource tend to be those which do not suit centralised production in the textile world, a pattern established by the Industrial Revolution.

It would seem, then, that the concept of the virtual organisation needs closer scrutiny than enthusiasts have generally been prepared to give it.

The growth in e-mail, video-conferencing, electronic data interchange and so on, allows managers to work together across corporate and national boundaries. But it does not, in itself, make for a virtual company.

There is no doubt that many companies are relying ever more heavily on third parties, GEC notwithstanding. They may be providing important services such as information technology and accounting, or product development and manufacture.

First Virtual Corporation, one of the few, truly virtual organisations in existence, was set up in 1993 by Ralph Ungermann, a Silicon Valley multi-millionaire who made fortunes out of microprocessors and computer networking. With only 50 direct employees,

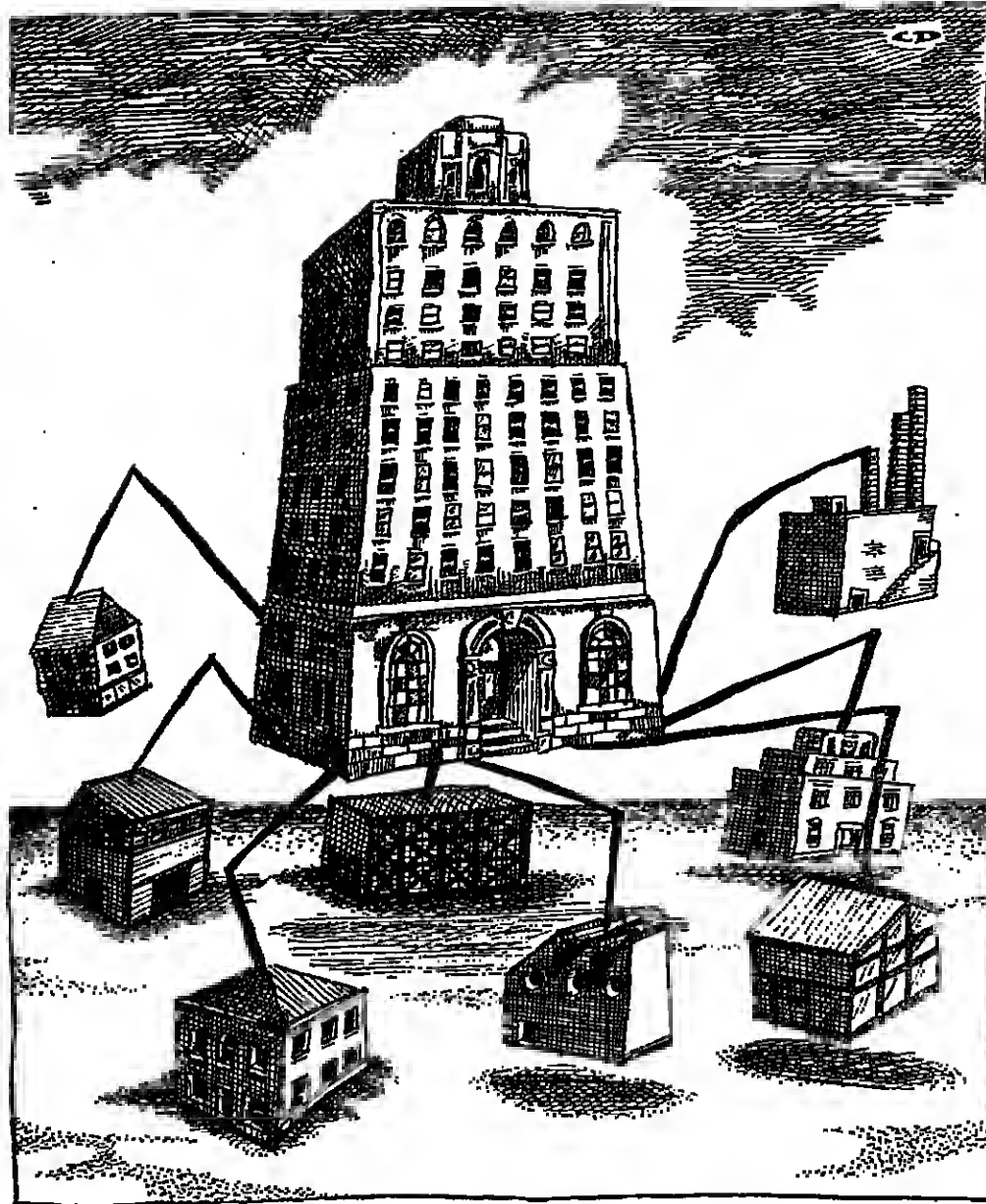
it notches up sales of its multimedia networking equipment of about \$50m (£30.6m) - two and a half times more per employee than Microsoft. Everything, except the crucial design and development work, is outsourced, including the accounts function and even cash management.

Ungermann has concluded partnerships with Bay Networks, International Business Machines, Nortel and others, and has set up a global marketing organisation using either a small independent team, as is the case in London, or an alliance with a large local company such as Alcatel in Paris.

His company has two important "core competences" he says - two things at which it excels and from which it derives its competitive advantage. These are technical development and forging alliances with large companies. "We depend on partnerships, and we'd die if we were not really good," he says.

The question is whether, as First Virtual grows, it will need to take tighter control of some core processes, such as global marketing or production. That has been the experience of GEC and many conventional companies before it.

A virtual reality



They may help to strengthen the product line-up or aid expansion into new, otherwise inaccessible, markets. But do these developments make companies virtual? Organisations such as GEC, BA and Benetton are not intending to rely so heavily on third parties that their corporate mass will be reduced by any significant extent. If nothing else, corporate egos would prevent it.

Microsoft's business might seem more suited to virtual operation, yet it has 20,000 employees focused on developing its own software products. Alliances are not ruled out by Bernard Verges, European chairman. "Microsoft finds its area increasing at a very fast

rate. It can't do it all on its own," he says. But its experience of alliances has not always been happy: it would seem to be the instinct of Bill Gates, chairman, to maintain direct control. Where gaps appear in his company's expertise, he prefers to buy a specialist company and the people in it. Total purchases in the past 18 months have exceeded \$1bn (£625m).

Whether such corporate giants will switch from real meat to virtual meat in future is a practical issue based on the balance of advantages. For example, GEC's former policy of forging alliances was based on necessity: in going it alone now, Simpson is attempting what Weinstock might have preferred, but could not manage at the time. At BA, John Patterson, director of strategy, points out that the company could lease its aircraft fleet - as the virtual school suggests - but it would not be any cheaper, and might incur some operational penalties.

In fact, the thorn in BA's side, the Virgin Group, comes much nearer to the virtual ideal of obtaining the maximum leverage for the minimum input.

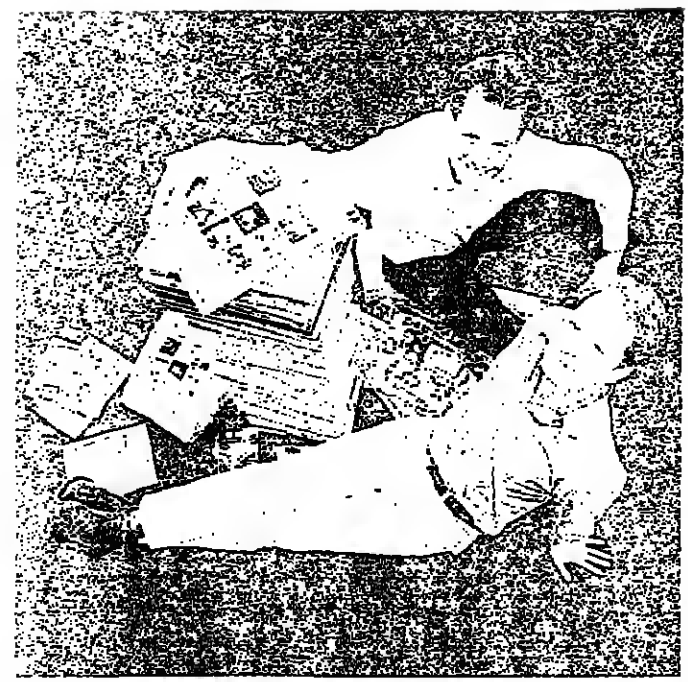
For new ventures, from jeans to life assurance, Virgin prefers to work with an experienced partner, bringing to the party little more than the values associated with the Virgin name and a certain management insouciance. The method allows Virgin to pursue a number of promising opportunities without stifling them with controls and overheads.

It is here that the virtual idea seems to have most to offer. For start-ups with limited capital and management resources, that have to struggle to build a rapid presence in the marketplace, there are many advantages to making use of the strengths of established companies. First Virtual (see below) has unashamedly used this tactic in its four-year life.

The example reveals two valuable points about virtuality: although First Virtual makes co-staot use of video-conferencing to keep in touch with its partners, it is incidental to the technique. Second, virtuality may not be for ever: as a company grows it may find it has to take back under its wing certain activities.

Overall, virtuality is simply about using other people's resources for your own ends. Employed in the right way, it is bound to flourish.

The author is a consultant and writer on business issues.



Needham (top) and Levy: 'If you fake it you won't last in sales'

PARTNERS

Student Pages Student Marketing

Andrew Needham and Jon Levy, both 27, started Student Pages while they were at Edinburgh University in 1989. Their company, which produces a telephone directory for students, has expanded to 56 university towns. In 1995 they launched Student Marketing, which specialises in promotions. Their turnover is £1.5m.

Andrew: "After graduating, everyone was talking about their second interviews at companies like Unilever, yet the conversation stopped when I mentioned expanding Student Pages. It was like I wasn't moving on. I knew if the product worked in Newcastle and Cardiff - opposite ends of the country - then the business would be a success.

In many ways Jan's been the perfect partner, a good anchor man, reliable and consistent. When we started out he wasn't terribly assertive. For the first couple of years I could walk all over him, but he's now become more authoritative. At times he's still too reasonable for his own good. If someone delivers something late, Jan will be too nice, which slows everything up. If we'd taken his approach to invoices we'd be bankrupt by now. We now require a 50 per cent deposit which I pushed for. He never thinks long term, that's all driven by me. I have to bring ideas to him; otherwise ventures like Student Marketing would never happen.

At first I used to think he was incredibly clever, like a chess player always thinking four moves ahead, then I realised he's not that sharp. You can never rush Jan which I find frustrating, yet the nice thing about him is that what

you see is what you get. I'm definitely more ambitious than him. My end-goal is bigger than his, and the time-frame to achieve it much shorter, whereas Jan is content to accept less for longer."

Jan: "The idea originally came from America, where one of our friends had seen a student directory with discount vouchers. Inside they were offering things like a free bottle of wine. Andy and I went shop to shop during that first summer holiday and within six weeks we'd raised \$25,000. We wanted enough revenue to produce a decent publication, which we achieved because we believed it would work.

One of the principles we teach our staff is: don't pick up the phone or knock on a door unless you love the product. If you fake it, you won't last in sales. My own philosophy is never to chase money, it always runs away. If you chase success, money chases you.

There's a real buzz in the office which largely comes from Andy. When he's around everyone is psyched up. He's very intense, to the point where he gives you a headache. Quite often I know he's wrong, but I find it too tiring to argue with him. If it's nothing major I'll say, 'yeah, you're right'.

In the early days we spent half the day rowing, whereas now we've got a better understanding of the business. The first time we ran a recruitment weekend, we put everyone up in a hostel and made the food ourselves. Compared with then, we're 100 times better. Back then we were students selling to students, so we didn't know any better."

Fiona Lafferty

Getting to the core of the matter

First Virtual Corporation, one of the few, truly virtual organisations in existence, was set up in 1993 by Ralph Ungermann, a Silicon Valley multi-millionaire who made fortunes out of microprocessors and computer networking. With only 50 direct employees,

it notches up sales of its multimedia networking equipment of about \$50m (£30.6m) - two and a half times more per employee than Microsoft. Everything, except the crucial design and development work, is outsourced, including the accounts function and even cash management.

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The question is whether, as First Virtual grows, it will need to take tighter control of some core processes, such as global marketing or production. That has been the experience of GEC and many conventional companies before it.

Beware the malign forces of the VE complex

Talking to managers these days, I sense a tide of resentment against the tyranny of e-mail. I do not entirely share it. Properly handled, e-mail has its uses. What bothers me more is its older sibling, voice-mail: or more precisely, the malign combination of the two. Let us call it the VE complex.

I was talking recently to a New York consultant whose job is to meet employees who have unexpectedly quit and quiz them on what went wrong. One case was an investment banker who had walked out of her highly paid post with a Wall Street company. Her employers offered her an extra \$200,000 a year to stay, but she was adamant.

When interviewed, she was quite clear on the reason. She worked, as is customary with Wall Street bankers, from 7.30am to perhaps 9pm. She then had to spend a further hour ploughing through her voice-mail and e-mail. In the end, the VE complex did for her.

For that \$200,000, of course, her employers could have provided her with a whole fleet of secretaries. But that was beside the point. For many companies, cutting down on secretaries has a symbolic force. It shows they are abreast of new technology. But is it efficient? The good secretary or personal assistant is mostly there to screen and select: to rebuff the cold callers, dissuade the looters and protect the executive from general hindrance and vexation. The VE complex does part of that, by denying direct access to the executive. What it cannot do is discriminate.

In the case of e-mail, this need not matter unduly. As a screen-based journalist, I have been dealing with internal e-mail for the best part of a decade. Every day, I am confronted with the usual torrent of gibberish: odd requests, misdirected commands, office jokes and gossip. After



Tony Jackson

holidays, clearing it is tiresome. Otherwise it takes five minutes. As for external e-mail, the tide is rising, but slowly. I have had an internet address for the past year, and am in no hurry to broadcast it. One day I will put it on my business card, but only when I have figured out what to do with junk press releases. Meanwhile, sending out e-mail is a useful option: especially since I find it easier to marshal my thoughts on a keyboard than over the phone.

Which brings us back to voice-mail. This may have been around for ever, but lately it seems to be getting

ubiquitous. Unlike e-mail, it takes a long time to transmit and to receive. Either way, it is a pain. As a caller, I am particularly vexed by the system which rings a dozen times, gives me a robotic greeting and goes into a flurry of options. "You've reached the voice-mail of (deep) John Doe, who is unable to take your call at this time. If blah blah, press star 1 on your touch-tone phone... if blah blah, star 2, 3, 4..." By the time I am invited to leave a message, I have usually forgotten why I called.

I much prefer the terse style practised by US management consul-

ants: no rings, just "This is John Doe, leave a message and I'll get back to you". I have tried this on my own voice-mail, with patchy results. When the caller is British, the usual response is a wondering pause or a burst of laughter. Perhaps it needs a little polishing.

Meanwhile, I notice a subtle shift in the relationship between voice-mail and secretaries. If I reach an executive's secretary these days, I am often invited to switch to the boss's voice-mail rather than leave a message. Similarly, callers to the PR often ask secretaries to be put through to journalists' voice-mail.

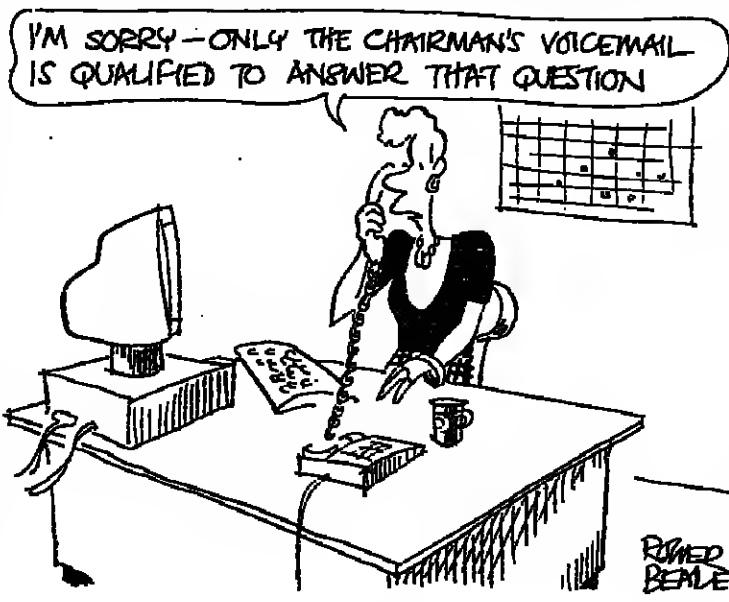
This seems to me doubly perverse. First, it is a secretary's job not just to screen messages, but to condense them: to give me the gist of what the caller is on about, so that I know whether to respond.

Perhaps that is the point. By coming through on voice-mail, the caller can drone on without interruption. I may suspect the call is a waste of time: but the practised PR person, for instance, knows to delay the main proposition until the end.

The other perversity is that all those forms of communication are not replacing each other but piling up. Callers will talk to the secretary and leave a voice-mail. Or they will send a fax and an e-mail, then call to check they have been received. Or, if they began with a call, they will send an e-mail to confirm it.

So there I am on a Monday morning, headphones clamped to my skull, scrolling through the e-mail, riffling through the in-tray and calling to my secretary for messages. I am reminded of the character in Waugh's *Decline and Fall* who is sent to jail and frets at being cut off from the world. Over time, he comes to realise it is a blessing. And all he was worried about, God knows, was not getting his daily newspaper.

Lucy Kellaway is on holiday.



THE PENINSULA

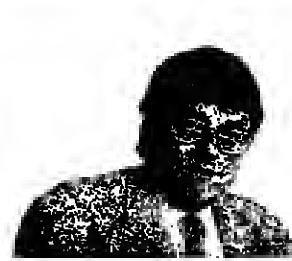
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Raymond Snoddy • Media TV regulation needs update

Television's Channel 4 should be assured of a sizeable audience when, as promised, it provides a repeat showing of Ken Loach's film *Ladybird* in the Film on Four series.

The factor that should ensure a boost in the ratings is that the characteristically gritty Loach creation – an unmarried mother, domestic violence, forthright language – has been roundly condemned by the Broadcasting Standards Commission. This is the regulatory body created out of the merger of the Broadcasting Complaints Commission and the Broadcasting Standards Council.

The Loach film broadcast in November – at 10pm with appropriate warnings so that viewers were unlikely to be surprised by what they were about to see – was judged by the BSC to have gone "beyond acceptable boundaries" in its portrayal of violence and use of language.

The Commission's ruling, which Channel 4 had to broadcast last week, gave Michael Jackson, the recently appointed chief executive, the chance to continue a fine old Channel 4 tradition.

Scarcely before his seat was warm, Jackson had the pleasing task of mocking the BSC for its "extreme view of a distinguished feature film by one of Britain's outstanding contemporary film-makers".

His predecessor, Michael Grade, had frequently been moved to comment similarly in response to previous BSC rulings.

In June the BSC criticised Channel 4's showing of Peter Greenaway's *The Baby of Mâcon*. Three viewers had complained to the Commission although more than 500,000 people watched the film that was shown after 11pm, complete with an appropriate warning.

The case of the Loach

film is, however, particularly instructive and goes to the heart of a growing crisis in the way British broadcasting is regulated.

Not only was *Ladybird*, *Ladybird* cleared for cinema exhibition but, more importantly, the Independent Television Commission, the primary regulatory body for commercial television in the UK, saw nothing wrong with the film. The film did not breach the ITC's programme code.

Regulation of broadcasting will always be a subjective business: one person's case of outrageous censorship is another's protection of society from the arrival of disgusting and degrading images in the nation's living rooms.

The problem in the UK has been a surfeit of regulators with different codes and different standards.

Things started to go haywire when former prime minister Margaret Thatcher decided to create the Broadcasting Standards Council. It was done in an attempt to stamp out the kind of filth the existing regulators, including the governors of the BBC, were happily allowing on screen.

The Broadcasting Complaints Commission had a more precise statutory function – providing some redress to individuals who

Regulation will always be subjective: one person's case of outrageous censorship is another's protection of society

had been treated unfairly by broadcasters.

The situation is about to become much worse: the BSC, as requested by the last Parliament, is in the final stages of drawing up a code on fairness and privacy.

Broadcasters will soon have to look over their shoulders twice at two different codes before turning on their cameras. Broadcasting legislation is not high on the list of the Labour government's priorities. When it does get around to the subject, however, it should realise that a long, cool look at the regulation of broadcasting is becoming more and more necessary.

The centrepiece should be the abolition of the BSC, although it has to be conceded that the Commission and its predecessors have created much worth over the years. It was great fun, for instance, when the BSC included kissing and reports of earthquake devastation in the sex and violence sections of its annual monitoring report on British television.

But if the government is serious about seeing the media as one of the UK's most important industries, it should create an appropriate regulatory framework.

The government wisely appears to have dropped the idea of creating an Ofcom – a single regulator for all of the communications sector. Such an animal would surely assemble too much power, not to say complexity, under one roof.

But a single regulator for television content, including issues of fairness and privacy, is something that is long overdue.

That body should be the Independent Television Commission. In spite of occasional lapses, the ITC has shown greater maturity and less censorious attitudes than the BSC.

FREE SPEECH

Talk keeps rural Kenya informed

Michela Wrong on rigid state control

On Friday night at Nairobi's Machakos bus station, Kenya's most independent, if haphazard, news network springs into life. Thousands of workers board buses for the countryside. With them goes a week's worth of political gossip.

However sketchy, the stories they feed the people back home will often be the only unbiased information on events that hit a government nerve. If a new opposition party is launched, a human rights organisation criticises Kenya or donor nations threaten to cut aid, isolated rural communities may only hear about it by word of mouth.

Five years after the introduction of a multi-party system, the state grip on the media remains rigid. As a result, free access to the media is a home of contention between the government and reformers in the run-up to elections expected this year.

"The majority of Kenyans don't understand what is going on in their own country," says David Makali of the Media Institute, a non-governmental organisation working for freedom of expression. "So they cannot participate in debate on the issues of the day."

This murky vision is partly the result of a careful licensing regime and the ruling Kanu party's heavy-

handed presence in the media industry. Illiteracy and poverty levels put the usual sources of uncensored information – satellite and cable television, international wire services and the Internet – out of reach of all but a tiny elite.

In a population of 29m there are 400,000 television sets. Given that four people probably have access to each set, that still means only a tiny fraction of Kenyans watch the state-run Kenya Broadcasting Corporation. Even fewer see the private Kenya Television Network, only viewed in the Nairobi area.

With their ritualistic opening to most news broadcasts – "his excellency President Daniel arap Moi today..." – neither is a bastion of free speech. When KBC switches to the BBC's World Service television or KTN hooks up to CNN, the US television news organisation, sensitive items on Kenya are slashed.

Critical journalism is the prerogative of the print media, in the form of the hard-hitting Daily Nation and East African (both owned by the Aga Khan), Economic Review and The People. But distribution only reaches big towns and readership is confined to a literate, urban public.

As in most African countries, the only medium penetrating every village is the radio, listened to by more



than two-thirds of adults. This is where the government's band is most evident, in the range of vernacular services offered by KBC.

Licensing of potential rivals is very slow. The Media Institute estimates that the government is sitting on 103 applications for television broadcasting licences and 43 applications for radio licences. With the exception of the BBC, which recently won permission to broadcast its Swahili and Somali service on FM, the handful passing the test offer the blandest of fare.

The problem has dragged on for so long that members of Kenya's opposition play with the idea of setting up a pirate radio station on a vessel floating in the Indian Ocean.

When criticised by western donors, the government points to the

range of nominally independent newspapers, radio and television stations.

But the reality of who calls the shots at KTN, for example, was recently made very clear.

When riot police cracked down on demonstrators calling for constitutional reform on July 7, KBC read a government message thanking Kenyans for not joining the protests. KTN showed police breaking down doors and clubbing women with shields strapped to their backs. The following day KTN's head of news and his deputy were summoned by the board.

The dressing down, which culminated in the two being temporarily suspended, was delivered not at the KTN offices, but at State House, in front of President Daniel arap Moi.

SPONSORSHIP

Olympic master stroke

The US sponsorship deal announced last week between General Motors and the US Olympic Committee has broken several records. Its total value is not yet clear, because this depends on the ultimate cost of the advertising space GM has reserved with NBC, which owns the US broadcast rights to the next three summer Olympic games until the year 2008.

But officials close to the deal have conceded that the total cost will probably approach \$1bn (\$600m) over the life of the contract, making it the largest and the longest sponsorship in sports or broadcasting history.

NBC has guaranteed GM it will be the only domestic car and truck advertiser in all Olympic telecasts until 2008. At the 2000 Sydney Olympics, GM will also sponsor daily five-minute vignettes by Dick Emery, one of the network's top commentators. It has also been offered guarantees on advertising space for Olympic-related programming. It will sponsor a documentary series on the Olympic movement in the run-up to the 1998 winter games in Nagano, Japan.

The deal is designed to address several of the criticisms made by sponsors of the Atlanta Olympics, where the organisers often spread sponsorships among competitors in the same industry.

Jed Pearsall, president of Performance Research, a sports marketing research consultancy, says: "I think the Atlanta organisers were a little too aggressive in cutting the slices too thin."

A further problem was that non-sponsoring companies took television advertising time which gave the impression they were sponsors. Pearsall after the last games asked consumers to name Olympic sponsors found non-sponsors, such as Pepsi-Cola and Nike, ahead of companies which had paid \$40m to the organisers.

GM's theory is it will improve recognition by committing itself to a long-term sponsorship, with guarantees of advertising space.

According to Phil Guarascio, GM's vice-president for marketing in North America, the company wants to combat "increasing fragmentation in consumer audiences".

The GM deal underlines the popularity among big companies for broadcast sponsorships, especially those linked to sport. The UK Ford has a deal with BSkyB, the satellite broadcaster, to sponsor a package of top sports. Retail group Littlewoods recently signed a deal to sponsor all of ITV's coverage of the FA Cup.

Mark Wood, commercial director at Sky Sports, says broadcast sponsorships are a more effective way of getting across a message than simply taking out advertising airtime during the events.

He says: "You're not in the break, you're in the programme. You're less likely to be zapped and viewers remember you more, so it creates greater awareness."

But Chris Meredith, director of sponsorship consultants CSS, says programme sponsorship is not always all it is cracked up to be. "You don't get direct access to the event, so the peripheral benefits from event sponsorship – such as hospitality, sampling and access to teams – are not delivered through broadcast sponsorship. It can be just glorified advertising. It all depends how it's used."

John Authers
Patrick Harverson

LOCAL RADIO

Medium ripe for development

Peter Dawe has a message: local radio in the UK is hugely under-exploited. Dawe, a Cambridge-based Internet entrepreneur, made a fortune of \$36m (\$59m) when he sold his creation, Unipalm, specialist builder of computer data links, to UUNET nearly two years ago.

He then played an instrumental role in setting up the Internet Watch Foundation, a non-profit-making body which seeks to track down criminal users.

Now aged 43, he resurfaced recently at the Radio Academy Festival, the annual talking shop for the UK radio industry.

Dawe told a conference session that local radio, which has expanded to nearly 200 stations over the past decade, is an undervalued medium, as ripe with potential as the Internet was a few years ago.

He sees it as the linchpin in constructing profitable community-based multimedia companies because of its low-cost simplicity and immediacy. He has set aside \$3.5m of his own fortune to test out the commercial viability of his experiment.

"People and the media have been more rooted in places. People's willingness to move for jobs destroys communities," he says.

"I have given up the Internet. It just didn't attract me any more. It is basically still

a business-to-business tool, not a consumer medium."

This year Dawe Media, his private company, acquired KLFM, a loss-making local station in King's Lynn from GWR, owner of Classic FM. Dawe turned it around by cutting advertising airtime and insisting its coverage was local.

He and his partners have secured the desirable Cambridge Community Radio FM franchise with a "promise of performance" to involve the community closely. The station starts in November and will rely heavily on volunteers.

"We will use a lot of cheap labour but organising it and making sure the programmes are good enough, that is our contribution."

He is a mixture of idealist and sharp commercial operator. He believes commercial radio operators have been unadventurous in devising new formats. For example, one of his controversial proposals for Cambridge Community Radio is to cover costs by charging a fee for access to the presenter's seat, so members of the public can take a turn at being a broadcaster for an evening.

Dawe Media has just started an embryonic local television channel, largely staffed by volunteers, on Cambridge Cable, operated by Comcast.

Maggie Brown

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Tim Jackson • On the Web

When it can pay to listen



Here is a question for anyone who listens to talking books on tape. If you were offered a gadget, three months from now, which is a bit like a cassette player but has sound quality somewhere between a telephone call and long-wave radio, would you pay \$200 (£125) for it?

Donald Katz, an entrepreneur in New Jersey, believes the answer is yes. He is betting a company, with 35 employees and several million dollars of venture-capital funding, on his hunch. The company, Audible Inc, plans to launch its player in the autumn. I haven't handled one, but the picture on its web site (www.audible.com) shows a stylish black box, weighing under 4oz, which can store audio downloaded from the Internet to a personal computer. You put the player into a special base unit connected to the computer, and transfer the audio recording from the PC to the player by pressing a button. The audio can then be played through headphones, by a household stereo through a connecting jack, or in a car.

Because most car stereos don't have an input slot, the player finds an unused FM frequency and uses it to transmit the audio signal. Katz, a former journalist

at *Rolling Stone* and *Esquire* magazines and the writer of business books on Nike and Sears, had the idea that led to Audible two years ago. He started from two premises, which both proved correct.

One was that a broadband network for delivering cinema-quality video or CD sound was further away than most pundits thought in 1995; the other was that web-based businesses that relied solely on advertising revenues to cover their costs would prove slow to succeed. Katz's conclusion was that there was a market opportunity to use the Internet to "disintermediate" a particularly inefficient and fragmented medium – the market for talking books.

With more than 140 companies selling talking books, high prices averaging more than \$15 in the US for a three-hour abridged version on cassette, and few outlets offering more than a tiny selection of titles, talking books seemed ripe for distribution over the web.

Audible's web site lists some of the 10,000 titles the company claims to have signed up. Besides talking books, high-priced business information is another possible revenue earner for Audible. Businesses might pay Audible a few hundred dollars a year for news specific to their industry, including information from newsletters, conference speeches

and legislative hearings. Katz points out that 84m Americans drive to work alone every day – while only 11m US households buy books on tape. There is a vast unaddressed market for the sale of information.

Whether Audible can address this market will depend on the quality of its content and its ability to execute. But the straight talking-book market raises a more interesting question. The business rationale for publishers is easy to see. Even if the publishers receive under half the average \$7 Audible expects to charge for each book, Katz claims they will make more money per sale than the net profits they make from distributing books through the Book-of-the-Month club.

There are three attractions for customers: low prices, instant delivery over the web and very wide choice. The difficulty lies with the Audible player. Thanks to Tim Mott, a veteran of the computer industry, Audible has been able to shrink the size and price of its box.

But it has to contain a lot of technology: computer memory, updating facilities, audio circuitry, transmission circuits and the hardware to interface with a PC. Katz expects the box off the Audible web site to retail for \$200. He says early adopters are willing to pay heavily for new gadgets, citing the prices of \$1,700 and \$2,500 at

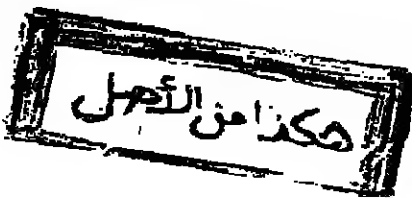
which the first VCRs and cellphones were sold. But these gadgets offered users dramatic improvements which the Audible player arguably lacks. To compress the audio to the point where a two-hour segment can be downloaded off the web using a standard modem in 10 minutes, the player compresses the signal to take up only 5.4 kilobits per second – comparable to a GSM mobile phone, and worse, as Katz admits, in sound quality than AM radio.

To make matters worse, you can't carry the tapes on a long car journey; after playing for two or three hours, the Audible player has to be slotted back into its base station for fresh material, which overwrites the old copy.

I feel Audible would succeed by abandoning any idea of making money from the player. It should license the hardware technology to all comers at a zero or even negative royalty for the first year, and rely on recurring revenues from the content itself to pay the bills.

Katz disagrees although he is willing to consider giving the boxes away to customers who commit to spending \$25 a month on content. But only his investors have the information on which to take an informed view. The rest of us will just have to wait and see.

tim.jackson@audible.com



BRANDING

A genius for publicity

Virgin is identified with its founder, but must learn to stand on its own, says Alison Smith

As soon as Richard Branson talks about the Sherman tank, Virgin Cola intends to send into New York's Times Square to mark the 50th anniversary of the launch of the drink in the US. It seems inevitable the Virgin chairman himself will be in its driving seat.

"Somewhere like America, you have to do larger-than-life things," he says. "If our staff have been working enormously hard and I can help put the icing on the cake, I shouldn't be too coy about doing it."

The plans for expanding the cola in the US over the next year highlight important questions about the extent of the Virgin brand's elasticity and its relationship with its creator.

A complicated picture of the brand has emerged since Branson set up the first Virgin mall order operation and record shop more than 25 years ago. It includes licensing agreements, a variety of joint ventures and the sale of Virgin Music to Thorn EMI in 1992. That sale means Branson cannot use the brand name in the record business, and has set up V2 instead.

Virgin has confounded much marketing opinion by the diversity of its "branded businesses", which range from the airline to financial services, cinemas and retail. In October its retail cosmetics operation will launch under the name "Vie" and next spring it plans to launch a range of clothing.

The move into cosmetics and clothing might seem to have been a more immediate choice than some of the other businesses, given that the brand's roots lie in music that appeals to the youth market.

But M T Rainey, a managing partner of Virgin's main ad agency Rainey Kelly Campbell Roale, says that to make marketing sense of

Virgin's businesses, you have to see the group based on reputation rather than image. This is particularly so since the years following the launch of the airline in 1984 have given Virgin the opportunity to develop its customer service skills.

"Virgin has a reputation for being innovative and taking on large, lazy competitors," she says. "If your products match that reputation, you can swap between vastly diverse businesses."

Although Virgin's interests are already varied, Branson is considering other businesses, including banking and credit cards. "Telecoms is another industry it would be foolish for us not to explore," he says.

But success in the face of those who argued that the plan of entering markets to revolutionise, because of the difficulty meeting customer expectations that Virgin will make a difference.

In the two rail franchises the group recently won, for example, about nine in 10 staff have transferred from British Rail, and new rolling stock is not immediately available.

Virgin is refurbishing existing trains, trying to bring former BR staff into its corporate ethos and seeking to manage customer expectations. Branson is confident about where the rail services will be in a few years, but acknowledges the danger to the brand from the time lag.

He also admits that in the group's cinema operation, which acquired MGM cinema in 1995, "we put the Virgin name on some of those cinemas perhaps slightly sooner than I would have liked".

It is clear that what Branson likes dominates the group. His personality still runs through it, and his genius for publicity - from a readiness to dress up in public to an ability to exploit

The Branson empire



Virgin Group, Virgin Atlantic Airways, Virgin Aviation Services, Virgin Holidays and Virgin Express

Virgin Direct Personal Financial Services

Virgin Radio

Virgin Records

Virgin Cinema

Virgin Communications

Virgin Cinemas

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PACKAGING

Philips has bright idea

Philips Lighting relaunches its entire consumer product range in the UK this week in an attempt to respond to the "emotional values" consumers associate with one of the most functional of household products: the light bulb.

Philips Lighting, a subsidiary of the Dutch electronics group, hopes to increase its 35 per cent share of the market in Europe by differentiating its products from its rivals', explains Guy Harrison. He is creative director of Innovators, the packaging consultancy which, with design and brand identity specialist Landor, redesigned the Philips range.

"The product line was large and uncoordinated," he explains. "Packaging varied in quality and colour from country to country suggesting to retailers and consumers that Philips was not in control of its brand."

Without a cohesive design, shop shelves looked bland and boring, adds Alison Cave, Landor's senior design director. "There were few visual cues to help shoppers easily find what they wanted."

The Philips strategy was shaped by research into consumer requirements and responses to the brand and its products. The findings revealed shoppers' emotional responses to lighting. "Light was associated

closely with the sun and with the role it has shaping our responses to the world around us, such as through colour, and our emotional well-being," Cave explains.

By cultivating these emotional values, the aim was to give Philips an edge over its competitors whose products are packaged and sold as a functional commodity. Landor created an umbrella branding device and streamlined the diverse product range into seven sub-brand groups.

"The Philips logo was sacrosanct, but we were able to develop a box in which the logo could sit on-pack alongside a visual symbol - a hand holding a bright light - giving the product a human touch," she says.

Landor also developed six new sub-brand names inspired by one of the original names, Softone, which was used throughout Philips' softer, atmospheric lighting range.

All other products were streamlined into the new sub-brands: *Classicons* for functional lighting; *Spotone* for spot or highlighting; *Ecoone* for energy saving lighting; *Holoone* for bright lighting; *Practicone* for lighting for specific appliances, such as work lights, and *Partytone* for coloured lighting.

Meg Carter

Ad in the News • BNFL

Sellafield in soft focus

Why do companies like British Nuclear Fuels advertise? It can't just be to persuade us to visit sunny Sellafield.

BNFL's new 80-second television commercial would be a very expensive way of bringing in relatively small-scale tourist traffic to the former Windscale nuclear plant.

We are soon given a clue. Among images of explosions, ballerinas and colour spectra are idyllic rural scenes set against a classical music backdrop. We are being set up for the kind of corporate "environmentally friendly" claims that were popular in the early 1990s.

The ad begins with a sequence of matches being lit against a backdrop of shiny futuristic buildings. As explosions and implosions follow, a voiceover asks: "What kind of science can take a fuel, burn it and turn the ashes back into fuel to burn again?"

This clever science is compared to a prism separating

light into its component colours. To demonstrate this, ballerinas spin against a theatre-set backdrop of the colours of the rainbow.

The ad then tells us that of the 3 per cent of fuel used in the process which is left as waste, most is cast in concrete or steel or turned into glass.

If we haven't yet got the message as to how extraordinarily safe BNFL's recycling processes and end products are, the obligatory shots of mountains, fields, lake and sea follow, before images of children using interactive technology to learn more about this "science" back at Sellafield.

Much time, money and skill have gone into this commercial, and it shows. It is visually intriguing and stimulating. The images draw the viewer in; we want to know what is going on.

But that intrigue is dashed by the heavy-handed soundtrack; both through the clichéd specially composed music and successive portentous voiceovers.

How many commercials are ruined this way - their serious intent floundering on overhearing voiceovers that create the opposite impression to that intended? Where do ad agencies find such voices? What do this ad's creators have in mind, particularly with the female voices? Charitably, we might assume they are trying to suggest a soothing mother-child dialogue.

Anyone who finds this too ridiculous has not attended an advertising pre-production meeting. In which the agency tries to explain to a bemused client how it plans to spend their £500,000-plus production budget.

But let us not be too hard on the agency. One wonders what its brief was - the ad tries to do so many things at once. And yes, in case you're wondering, at the end BNFL does invite us to come and visit Sellafield.

Stefano Hatfield

The author is editor of Campaign.

BUSINESS TRAVEL

Travel Update • Roger Bray

Close to capacity

Booking a seat on the flight you want continues to get tougher. New figures from the Association of European Airlines, which represents most of the region's main carriers, show aircraft have been flying so full on some routes they are approaching saturation point. Load factors - the proportion of seats filled - hit a monthly record in June. Flights within Europe departed 68 per cent full on average, up 3.1 per cent on the same month last summer. Services to South America were 77.8 per cent full, a rise

of 6.3 per cent, and on flights to the North Atlantic the average rose by one point to 84.9 per cent.

BA goes online

Internet surfers around the world can now book and pay for British Airways flights online (www.british-airways.com). A service which was previously limited to UK customers reserving discounted seats has been expanded to cover passengers in the rest of Europe, North America, Africa and the Far East. In

the UK, US, Canada, France, Germany, Norway, Sweden, Denmark, Finland, Singapore and South Africa they can book any flight by BA or its code-share partners and pay using a credit card.

Room for work

Offices on the road - special rooms equipped with everything from printers to paper clips - have been launched by InterContinental Hotels. They are available already at hotels in the US, Canada and Seoul, the Korean capital, and the chain plans to introduce them worldwide. It polled 6,000 business

customers to see what they wanted. The result is five-star rooms containing the Hewlett-Packard Office Jet Model 800 workstation combining printer, fax machine and copier, compatible with most laptops.

Duo down under

Business in Australia? Take your partner. London-based Trailfinders is offering business class to Sydney for £1,993 (\$3,269) return - provided two travel together. Flights are with Air New Zealand and stopovers are permitted both ways in Los Angeles but you must book by the end of this month. Tax will

be an extra £25.70 a head until November 1, when a rise in the UK's air passenger duty will push it up to £35.70.

Fewer flights

Fierce competition has prompted a cut in the number of flights between Oslo and Stockholm. Fares tumbled when Norwegian airline Braathens joined battle with SAS between the two capitals nine months ago. From August 18, Braathens will drop two of its usual seven daily services and co-ordinate schedules as part of a code-sharing deal on the route with Finnair.

At your service

Guests at Vienna's palatial Imperial Hotel, which has hosted celebrities and crowned heads from Oscar Wilde to King Hussein of Jordan, may now book the services of a personal, tail-coated butler. There are two provisions: you must book an Imperial room, which is the equivalent of a junior suite, or something larger, and you must pay the full rack rate, which starts at \$67,500 (\$580) a night. The butler will unpack and pack your bags, serve you tea, take you shopping for antiques, fix you a dry Martini and even iron a couple of shirts.

Likely weather in the leading business centres

BUSINESS EDUCATION

Della Bradshaw examines a scheme which was set up to help European businesses export to Japan

The first step to understanding

There are no two ways about it: Philip Thacker is a fan of all things Japanese, not least of Japanese business.

First, he spent seven years working on mergers and acquisitions "Japanese style" for Sakura Bank at its European headquarters in London. ("The word hostile did not come up," he confides.)

Then, as vice-president of international business development for Maid, the entrepreneurial business information database company, he spent 18 months studying and building up contacts in Japan on the European Commission's executive training programme.

The investment by Maid in the programme certainly paid off. Thacker's stint in Japan finished on November 30 last year and the following day he returned to the UK with two representatives from Fujitsu, the giant computer company. By April the two companies had signed a multi-million pound deal for Fujitsu to distribute Maid services in Japan.

Thacker was one of 41 Europeans

who were selected by the Commission to go to Japan in May 1996 on the annual ETP scheme, which was established to encourage European companies to export to Japan. The scheme has been in operation for 18 years and up to 70 business people take part each year.

All 15 EU countries participate, although the strongest contingents are from Germany and the UK - on this year's scheme places have been allocated for 15 or 16 German participants and 13 from Britain.

Other participants on Thacker's programme were from backgrounds as diverse as food processing, investment banking, agriculture and the law.

The Commission is particularly keen to encourage applicants from small and medium-sized companies and pays for the cost of the programme to the tune of £80,000 (\$130,400) to the first participant from each company.

This year, for example, John Patrick, the ETP representative in the UK for PA Consulting, which runs the scheme for the Commission, believes at least one family firm

will send a son or daughter to Japan. "That would really change the direction of the company," says Patrick. "It's very exciting."

The first year of the 18-month programme is intensive Japanese language training and is "very, very tough, something of a marathon," reports Thacker. "The language is very hard."

Nonetheless, it is enough to get the aspiring international business person started, he believes. "I decided to concentrate on understanding the spoken language for business use."

The last six months are spent making contacts with companies and building up relationships. "What was good for me was not having to learn some of the basics, so I could move more quickly into building relationships," says Thacker.

That aside, Thacker believes all participants can benefit. "The main issue is that the ETP is a space. It's an opportunity. What you make of it is up to you."



Living in Japan provides the space to learn the language and develop business

Patrick points out that doing business with Japanese companies opens up business opportunities beyond Japan. "What this can give you is a bridge in Japanese companies in the Pacific Rim - Thailand, Malaysia, even China."

The scheme as a whole has undoubtedly brought good business results, although not all companies are as successful as Maid.

Research carried out by PA Consulting shows that 76 per cent of participating companies increased their turnover with Japan, while 77 per cent had successfully applied ETP skills within the company.

Maid has now sent Thacker off on a two-year secondment to the UK's Department of Trade and Industry. There he will promote UK exports to Japan.

NEWS FROM CAMPUS

More seminars for the top dogs

Senior executives are being given the opportunity to meet and discuss key issues with peers from other organisations as well as senior IMD faculty at a three-day seminar being organised by the Lausanne-based business school. The first Senior Executive Forum will be held in February 1998 and will look at the issue of creating and managing rapid internal growth.

The forum is intended for chief executives and senior executives of the top 100 management teams in larger organisations. Top level board members are also the target group of a five-day workshop to be run in November by Manchester Business School. The Winner's Retreat International Forum will be held at Ascot.

The aim of the programme is to provide delegates with the latest trends and expert advice on global business.

1997 Senior Executive Forum
11-15 FEBRUARY 1998
275-283

Diploma for franchisee fall

Managers of franchise businesses are now being given the opportunity to earn a diploma from the British Franchise Association (BFA) in North London.

The two-year part-time diploma is being awarded by the BFA in association with the University of North London.

The diploma is designed to help franchisees develop their business and improve their management skills. It covers a wide range of topics including marketing, finance, and operations.

Exhibition time comes around

European MSA exhibition organisers are already setting out their stalls for autumn events in Europe.

The Kaplan organisation, which specialises in providing potential students through the GMAF test, is putting on exhibitions in Amsterdam, Munich, Geneva and Paris.

These events are aimed at attracting students to Kaplan's business school.

Exhibition dates:
Amsterdam: 10-11 October
Munich: 10-11 October
Geneva: 10-11 October
Paris: 10-11 October

CONFERENCES & EXHIBITIONS

IT/IS Outsourcing 97

flexible, controllable, successful IT/IS outsourcing

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The conference programme has been put together by Morgan Chambers and will include speakers from:

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<http://www.morgan-chambers.com/Pages/Cust/Introduction.html>

IT/IS Outsourcing 97
In association with the Financial Times and Computer Weekly

OCTOBER 8-9
Turning Knowledge into a Corporate Asset

The first European conference to take a hard look at how to quantify and evaluate intangible knowledge assets for measurable improvements in business performance.

Confirmed speakers include: Kate Jenkins at Business Intelligence
Tel: 0181 879 3355 Fax: 0181 879 1122
E-mail: kate.jenkins@business-intelligence.co.uk

LONDON

OCTOBER 13-DECEMBER 1
FT-City Course

FT-City Course takes place over eight weekly afternoon sessions, providing an excellent introduction to the workings of the City of London. Audited speakers will include: Mr Nigel Richardson, Yarnish International (Europe) Limited; Mr Paul Dea, LIFTS; Mr David Coleman, CIBC Wood Gundy plc; Mr Clive Longhurst, Association of British Insurers.

Contact: Lucinda Roberts, FT Conferences
Tel: +44 171 896 2639
Fax: +44 171 896 2697
E-mail: lucinda@pearson-pro.com

LONDON

OCTOBER 15-16
Strategic Skills for the Finance Function

This conference is specifically designed to help Finance Directors develop the new skills required to go beyond traditional finance activities and take on a broader, value-adding role within their organisations.

Contact: Kate Jenkins at Business Intelligence
Tel: 0181 879 3355 Fax: 0181 879 1122
E-mail: kate.jenkins@business-intelligence.co.uk

LONDON

OCTOBER 21-22
Corporate Agility 97

Corporate agility and resilience are key requirements to compete successfully in the current climate of continuous change. Recognised experts and leading organisations gather together to discuss how best to implement, manage and support change for sustainable advantage.

Contact: Kate Jenkins at Business Intelligence
Tel: 0181 879 3355 Fax: 0181 879 1122
E-mail: kate.jenkins@business-intelligence.co.uk

LONDON

October 22
Commonwealth Business Forum

The Prime Ministers of Barbados, Canada, Singapore and the UK have already agreed to address this unique event, arranged on the eve of the 1997 Commonwealth Heads of Government Meeting.

The Forum will provide an exclusive platform to develop further trade and investment within the Commonwealth. Industry contributors include: Chairman and CEOs from Asean Goldfields, Raj Auto, Eskom, Petcher, Challenger, H&B Bank, HSBC Holdings, New Africa Investments, Singapore Power and Transfield Defence Systems.

Enquiries: Sarah Gibb
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E-mail: sarahg@pearson-pro.com

LONDON

OCTOBER 27
The 2nd FT Diamonds Conference

Confirmed speakers include the Hon O. Masing, Minister of Mineral Resources and Water Affairs, Botswana; Mr Stephen C. Lassiter, De Beers; Dr Joseph Lazarovich, Department of Indian Affairs and Northern Development, Canada; Mr Mike Mitchell, Argyle Diamonds; Mr Ashish K. Mehta, Kaitiaki Chabola and Mr Leon N. Cohen, Codan Inc.

Contact: FT Conferences Tel: +44 171 896 2639 Fax: +44 171 896 2697
E-mail: lucinda@pearson-pro.com

LONDON

OCTOBER 27
The Balanced Scorecard

Confirmed speakers include the Hon O. Masing, Minister of Mineral Resources and Water Affairs, Botswana; Mr Stephen C. Lassiter, De Beers; Dr Joseph Lazarovich, Department of Indian Affairs and Northern Development, Canada; Mr Mike Mitchell, Argyle Diamonds; Mr Ashish K. Mehta, Kaitiaki Chabola and Mr Leon N. Cohen, Codan Inc.

Contact: FT Conferences Tel: +44 171 896 2639 Fax: +44 171 896 2697
E-mail: lucinda@pearson-pro.com

LONDON

Conferences & Exhibitions

Investment Opportunities in Bangladesh

Organised by FT Conferences, and the Government of Bangladesh, this one and a half day event for CEOs will focus on infrastructural investment opportunities within the Bangladesh power, petroleum, telecommunications, water supply, transport and port facility sectors. The Forum will be opened by the Prime Minister of Bangladesh and speakers will include the Minister of Finance.

As invitations are limited you are strongly recommended to register your interest early.

Enquiries: Lucinda Roberts
FT Conferences
Tel: +44 171 896 2639
Fax: +44 171 896 2697
E-mail: lucinda@pearson-pro.com

LONDON

November 17 & 18
The 9th Annual FT Petrochemical Industry Conference

Organised in association with Chemical Matters, this years' confirmed speakers include: Mr Bryan K. Sanderson, Managing Director, BP Chemicals; Mr Dan W. Bolvin, President, NOVA Chemicals; Mr K. G. Ramamathan, Chairman, Indian Petrochemicals Corporation; Mr Howard Hornfield, Programme Coordinator for the Chemical Industry, UNECE; Mr Wang Jiming, Chairman of the Board, Shanghai Petrochemical Company; Vice President, Sinopec; Mr Oliver M. Knecht, Chemicals and Petrochemicals Analyst, Banco de Investimentos Garantia SA.

Enquiries: Sarah Gibb
Tel: +44 171 896 2639
Fax: +44 171 896 2697
E-mail: sarahg@pearson-pro.com

LONDON

November 17 & 18
Managing for Value: Moving from theory to practice

Businesses now have to go beyond traditional financial measures to adopt new and innovative approaches to creating value. This conference will explore how shareholder value thinking is now being translated into a management discipline, leading to effective business results.

Speakers include: Credit Suisse First Boston, Price Waterhouse, Loyds TSB and the TI Group.

Contact: Nick Tribe
Tel: 0171 830 1154
Fax: 0171 931 0228
E-mail: ntribe@tda.computerworld.com

Radisson SAS Portman Hotel, London

The Economist Conferences

November 17 & 18
Utilities in the New Energy Era

This conference will consider new corporate structures for energy and utility companies in the emerging markets of the 21st Century, looking at the energy service company in practice; brand and shareholder implications in the trend to multi-utilities.

Contact: Lucinda Roberts, FT Conferences
Tel: +44 171 896 2639
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E-mail: lucinda@pearson-pro.com

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FT European Economic Monetary Union

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LONDON

December 1 & 2
17th FT World Telecommunications Conference

Confirmed speakers include: Sir Peter Barfield CBE, BT; Richard Brown, Cable and Wireless plc; David Twyman, Telecommunications Commission; Andrew Sakany, Sprint PCS (USA); Don Chalkin, OPTEL.

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ARTS

OPENINGS

EDINBURGH
Pierre Boulez conducts the Gustav Mahler Jugendchor in the opening concert of the Edinburgh festival on Sunday. This year's programme has major contributions from Valery Gergiev (right), who conducts the Kirov and the Rotterdam Philharmonic Orchestras, and Mark Morris, who stages the Royal Opera's new production of Puccini's *La Bohème*. Peter Stein brings his Salzburg production of *The Cherry Orchard*, and French Wunderkind Stéphane Braunschweig directs the

Nottingham Playhouse in *Measure for Measure*. Other visitors include Kelli Martin, Bryn Terfel and the San Francisco Ballet. One of the world's most stunning female portraits, "Lady Agnew of Loochry" by John Singer Sargent, is the centrepiece of an exhibition tracing Sargent's development as a portrait painter. It opens at the National Gallery of Scotland on Friday.

PESARO
Mozart's *Le Nozze di Figaro*, the Paris version of Rossini's *Mozart* opera, promises to be the highlight this summer at Pesaro. It opens on Saturday in a staging

by Graham Vick, with designs by Stefano Lazzarini. The festival runs till August 24, with performances of *Il barbiere di Siviglia* and *Il signor Bruschino*.

LONDON
Tonight at the Proms, Leonard Slatkin conducts the BBC Symphony Orchestra and BBC Singers in the world premiere of US composer Roger Reynolds' *The Red Act Arises*. The piece combines live sound with recordings of orchestra and singers that will surround the audience with music. On Sunday afternoon, Evgeny Kissin gives the first ever solo recital at the Proms. For his latest play, *Life Support*, the playwright Simon Gray is employing, as often before, his friend and long-term colleague Harold Pinter, and his long-term actor Alan Bates



(above, right) The cast also includes Nicholas Gable, Carol Nimmans, Georgina Hale (above, left), and Frank McCusker; the production opens tomorrow.



Exhibitions have come to be the principal means through which most of us in the 20th century look at works of art. None have proved more potent than the blockbuster.

DA must-see, crowd-pulling how - be it thematic, monographic or devoted to a single work of art - is not a new phenomenon. Vasari reports that when Leonardo finished his cartoon of a woman and child and St. Anne around April 1501, so on and women, young and old, continued for two days to flock for a sight of the

could even be argued that as far as western Old master paintings are concerned, its heyday is long over. A repeat of the loss of the 1930 Exhibition Italian Art at the Royal Academy is inconceivable. Indeed the British public to pay priceless loans of Renaissance painting as Giotto della Francesca's portrait of Federico da Montefeltro and Botticelli's "The Birth of Venus" and Giorgione's "Tempest". No one would sanction such loans.

But in the last 20 years or in the great international art show has turned from an everyday feature of cultural life - and into big business. In creating a taste for ever more spectacular feats of curatorial wizardry, the great museums of the world have nurtured a kind of Frankenstein's monster. Now they are left with the inescapable task of feeding it.

Every month, *The Art Newspaper* lists around 800 non-commercial exhibitions in western museums and galleries. A four-decade force like *The Glory of Byzantium* which has just closed at the Metropolitan Museum in New York - was four years in the making, involved 50 scholars and 119 institutions from 34 countries. Underpinning the enterprise was sponsorship of several million dollars.

Revenue can be impressive too. The museum's most popular show ever, *The Treasures of Tutankhamun* in 1978-79, generated \$3.5m in ticket sales and related income.

As museums in Europe as well as America have become compelled to generate ever more earned income, the temporary show has proved a crucial crowd-puller. There is, after all, no more effective means of luring visitors to your door than offering them something tempting for a finite



The blockbuster blues

The must-see, crowd-pulling art exhibitions have sown the seeds of their own destruction, argues Susan Moore

period, or to offer it in convenient, bite-size pieces. Exhibitions focus the mind - and the world's media. They also relieve the visitor of the necessity of choosing what to look at in a museum or gallery. And more people than ever appear to want to look at works of art.

Last year's *Treasures from the National Palace Museum, Taipei* drew a record average of 8,100 visitors a day to the Metropolitan Museum, and the museum itself is set to clock up 5m visitors this year (although given the range of events and amenities offered by what has been dubbed "Club Met", it is unclear how many actually come for the art).

Gallery-going has become a major leisure activity - as indeed has "cultural tourism" for the affluent. A survey of visitors at the 1992 Matisse and Ribera shows revealed that 60 per cent had come to New York specifically for the exhibitions. Over half of the 429,000 visitors ranges in paint colours, bedlinen, fashion textiles and tableware, in both Britain and Japan. The

more people saw the Byzantine show in New York than lived in Constantinople at the height of the Byzantine Empire.

Over the last decade or so museum directors have also begun to realise that museum collections and expertise, even their names, are marketable commodities. The Guggenheim Museum in New York has pioneered museum licensing on an heroic scale, giving its name and expertise to oversee the soon-to-open modern art museum in Bilbao - in return for a cool \$20m.

French museums regularly dispatch Impressionist shows to venues across South East Asia in return for reputedly vast but unspecified sums.

There is a price to be paid, however, for all this to-ing and fro-ing of objects. We might take the ever more sensational blockbuster for granted, but the days of the multi-million sponsorship deal are numbered. It is increasingly difficult to find corporate sponsorship even in New York, a city where the social life of the rich is determined by the patronage of institutions. Revealingly, the Byzantine show was financed by a unique consortium of private and corporate sponsors, in Greece and the US.

The cost to the leading institutions in terms of displaced curatorial and conservation staff time is also considerable. For instance, last year the British Museum - an institution which does not levy charges to recoup the full costs of loans - revealed that each loan application involved 15-60 person-days, and loan

requests have increased 500 per cent in 20 years. Little wonder that a moratorium has been imposed on loans abroad for a year to free staff for work on the museum's Great Court and study centre projects.

The blockbuster has sown the seeds of its own destruction, and not only in terms of cost. These shows beg the question of who or what are they really for. One suspects that serving the interests of the punter is no longer the prime objective. The monographic show remains the most effective means of appraising the achievement of an individual artist, but who can cope with 412 Matisse in a single showing? What is the point of bringing together 20 or so Vermeers - all but one of which, incidentally, is in a publicly accessible collection - if there are so many people packed into the galleries that it is impossible to move freely between them and stand back and compare? How pleasurable is it

looking at treasures of Imperial China from Taipei with 8,000 other people? Who can use a catalogue that weighs 7lb? How can anybody be in a fit state to look at anything after queuing for two hours?

Looking at works of art is essentially a solitary and contemplative activity, something that cannot be undertaken en masse, and yet we all flock to exhibitions which make proper looking and thinking all but impossible - frequently striding past no less interesting permanent displays to do so.

Exhibitions are supposed to send us scurrying back to these permanent collections to pursue our interests. The truth is, there is always another once-in-a-lifetime opportunity to distract us. Many museum curators would agree that the display and interpretation of their own holdings is their most important task, yet most permanent collections today are almost exclusively the preserve of tourists and schoolchildren - if there is anyone in them at all.

Obituary: Sviatoslav Richter

Shy pianist without equal

Sviatoslav Richter, who died of a heart attack on August 1 in Moscow at the age of 82, was perhaps the greatest of all post-war pianists. In a prodigiously gifted generation that also included Cherkassky, Curzon, Michelangeli and his compatriot Gilels, Richter stood apart both for the range of his repertoire and for the excitement and sense of discovery that he brought to all he played. His repertoire ranged from Bach to Britten, Shostakovich and the Second Viennese School. Everything about a Richter recital was unpredictable, except its uniqueness as an occasion. He was born in Zhitomir in Ukraine on March 20 1915, and taught himself piano until he became a pupil of Heinrich Neuhaus at the Moscow Conservatory in 1937.

After that, recognition of his extraordinary powers was swift within the Soviet Union. He became Prokofiev's favoured interpreter, giving the first performances of both the Seventh and Ninth Piano Sonatas, as well as serving as the conductor at the premiere of his cello *Sinfonia Concertante* in 1952, with Rostropovich as soloist. Yet he did not appear in the west until 1960, when a concert tour in the US sealed his reputation.

His concerts were strictly rationed. Richter's acute shyness and depressive tendencies, coupled with a profound dislike of performing in large venues, made his tours sporadic events; numerous engagements were cancelled, sometimes at the last moment, because of unspecified illness.

But from the mid 1960s he was a regular visitor to the Aldeburgh festival, where the Suffolk churches provided just the intimate venues he preferred; there his late-night candlelit performances, most often of Bach, became the stuff of legend. His account of Britten's Piano Concerto rehabilitated a work that had been neglected since the 1940s.

At the same period he also took charge of the *Fêtes Musicales* at Grange de Marlay near Tours. For the next quarter century he gave recitals, and chamber concerts in the company of other distinguished pianists

and instrumentalists with a sense of relaxation he rarely displayed elsewhere.

The list of composers upon whom Richter focused his powers of poetic advocacy was enormous. Perhaps he was too introspective, too individual to be a definitive interpreter of the Classical repertoire, though anyone who came under the spell of his Hammerklavier or Beethoven Bagatelles might beg to differ.

But in 19th and early 20th-century romanticism he was *non pareil*. He invested the Schubert sonatas, which characterised many recitals in the last years of his life, with enormous depths and perfectly delineated colouring; his Schumann, especially the great C major Fantasy, was at once a private exploration of infinite subtlety and a public performance of controlled and powerful architectural sense.

Though he made a stunning recording of the two Liszt concertos, he did not play a great deal of the virtuoso music that would exploit the full range of his exceptional technique. One can regret too that he played relatively little Debussy. What remains on record suggests a sensibility perfectly attuned to his understatement and textural palette.

Richter gave his last London recital in January 1989, playing sonatas by Mozart and Chopin as well as a programme in the National Gallery of miniatures by 20th-century composers. We were left now with his recordings.

They give only a partial record of his range and intensity; predictably he mistrusted the studio, and most of the discs from the latter stages of his career are taken from concert performances. This, though, are unique documents - Mussorgsky's Pictures delivered to a hall-full of bronchial Bulgarians in 1959 with more power and conviction than one could imagine the work could hold. Schubert's G major and B flat Sonatas surveyed at leisurely leisurely length. Bach's 48 given a crystalline clarity, late Shostakovich spitting and flaring with venom. His special artistry will be sorely missed.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

EXHIBITIONS
Van Gogh Museum
Tel: 31-20-570 5200
Second of four summer exhibitions of drawings by Van Gogh. This time it is the turn of the works produced when the artist lived in Nuenen, 1883-1885. The exhibition is shown in two parts, with a changeover on Aug 19, to Oct 12

DROTTHINGHOLM

OPERA
Drottningholms Slottsteater
Tel: 46-8-4570800
Orfeo: Swedish premiere of Luigi Rossini's 1847 version of the legend of Orpheus. The producer is Jack Edwards, the musical directors Stephen Stubbs and Paul O'Dette, the choreographer Lucy Graham; Aug 5, 7, 9

EDINBURGH

EXHIBITIONS
Royal Scottish Academy

Tel: 44-171-624 6200
Sir Henry Raeburn (1756-1823): major exhibition of around 70 works by this most famous of Scottish painters, bringing together the works owned by the National Gallery with loans from around the world; to Oct 5

LONDON

CONCERTS
BBC Proms, Royal Albert Hall
Tel: 44-171-588 8212
● BBC Scottish Symphony Orchestra: conducted by Martyn Brabbins in works by Bartók, Strauss and Mahler. With soprano Inger Dam-Jensen; Aug 7
● BBC Symphony Orchestra: and Singers conducted by Leonard Slatkin in works by Mahler, and world premiere of Roger Reynolds' *The Red Act Arises*; Aug 4
● Birmingham Symphony Orchestra: conducted by Yakov Kreizberg in works by Mozart, Korngold, Markovitch and Stravinsky. With violin soloist Gil Shaham; Aug 5
● Georgian Folk Songs: performed by the all-male Rustavi Choir, conducted by Anzor Erkomaishvili; Aug 9
● Jiri Bělohlávek conducts the BBC Symphony Orchestra in works by Bartók, Luciano Berio, Schubert and Dvořák. With mezzo-soprano Michelle DeYoung; Aug 8
● Sir Colin Davis conducts the National Youth Orchestra of Great Britain in works by Sir Michael Tippett, Vaughan Williams and Sibelius; Aug 9
● Trevor Pinnock conducts the

English Concert and Choir in works by Bach; Aug 6

PESARO

CONCERTS
Rossini Opera Festival
Tel: 39-721-33184
● Latvian Philharmonic Chamber Orchestra: in works by Mozart, Rossini and Cechovskij; with piano soloist Massimo Lambertini; Aug 8
OPERA
Mozart at Pharaon: presented in the version he adapted for the Paris Opera in 1827, Rossini's opera - created as *Mozart in Egypt* in 1919 - is staged by Graham Vick. With the Orchestra of the Teatro Comunale di Bologna, conducted by Vladimir Jurowski; at the Palafranceschi; Aug 9
SALZBURG
Salzburg Festival
Tel: 43-662-844501
CONCERTS
● Ensemble Modern: conducted by Hans Zender in a programme including works by Esai; at the Mozarteum; Aug 6
● Klangforum Wien: conducted by Johannes Kalitzke in a programme including works by Esai; at the Mozarteum; Aug 7
● Philharmonia Orchestra: conducted by Bernard Haitink in works by Mahler; at the Grosses Festspielhaus; Aug 4
OPERA
● Die Entführung aus dem Serail: by Mozart. New production.

Conducted by Mark Minkowski and directed by François Abou Salem with designs by Francine Gasper. With the Mozart Orchestra Salzburg and the Konzertvereinigung Wiener Staatsopernchor; at the Residenztheater; Aug 4, 6
● Die Zauberflöte: by Mozart. Christoph von Dohnányi conducts a new production by Achim Freyer. With the Vienna Philharmonic and the Konzertvereinigung Wiener Staatsopernchor; at the Felsenreitschule; Aug 6, 9
● La Grande Macabre: by Ligeti. New production conducted by Esa-Pekka Salonen and directed by Peter Sellars. Cast includes Willard White. With the Philharmonia Orchestra and the Konzertvereinigung Wiener Staatsopernchor. Co-production with the Théâtre du Châtelet; at the Grosses Festspielhaus; Aug 5
● Lucia Silla: by Mozart. Conducted by Sylvain Cambiaval and directed by Peter Mussbach with designs by Robert Longo. Cast includes David Kuebler and Susan Graham. With the Camerata Academica Salzburg and the Konzertvereinigung Wiener Staatsopernchor; at the Heeres Festspielhaus; Aug 7, 9
THEATRE
● Der Alpenkönig und der Menschenfeind: by Ferdinand Raimund. Revival of Peter Stein's production, with sets by Ferdinand Wögerbauer. With music by Wenzel Müller; at the Landestheater; Aug 7, 9
● Jedermann: by Hugo von Hofmannsthal. Revival of Gemot

Friedel's production, designed by Imre Vincze; at the Domplatz; Aug 4

SANTA FE

OPERA
Santa Fe Opera
Tel: 1-505-958 5900
● Ashoka's Dream: world premiere of Peter Lieberson's opera, with a libretto by Douglas Penick. Conducted by Richard Bradshaw, in a production directed by Stephen Wadsworth; Aug 6
● Così fan tutte: Kenneth Montgomery conducts Mozart's opera, sung in English, in a new production directed by Nicolette Molnar and designed by Bruno Schwenig; Aug 5
● La Traviata: Linda Brovsky directs this new production of Verdi's opera, set in the Parisian demi-monde. Christopher Larkin conducts; Aug 4, 9
SCHLESWIG-HOLSTEIN
CONCERTS
Music Festival
Tel: 49-431-567080
● Philharmonie der Nationen: conducted by Jost Frantz in works by Rossini, Mendelssohn, Respighi and Verdi; at the Rinderalff, Haselndorf on Aug 5; at the Schloss, Kiel on Aug 6; at the Musik- und Kongresshalle, Lübeck on Aug 7
● Taverner Consort & Players: conducted by Andrew Parrott in a programme including works by Bach; at St. Marien-Kirche,

Lübeck on Aug 4 and at St. Michaels Kirche, Hamburg on Aug 5

TANGLEWOOD

CONCERTS
Tanglewood Festival
Tel: 1-617-651 2000
● Boston Symphony Orchestra: and Tanglewood Music Center Orchestra conducted by Seiji Ozawa, Leon Fleisher, Keith Lockhart and John Williams in a programme which includes Tchaikovsky's 1812 overture; the Shed; Aug 5
● Boston Symphony Orchestra: conducted by Charles Dutoit in works by Berlioz, Rachmaninoff and Bartók. With piano soloist Yefim Bronfman; the Shed; Aug 9
● Clarinet player Richard Stoltzman and pianist Lukas Foss: perform works by Garshwin, Copland, Ives and Foss; Ozawa Hall; Aug 7
● Juillard String Quartet: in works by Mendelssohn, Copland and Schubert; Ozawa Hall; Aug 6

VERONA

OPERA
Arena di Verona
Tel: 39-45-800 5151
● Carmen: by Bizet. Conducted by David Gimenez, in a staging by Franco Zeffirelli; Aug 7
● Madame Butterfly: by Puccini. New production. Conducted by Angelo Campori, with designs by Ben Montresor; casts vary; Aug 8
● Rigoletto: by Verdi. Conducted by Nello Santi in a revival of Lotti Mancini's staging; Aug 8

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COMMENT & ANALYSIS

The Bank of England is experiencing both an upheaval and a homecoming. An upheaval because the chancellor's decision to relieve the Old Lady of responsibility for supervising Britain's banks means that up to 500 of its 3,000 staff will be transferred to the New Regulatory Organisation (Nero). A homecoming because this means the Bank can retreat from four of its sites in London and regroup at bead office.

For the first time since its Threadneedle Street fortress was rebuilt in the 1930s, the Bank should soon be able to house all its London staff within the 30ft-high stone wall that Sir John Soane designed to protect it after the Gordon riots of 1780.

The reform of supervision, together with the government's decisions to give the Bank "operational independence" to set interest rates and to shift its responsibility for managing the government's debt to the Treasury, implies a big logistical change. Equally, the revolution is likely to transform the character of the Bank, although in some respects this will come about by accelerating trends under way some time.

How will the Bank cope with the changes? Who among its members will lose, and who will benefit? And is morale overall likely to suffer?

The Bank will certainly be smaller, although staff numbers had already halved since the mid-1970s. Old hands believe the departure of the supervisors will make a difference that goes beyond size. They think it could create the conditions for a more coherent and unified institution.

Supervision had been the Bank's big growth area over the past 20 years, much as the operation of exchange controls had been earlier in the century. Supervision had employed growing numbers of staff and absorbed an increasing proportion of operating costs. "It was getting to the point at which the tail was wagging the dog," argues one observer.

The development of a specialist supervisory culture within the Bank also made it difficult for staff to pursue a traditional career, in which they moved regularly from division to division to create



Bank managers: David Clementi (left) and Mervyn King, both deputy governors

A little Old Lady

Robert Chote looks within the Bank of England as it prepares for radical change

"rounded" central bankers. Only the most talented generalists were able to move freely between high-level jobs throughout the Bank. In the new, smaller Bank this should be easier.

Of course, the separation between supervision and monetary policymaking will leave some people on the wrong side of the fence. Staff wishing to jump to the other side have until this Friday to say so. Many are waiting until the last minute to see what the competing terms and opportunities are.

There are no guarantees that everyone will get their way. But the vast majority of people in the supervisory divisions are thought to be content to go to Nero, influenced perhaps by the knowledge that most of them will be on better contracts than if they stayed with the Bank.

The loss of responsibility for supervision was the most uncomfortable part of the revolution for Mr Eddie George, the Bank's governor. This was more because of the way the decision was sprung on him than because of disagreement with the substance of the change. In the ranks, however, the decision to make the Treasury responsible for managing the government's debt has caused more disquiet.

Few of the 65 staff in the market operations divisions are likely to be surplus to

requirements. The gilt-edged division may have lost its largest customer, but the Bank will retain a dealing capability for other customers and to manage short-term interest rates. The divisions will also have control over part of the government's foreign exchange reserves, which it can use to support the Bank's monetary policy objectives.

Nonetheless the psychological blow was considerable. The gilt-edged division is an "elite corps", to which the best and brightest are sent. Handling gilt management to Treasury technocrats may rob it of mystique.

The winners in the Bank's revolution are the monetary analysis divisions. No longer will their 160 staff be condemned to provide advice for a chancellor who habitually ignored it. Instead, they serve an in-house monetary policy committee that takes decisions on base rates itself.

"It is great for the Bank's economists - their lives have suddenly become more meaningful," argues one former Bank official. "They are working their socks off, not least because they are worried about getting it wrong."

The prestige of the Bank's economists will have been enhanced by last week's announcement that Mr Mervyn King, the Bank's chief economist, is to join Mr David Clementi as the other deputy governor, responsible

for monetary policy. An outside appointment - the widely tipped Mr Gavyn Davies, of Goldman Sachs, for example - could have undermined his authority and that of the governor.

Since arriving at the Bank in 1991, Mr King has strengthened the technical expertise of the economics team. Through the quarterly Inflation Report, he has promoted a rigorous approach to monetary policy, while emphasising the uncertainty that surrounds policy decisions and the forecasts on which they necessarily rely.

With the Bank's reputation hanging on the wisdom of its interest rate decisions, it is tempting to assume that the institution will become dominated by what some insiders dismiss as "pointy-headed economists educated at Harvard or MIT".

But the Bank aims to keep its feet on the ground. It is expanding its network of regional agents, who feed local information into the policymaking process.

And though it is losing control over banking supervision, it will retain deep roots in the banking system and financial markets through its continuing oversight of the stability of the financial system as a whole. This is bound to affect the way it approaches its monetary policy task. As one insider puts it: "We are still very much a bank."

LETTERS TO THE EDITOR

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Concept of tax harmonisation in European Union a nonsense

From Mr Richard Baron, Sir, Lionel Barber ("The big catch", July 28) gives us a very thorough summary of the nonsense being talked in Europe about tax competition and the need for harmonisation. It is, however, still nonsense.

Mr Mario Monti (the Italian commissioner responsible for policing the single market) stigmatises tax competition as "state aid", anathema to the European Union's single market. But what distorts the single market is aid limited to particular businesses such as national airlines. If a member state offers a generous tax regime, anyone can move himself or his business to it and reap the benefits.

Won't everyone move to the low-tax states? No. Some people prefer an economy in which the private sector predominates and both tax rates and social security provision are on the low side. Others prefer a more public sector-oriented economy, with better safety nets but lower incomes for people in work. It is good that such a choice is available. One wonders whether the interest in tax harmonisation might be motivated by a desire to close off that choice, lest too many people vote with their feet against those European states which offer high welfare paid for by high taxes. Capital is of course more mobile than people, but the proposed withholding tax on

returns to capital is not the answer. If Germany has a problem with its citizens depositing money in Luxembourg, the solution is better policing of German tax returns: German citizens should be made to pay tax on their interest in their own country. Imposing a withholding tax is simply a way of exporting the enforcement problem. It also runs directly counter to the needs of financial markets, which require interest to be paid gross to facilitate repos and other transactions.

Richard Baron, taxation executive, Institute of Directors, 116 Pall Mall, London SW1, UK

Closure a chance to get to grips with reality

From Mr Michael Varcoe-Cocks.

Sir, Antony Thorncroft reports in his article "Covent Garden on the brink of bankruptcy" (August 1) that Covent Garden's chairman, Lord Chadlington, is seeking to widen membership of the main board by including those with experience of performing in the arts and is looking for people to increase revenues by promoting Covent Garden's brand name.

I have attended the Royal Opera House regularly since 1968. I have watched as seat prices have rocketed. Ordinary patrons have become more and more alienated and - despite the best attempts at PR and puff in the press - standards (especially and tragically of the Royal Ballet) have slipped in a glow of smug self-satisfaction.

Covent Garden is an "elitist" institution in the worst possible sense from top to bottom, in stark contrast to every other major opera house. Instead of recruiting performers and merchandisers, Lord Chadlington could start by appointing to all of its boards some representatives of the paying public who can see what it plainly will not or cannot.

Closure is a heaven-sent opportunity for Covent Garden's management to get to grips with reality. If they do not, Chris Smith, the national heritage secretary, should sweep out the lot of them.

Michael Varcoe-Cocks, 5 Brackenbury Road, London W6 0BE, UK

New drug clearly more cost-effective

From Mr Miguel Bernabeu and Mr Steven Lyons.

Sir, In your report "Novartis sales rise by 18 per cent" (July 25), you stated that our improved immunosuppressive agent Neoral is "more expensive" than its predecessor, Sandimmun. This is not correct.

In almost all countries where Neoral is available, including the US, UK, France and Canada, it is priced either the same as or lower than Sandimmun on a

per capsule basis. In addition, health economic analysis (eg, Keown et al, Transpl. Proc. 1996; 27:1845; Kingma et al, Clin Transpl. 1997; 11:32) have clearly demonstrated that the new formulation is more cost-effective in newly transplanted patients as well as in stable maintenance patients.

Neoral lowers the cost of therapy for transplant recipients by reducing hospital stay and lowering physician costs for in-patient and out-

patient procedures. Most importantly, Neoral achieves a lower rate of acute rejection with no increase in side-effects and at reduced cost.

Miguel Bernabeu, head, TAZ immunology strategic marketing, Steven Lyons, head of transplantation strategic marketing, Novartis Pharma, Lichtstrasse 35 / PO Box, CH-4002 Basle, Switzerland

More time for work, and for Paris

From Mr Robert M. Reid.

Sir, In Business Travel (July 28), Kate Bevan showed an interesting comparison of Eurostar with Air France between London and Paris. Two further comparisons are of interest. Air

France timings allow only three hours 15 minutes in Paris, whereas Eurostar allows five hours 12 minutes. During the journey Eurostar gives up to three hours' working time, while Air France gives only about an

hour in poorer conditions. Both of these factors are a big bonus for regular Eurostar users such as myself.

Robert M. Reid, 45 Bradmore Park Road, London W6 0DT, UK

Fair employment laws would benefit all in N Ireland

From Mr Michael Lavery.

Sir, The complaint about anti-discrimination legislation, formally claimed to be unnecessary because there was no discrimination, is now that it has gone too far. Catholics may have been treated "more than fairly" according to Mr Dermot Nesbitt in his dissent from the report of the standing advisory commission on human rights referred to in John Murray Brown's article.

"Red, white and blue under demographic siege" (July 25), Catholics are getting most of the new jobs, according to Dr Graham Gudgeon. So Protestants are now being discriminated against. This is arrant nonsense.

Every leading social and economic indicator puts Catholics at the bottom of the scale. Protestants, for whatever reason, predominate in the security forces, higher levels of the civil service and higher management levels in the financial and manufacturing sectors. Catholics are more than twice as likely to be unemployed as Protestants, a figure that has changed little in years.

There has indeed been improvement in the numbers of Catholics in work, although the recent figures do not paint quite so rosy a picture as Mr Nesbitt's. In a far-reaching report which emphasised the positive gains of the fair employ-

ment legislation and recognised the social and economic limitations, the commission, among its many recommendations, included some modest proposals for affirmative action to address unemployment. This action would of course be subject to the fundamental principle that every individual, irrespective of his religion, shall be treated without discrimination.

Because, according to Mr Nesbitt, "affirmative action, though legal, may create a situation where individual Protestants may have a diminished right to a job compared with individual Catholics", he rejected it. What both communities in

Northern Ireland need is reassurance and not the fueling of unnecessary fears in one community or another which enhance divisions. What the commission would like to see is universal recognition that fair employment legislation is for the benefit of all in Northern Ireland. Its balanced and moderate proposals are clearly in the interests of everyone in Northern Ireland, whether Protestant or Catholic.

Michael Lavery, chairman, Standing Advisory Commission on Human Rights, Temple Court, 38 North Street, Belfast BT1 1NA, UK

Lucy Kellaway meets an iconoclastic businessman

When product is king

Mr James Dyson was wearing purple desert boots, red socks, elastic-waisted trousers and a white shirt on which every button was a different colour.

The message was clear: the wearer of this outfit does not consider himself to be an ordinary businessman. In fact Mr Dyson does not consider himself a businessman at all. Never mind the fact that he has sold more than £1bn (\$1.6bn) worth of vacuum cleaners. Never mind that his company is the market leader in the UK and is one of the only UK manufacturers which exports to Japan. Mr Dyson hails at the "b-word".

Instead he sees himself as a designer, an inventor and a champion of British manufacturing. He has just written a book about his decade-long struggle to sell his bagless machine. During that time he was laughed at, exploited and ripped off by big business and ended up making and marketing the vacuum cleaner himself.

"Business," he insists, "is about people in suits whose main concern is to maximise profit and to shaft people."

We had not been talking very long and he had already written off the City and the advertising industry and cast aspersions on money itself. Figures play almost no part in his book and, after the few short paragraphs dedicated to his company's (excellent) financial performance, he concludes: "Oh, vulgar, vulgar vulgar, vulgar, vulgar."

Surely this is a bit strong. Money is a unit of account, indispensable for gauging the health of a business. When you run a company as large as his, you should respect it a bit more.

"No," he insists. "Money on its own is vulgar. It's what you can do with it that matters." The beauty of making a lot of money, he says, is that it allows you to do more expensive research and development that will help you to make even better products.

It is all very well for a small company to think this way. Indeed the whole structure of the Dyson operation

seems ideally suited to a family firm focused around one product. The factory in Wiltshire, in southern England, which employs 600 people, has been designed by a good architect and the pink and purple colour scheme inside was chosen by Mr Dyson, an artist wife. Employees sit on £400 designer chairs and at lunch-time fill their stomachs at the company cafe (Mr Dyson hates canteens) with pesto and fusilli.

Everyone is encouraged to be creative and pioneering. Just like their boss. Memos are banned, e-mail frowned on. Face-to-face is in.

New employees, irrespective of their level, spend their first day making a vacuum cleaner, which they can then buy for £20.

Nearly all employees are hired directly from college - Mr Dyson says he does not want anyone in his company who has already been contaminated by business. And as a final concession to creativity everyone wears their own clothes. Suits are the uniform of the enemy.

It is ironic that many of these practices are also espoused by trendy advertising companies and other places despised by Mr Dyson.

Do they really make a difference? Surely what you wear is unimportant: it must be possible to be creative in a suit.

Mr Dyson smiles indulgently and shakes his head. "Wearing a suit strat-jackets you. Allowing people to wear shorts and a T-shirt means they are more natural. It's a statement

of freedom and liberation."

When the company grows even larger and diversifies into other areas, surely then it will be forced to become a business a bit more like all the others. Mr Dyson insists that what the company is doing now can simply be extended when there are more people. With more products the company can be subdivided into different sections.


The company is hiring at the rate of 100 people a month. The only risk in growth, Mr Dyson says, is that the company gets distracted and lets up on the R&D spending.

He is now busily perfecting a new product which, according to rumours, will be a washing machine. This time it is unlikely to take him a decade of hard work to get it to market - the brand-name of Dyson is bound to open doors.


At such a suggestion he flinches. Just as he hates the word business he also hates the word brand. "Britain is obsessed by brands," he complains. "I've never believed in all that. It is so depressing that people buy something because of the brand name."

He might be right, but now that Dyson has become a brand name itself it is surely time to change his tune. "Hopefully our name means something," he says grudgingly. But he then returns to his argument: "I would like to think they will buy the next one because it is good."

Against the Odds: Orion Business Books, £12.95



GOVERNMENT OF PAKISTAN PRIVATISATION COMMISSION



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FIRST WOMEN BANK LIMITED

through sale of 51% shareholding, amounting to 10.2 million shares

EXPRESSION OF INTEREST

are invited from interested buyers

The purchase offers an instant access to Pakistan's commercial banking industry through a franchise of extended network. **First Women Bank Limited** has been operating as a commercial bank since 1989. At present it has a network of 38 branches located throughout Pakistan. Geographical distribution of the network is as follows:

Karachi: 9 branches Islamabad: 3 branches Rawalpindi: 2 branches	Lahore: 4 branches Peshawar: 2 branches
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AND

ONE BRANCH in each of the following cities: Quetta, Hyderabad, Multan, Faisalabad, Sukkur, Larkana, Khairpur, Sialkot, Gujrat, Gujranwala, Bahawalpur, Jhelum, Mardan, Abbottabad, Wah, Shikarpur, Rahim Yar Khan and Sargodha.

First Women Bank Limited enjoys a loyal and well-diversified customer-base both in terms of Depositors as well as Borrowers. As per the balance sheet figures of 31st December, 1996, the Deposit stood at Rs. 2.317 billion while the Advances were Rs. 406.499 million. The number of Permanent Employees is around 353, while Temporary Staff count is around 97.

EXPRESSION OF INTEREST for the purchase of **First Women Bank Limited** giving brief investor profile along with a **non-refundable processing fee amounting to Rs. 100,000/- or equivalent United States Dollars** through a bank draft favouring "Privatisation Commission, Government of Pakistan" should reach the designated person indicated below by 3:00 p.m. (P.S.T.), Thursday the **21st August, 1997.**

Ahmed Waqar, Joint Secretary,
Phone: (9251) 920-3881, Fax: (9251) 920-3076
Privatisation Commission, Government of Pakistan,
5-A, Constitution Avenue, Islamabad, Pakistan

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Monday August 4 1997

A test case for the IMF

President Daniel arap Moi's dismissive response to the International Monetary Fund's call for tougher measures to curb corruption in Kenya has received the robust answer it deserved. He failed to produce adequate proposals, and refused to reinstate his chief customs officer, who has been a leading anti-graft campaigner.

The Fund announced the suspension of the country's \$220m loan, accompanied by a forthright public rebuke. And the financial market has delivered its own verdict by selling the Kenya shilling, which dropped at one stage on Friday to its lowest level in four years. Mr Moi should think again.

If the Fund was seeking a test case for its campaign to encourage open, transparent and honest government in Africa, there could hardly be a more suitable candidate than Kenya. Unlike Zaire, where the IMF and the World Bank waited until far too late before suspending lending, there is still time for Kenya to mend its ways. The country's institutions have not collapsed. It has a thriving stock exchange and a sophisticated financial services sector, both ready to exploit the growth potential of East Africa's largest economy.

Most important, and in marked contrast to Nigeria, whose oil earnings have allowed its elite to remain independent of foreign aid, Kenya is susceptible to international pressure. For years it has been one of the largest recipients of western aid to Africa - more than \$9bn in the 10 years to 1995 - and lenders and donors can legitimately

seek value for their money by making their support conditional on honest government.

That the IMF is willing to press this case is welcome. As Mr Michel Camdessus, the IMF managing director, recently pointed out, there is more to economic reform than financial targets. As important as a sensible structural adjustment programme are the government institutions to implement reform in a way which commands public support. This means ensuring transparency of government accounts, effective management of public resources, and a stable and honest regulatory environment for the private sector.

Regrettably, suspending loans seems to be the only way of bringing home to Mr Moi that this is how Kenya can best combat the corruption that does it so much damage. But the international institutions, which invariably know more about these scandals than they are prepared to reveal, must also encourage debate on these issues.

They should put the public's right to know before the excessive and stifling confidentiality that characterises their operations, not only in Kenya but across Africa. Where a government or its civil servants are known to have misappropriated funds, this should be exposed, and not dealt with behind closed doors.

Many African governments will no doubt object, not least Mr Moi. But those who object the loudest are surely those with most to hide.

Galvanised steel

Spain's planned privatisation of CSI Corporation, Siderurgica, the last big EU steelmaker still in state hands, is a triumph for the forces of economic realism. With a controlling stake being sold to Arbed of Luxembourg and the remaining shares being sold on the stock market, CSI will join the ranks of the EU's privately owned steelmakers. Less than 15 per cent of EU steel output will remain under state control, compared with over 60 per cent 10 years ago.

However, the fight for a more productive industry is far from over. While the EU has some very efficient producers, notably British Steel and France's Usinor Sacilor, the industry as a whole is far from competitive by international standards. Even though the workforce has been cut from nearly 1m to 300,000, Europe's steel companies still suffer from the burden of excess capacity and excess manpower.

As British Steel has shown in repeated productivity drives, further progress depends not only on companies themselves. But there is still much that governments themselves can do to promote efficiency.

First, despite promising to give up state aid, governments have not completely abandoned the habit of the hand-out. The Irish state smoothed the 1995 privatisation of Irish Steel with a £238m (£24m) sweetener. The European Commission is investigating whether the Belgian authorities are now breaking the rules in helping to finance the rescue of the bankrupt Forges de Clabecq. Admittedly, these are small companies. But it is such marginal producers which have to close if a more efficient industry is to evolve.

Next, the Commission needs to ensure that EU markets remain open to imports, so EU producers face the rigours of international competition. The market-opening agreements struck with central European countries and more recently with Russia and Ukraine are the right way forward, as long as they are not used as a covert way of restricting access to the EU.

Finally, the Commission should examine the impact of EU energy policies. High gas prices have stymied the European development of mini-mills, innovative producers which have been successful elsewhere. While high energy prices may be justified on environmental grounds, the industrial impact needs closer study.

Governments are under enormous pressure to protect steel-making jobs, often in depressed regions. But the weak producers are protected at the expense of the strong. The result is to postpone the day that Europe secures the efficient steel industry its businesses need to compete in the world.

Going too far

Mrs Margaret Beckett, the British trade and industry secretary, has so far handled well most of the thorny questions of competition policy and utilities regulation. But her decision on the PacificCorp bid for Energy Group smacks of gratuitous political interference. In referring the case last week to the Monopolies and Mergers Commission, overruling advice from the electricity regulator and the Office of Fair Trading, Mrs Beckett has gone too far in asserting her authority.

Her misjudgment contrasts sharply with the good sense she has shown elsewhere. It was right to block Bass's bid for rival brewer Carlsberg-Tatley, even though the MMC recommended conditional approval, and to tackle electrical goods makers over retail price setting. Consumers will benefit from such a vigorous approach to competition.

Mrs Beckett's proposals for overhauling competition law are also welcome. The existing system offers inadequate protection from big companies running cartels or abusing market dominance. Labour promises a bill with fines for offenders and stricter definitions of unacceptable behaviour. It also proposes beefing up the MMC by extend-

ing its powers over utility regulators. While the details have yet to be published, Mrs Beckett's plans bode well.

But the industry secretary's handling of privatised industries seems less sure-footed. The PacificCorp case follows a decision to refer to the MMC bids by National Express, the coach operator, for two rail franchises. As with PacificCorp, Mrs Beckett overruled the OFT.

In both cases, her stated reasons seem flimsy. With National Express, she acted on competition grounds. But if there are competition concerns about its bids, there are satisfactory ways of addressing them short of a reference. With PacificCorp, the stated issue was future regulation of Energy Group. But the regulator is happy with existing safeguards.

Mrs Beckett seems to be singling out privatised companies for special treatment. Perhaps old-style Labour hostility to privatisation is showing through. Perhaps she feels the Tories supervised these industries too lightly. However, if she is unhappy with the regulatory regime, the proper way to act is through the regulatory review which she has also launched. Resorting to MMC referrals is arbitrary at best.

As Prodi's government achieves a measure of stability, Robert Graham reflects on six years of political and economic turmoil in Italy

A clammy torpor has enveloped Rome, as government offices run down and politicians sneak away for their summer holidays.

For the first time in six years, the Italian political establishment feels sufficiently relaxed to take a proper break. "At last this is the calm after the storm, and we can go to the beach with a novel, not a pile of documents and a telephone," observes a colleague of Mr Romano Prodi, the prime minister.

After surviving 15 months in office - six more than the post-war average - the centre-left Prodi government has acquired a rare measure of stability. Mr Prodi even believes he can last an entire legislative term, something none of his 54 predecessors achieved. This may seem a trifle overconfident: but the country desperately needs a little optimism after six turbulent years.

For much of this time Italy has been the sick man of Europe, in the space of six years what other democracies have undergone three general elections, voted in two referendums, seen six changes of government and had five former prime ministers charged with crimes ranging from corruption to association with the Mafia?

The most dramatic development has been the implosion between 1992-94 of the Christian Democrat-led political establishment, which had ruled uninterrupted for more than four decades. But Italy has also gone through two currency crises - in September 1992 when the lira was forced to leave the European exchange rate mechanism, devaluing 20 per cent, and in March 1995 (less well known but just as serious), when the markets believed Italy was lurching along a path of chronic instability.

If this were not enough, the Mafia sought in 1992 to destabilise the state by assassinating its two main anti-Mafia magistrates: Giovanni Falcone and Paolo Borsellino. The killings were followed by a bombing campaign with targets including the Uffizi gallery, the symbol of Italian culture.

The combination of an extraordinary political crisis and two financial upheavals presented the most serious challenge to the republic since its foundation in 1946. But it also created a unique opportunity to overhaul Italy's creaking institutions, modernise the state and put public finances in order.

How has the country measured up to this challenge and opportunity? It is easy to conclude that the response has been slow and partial. It was only in June this year that political parties agreed to outline proposals on changing the constitution, creating a more federal state structure, making government more accountable and giving greater power to what, since 1948, has been an exceptionally weak executive. These proposals stand no chance of being implemented until late 1999, if at all.

The corruption scandals, known as *Tangentopoli* (Bribeville), exposed the incestuous links between politics and business, and helped bring down the post-war political establishment. But moral indignation over corruption (admittedly never vociferous) has evaporated and few lessons have been



learned or practices altered. Public services are poor and show little concept of service, the postal system being the worst offender. The banking and financial system, a central feature of any modern economy, is only just emerging from a dark age of state-run inefficiency and incompetence. The business community remains insular and defensive, and the captains of industry, still symbolised by retired Fiat boss Mr Giovanni Agnelli, have done little to encourage domestic competition or transparent balance sheets.

More serious still, neither government nor business has come to terms with the accelerating gap between the dynamic, export-driven economy of the north and the weak, state-dependent structures of the south. This is causing a groundswell of anti-Rome sentiment in the north, cleverly exploited by the populist Northern League which is now espousing secession.

In general, there have been too many half-hearted reforms. Italians have preferred to splice new on to old, often ending up with the worst of both worlds. This is exemplified by the 1993 electoral reform which encourages stable bipolar politics by introducing a first-past-the-post system for 75 per cent of the seats. But it also fomented fragmentation by retaining proportional representation for the remainder of the seats to keep alive the small parties whose blackmailing power has been the biggest source of post-war government instability.

Judgment of these failings must be tempered by the chaotic circumstances in which governments have operated. The achievements appear much more impressive when one realises the fire-fighting nature of much action. This is especially the case with the turnaround in the public accounts. Since 1992, budget cuts totalling a staggering 1,325,000bn (\$181bn) (equivalent to 16 per

cent of gross domestic product) have been introduced. At the end of this year the budget deficit will be close to 3 per cent of GDP, a third the size of the deficit five years ago.

A start has been made on slimming down the overblown state sector. The decade started with a minister for state shareholdings whose job was to preserve political patronage and assure adequate supplies of public funds for loss-making enterprises. Now the treasury - wearing one of its hats - has become a sort of privatisation agency, having sold off £37,000bn of assets in the past three years. It is also forcing the state holding company, to sell all its assets by 2000. In the early 1990s it controlled companies employing 400,000 people.

have been corrupted by the longevity of power.

To a great extent, the impetus for political and economic change has come from external not internal pressures. Although the anti-corruption magistrates in Milan played a key role in exposing the flagrant abuse of power under what is now labelled the First Republic, the fall of the Berlin Wall was the catalyst for political change because it removed the fear that the communists might act as Soviet stooges.

Similarly, the need to put public finances in order was determined by a tougher line from Brussels. EU rules ended the lavish system of state transfers used to support ailing industries. The Maastricht criteria for joining the single currency have been essential to the effort of reducing the budget deficit.

Without the Brussels-imposed straitjacket - readily accepted by a Euro-enthusiastic electorate - little progress could have been made. Mr Giuliano Amato, the Socialist former premier, first exploited the need to observe EU disciplines. His 304 days in office (1992-93) will go down as one of the most accomplished political performances this century.

Surrounded by the meddling potentates of the *ancien régime*, he nimbly set Italy's European agenda. Even the self-interested and maladroit premiership of Mr Silvio Berlusconi, the media magnate turned politician, was sufficiently brief to avoid permanent damage.

The unions, bearded by the unflappable Mr Sergio Cofferati, have also played a responsible role. The restraint embedded in a 1993 agreement that ended wage indexation has helped generate an export boom on the back of a weak lira.

Experience shows that once the pressure for change eases, the will to reform lets up. Financing of political parties was a central issue in the *Tangentopoli* scan-

dals, creating all sorts of abuse by businessmen and politicians. But to snore of public indifference, parliament voted to reinstate state funding of political parties earlier this year. This had been abolished by referendum in 1993.

The corruption scandals have ensnared about 3,000 people; and Italy cannot easily live with so many cases going to trial when the full passage through the courts can drag on for 10 years or more. Any solution must involve reforming the judiciary and curtailing the power of the magistrates who have been allowed to acquire a dangerously Jacobin role these past six years. More politically sensitive is the plight of prominent figures like Mr Berlusconi who are on trial or under investigation. Understandably, they are pressing for an amnesty.

Mr Berlusconi's case is complicated because he has failed to resolve the conflict of interest between his role as a politician since 1994 and his continued ownership of a business empire. The present centre-left government has exploited that conflict to put pressure on Mr Berlusconi (and the opposition) to endorse various items of legislation. This has made Italian politics seem unusually bipartisan. But it is an anomaly that undermines the credibility of the political process while inhibiting the ambitions of Mr Berlusconi and the right to return to office.

In the search for credible leaders, three of the six premiers have been non-politicians. Two of these - Mr Carlo Azeglio Ciampi and Mr Lamberto Dini - were recruited from the prestigious neutrality of the Bank of Italy. Both these men are now in the Prodi government. This is a powerful reminder that the emergent political system has drawn down its reserves of leadership talent. It also places a great responsibility on the success and duration of the Prodi government.

OBSERVER

Red Cross roads

The wind of change is blowing at the Swiss-based International Committee for the Red Cross. Director-general Paul Grossrieder has unveiled plans to cut 100 jobs - or about one-sixth of the workforce - at Geneva headquarters; that's the first real belt-tightening in the council's 133-year humanitarian history.

Not that the Red Cross falls into the same category as fat-cat international organisations. Staff numbers have barely budged over the past decade and there's no real sign of foot-stamping from the governments - led, predictably, by the US - who provide the lion's share of the council's \$F800m (\$830m) annual budget. In fact the Red Cross's involvement in conflicts like Chechnya - where the UN could not tread - and the Peruvian hostage crisis was a pretty strong advertisement for its work as an independent humanitarian organisation.

But nowadays even the most virtuous types have to cut their cloth - and last year's \$F20m budget deficit just isn't sustainable. Grossrieder hopes the reorganisation will make the Red Cross less centralised; there's even talk of contracting out humdrum services like

translation. Exactly the kind of language that governments like to hear.

Gimme a break

Lionel Jospin's brief summer break may be less peaceful than he had hoped. Before heading off for the increasingly trendy Ile de Ré, near La Rochelle, the French prime minister said that he intended to bathe, bicycle and re-read Balzac. But his neighbours may be prone to distract him - they include Olivier Blanchard, the Massachusetts Institute of Technology economist who's renowned for his anti-Emu views. Should give them something to talk about across the garden fence.

Fly the flag

It may be a British institution but Marks and Spencer's been pretty good at persuading foreigners to buy its range of sensible slacks and undies. If the company is thinking of expanding into Pakistan, though, Observer can offer some sound advice: somebody else got there first.

Travellers in the north-west of the country will find, about 1km from the gateway to the Khyber Pass, a sprawling local bazaar run by local Pashtun

tribesmen. Nothing unusual in that; but tucked among the stalls selling electronics and kitchenware is a shop offering a fine selection of M&S vests, padded bras and men's slacks - all the genuine article. Very handy if you've been on the road for a few weeks. There's even a signboard featuring the famous "St Michael" logo - and a Union Jack for good measure.

The place has been doing a roaring trade for the past 10 years - courtesy of ingenuity and entrepreneurial spirit. Family connections back in the UK buy loads of M&S goodies and ship them to Karachi. The only snag is those pesky customs regulations - so the booty travels overland into Afghanistan, following a well-worn smuggling route over the Khyber Pass and back into Pakistan. With a distribution network like that, how could M&S ever hope to compete?

Hide and seek

You'd have thought Ann Iverson, the American chief executive of British-based fashion chain Laura Ashley, would have enough on her plate. Three senior executive departures in the space of two months, a profits warning, shares at a seven-year low - but now La Iverson appears splashed across the pages of Vogue

Magazine claiming to be the fantasy pin-up girl of financial markets. It's a bold claim, and she's pictured wearing an outfit that's nothing like the kind of demure floral print which made the company famous.

"All those City guys love to think of me in black leather, so I may as well live up to expectations," the four-times married Iverson is quoted as saying. The smack of firm leadership - that's the spirit.

Drawn a blank

So it looks like Walt Disney has again blown its role as the self-appointed champion of American family values. First the entertainment giant offended Arab sensibilities with *Aladdin*, then the Catholic Church with *Priest*, now it's up against the regiments of Concerned Women for America.

The 500,000 strong brigade of conservative ladies has elected to boycott Disney products in protest at the skimpy cartoon clothing of *Pocahontas* and *The Little Mermaid*. Giving an unintentional plug to one of the country's sexiest lingerie chains, they say the animated star of *Pocahontas* wears nothing more than a "Victoria's Secret little slip". The sin of mermaid Ariel is that she swans about wearing no more than "two tiny seashells".

Financial Times

100 years ago

New Chinese Loan
The negotiations of the Chinese Government with the Bank of Hongkong with regard to the loan of 100,000,000 taels to be made by the latter have brought on the discussion of far-reaching reforms, involving nothing less than the placing of the collecting of the Li-Kin Cabelle (salt-tax) and the taxing of land in several provinces. In the hands of Englishmen, together with the collecting of Customs, thus rendering the central powers at Peking much more independent than the provinces as regards the control of financial matters.

50 years ago

Middle East Expansion
The news this week that work has started on the Iraq Petroleum's 16-inch pipeline from the Kirkuk field to Haifa is welcome. Another pipeline of similar diameter is being constructed from the same field to Tripoli. The former line is expected to be completed early in 1949 and the latter during 1950. These are additional to the two 12-inch pipelines to the same terminals which have been in operation since 1934 and will increase the capacity from 4 million tons to some 13 million tons a year.

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Monday August 4 1997

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Nomura in overseas shake-up to compete with western banks

By Gillian Tett in Tokyo

Nomura, the disgraced Japanese securities company, plans to restructure part of its overseas operations in an effort to compete more effectively against western investment banks.

The focus of the revamp will be a switch from regional organisation of activities to a single global structure, divided into product areas, according to Mr Junichi Ujii, Nomura's president.

The move comes as company officials acknowledge that its overseas operations, currently run as separate regional companies, are struggling to compete with top western investment banks in many areas of global investment banking.

In a Financial Times interview, Mr Ujii said: "We have some strong areas, such as securitisation. But in other areas we are behind groups

like Merrill Lynch or Goldman Sachs. That is because we do not have an integrated global distribution system, so we need to change that."

The restructuring is part of a broader strategic review in the aftermath of the recent corporate scandal. The Japanese government last week banned Nomura from parts of the domestic market for several months as a punishment for its links with *sokaiyo*, Japanese corporate racketeers.

Mr Ujii took over as president in April after a group of senior managers resigned over the scandal. He is expected to unveil the group's new corporate strategy at a meeting of branch managers in September. He wants Nomura to remain focused around areas that are "a natural extension of securities and capital markets business".

"A few years ago there were a lot of groups trying to be

financial supermarkets. We don't want to be that," he said.

Within Japan, Nomura wants to expand into underdeveloped areas that are expected to grow as a result of "big bang" financial deregulation. These are likely to include securitisation, derivatives, mergers and acquisitions, and corporate restructuring. "If we do not have the capacity or skills to do this here in Japan we will import them or, if necessary, look at equity relations," Mr Ujii said.

Overseas staff levels are expected to be unchanged at about 3,000. Within Japan, Mr Ujii expects staff numbers to fall slowly from the present 12,000 as the group plans for "big bang". "The business environment will change dramatically, so we need to ask whether we really need the current size of back offices, settlement divisions and equity operations," he said.

"My intention is to increase the efficiency of our employees by reducing slightly."

Mr Ujii acknowledged yesterday that the *sokaiyo* scandal would dent profits this year. But he said that, if there were no big upsets in the financial markets and if the Japanese economy continued to recover, analysts' forecasts were "probably right". Analysts expect the scandal to dent parent company profits by around a third, leaving them at between ¥25bn (\$211.5m) and ¥40bn.

Mr Ujii is confident clients who cut ties with Nomura because of the scandal will be back. "We have long-standing, traditional relationships with these clients. If we show them we can offer them a quality service at the right price, I think they will return."

Fortunes favour brave, Page 6
Change of strategy, Page 17

Go-ahead for gold mine project

By Raymond Collett in Caracas

Placer Dome, the Canadian mining company, has pushed ahead with the long-delayed development of one of Latin America's largest gold mines, opening the way for a possible wave of international investment in Venezuela's mining sector.

Placer Dome and its partner, CVG, the state industrial holding company, have begun a \$600m two-year development plan with construction work at the Las Cristinas gold mine, 750km south-east of Caracas.

The Canadian company, which has a 70 per cent stake in Las Cristinas, received an environmental permit and an important tax exemption on Saturday.

Several other mining compa-

Placer Dome development set to encourage investment in sector

nies will also receive environmental permits this week, a requirement that has held them up for years, according to Mr Jorge Neher, a legal adviser to the industry.

The moves signal the government's determination to reduce red tape and legal insecurity in the sector.

According to Mr Fred Drew, president of BHP Venezuela, up to \$4bn could pour into the mining sector in the short term. Mr Elias Nadim Ynsat, president of the CVG, expects at least three big mining companies to begin developing mines with 3m-6m ounces of gold reserves by 1998.

"We believe other serious,

international investors will find opportunities here to be part of what promises to be a fascinating growth story," said Mr William Hayes, president of Placer Dome Latin America.

Las Cristinas will eventually account for 10 per cent of Placer Dome's world output. The company expects to recover 80-85 per cent of the mine's proven, recoverable gold reserves, recently increased to 11.8m ounces, at a production cost of less than \$200 per ounce. At a rate of 450,000 ounces of gold per year, the mine will produce for more than 20 years.

The project had been further delayed by a rival claim to the

rights of Las Cristinas by Canadian mining company Crystalline.

The Venezuelan supreme court rejected the Crystalline claim to Las Cristinas' gold rights on July 15 but agreed to review its claims to the mine's copper deposits. Placer Dome and government officials are confident, expecting a ruling in their favour within weeks.

Following a meeting with the head of the supreme court last week, Mr John Wilson, president of Placer Dome, said: "The risk is low enough for us to go ahead with this project."

Mr Elias Nadim confirmed CVG's legal action against Crystalline: "Those that dare to harm the image of Venezuela as a country able to attract foreign investment will have to pay the consequences."

Russia to sell stake in nickel producer

Continued from Page 1

Seleznjev, the Communist speaker of the lower house of parliament, wrote to Mr Yeltsin warning an over-hasty sale of Norilsk Nickel could have "extremely harmful consequences for Russia".

Trans-World Group, which has invested heavily in the Russian metals sector and expressed interest in Norilsk

Nickel, also wrote an open letter to Mr Yeltsin arguing that one of the country's "industrial treasures" was in danger of being sold off at a bargain basement price, unless the terms of the auction were changed.

But Trans-World Group has itself come under fire for thwarting the plans of the majority shareholders at Novolipetsk Metallurgical Kombi-

nat, one of Russia's biggest steel plants. Restrictions on foreign ownership of Norilsk Nickel would make it difficult for Trans-World to acquire the government stake outright.

Norilsk Nickel, which owns 35 per cent of the world's nickel reserves as well as large copper, cobalt and palladium deposits, had difficulties last year after incurring a net loss of Rbs3,300m (\$645.5m).

ITT sale

Continued from Page 1

continuing with its bid, which is aimed primarily at acquiring ITT's portfolio of owned hotel assets.

Previous sales included ITT's 50 per cent stake in New York's Madison Square Garden sports and entertainment complex for \$650m, a 50 per cent stake in a New York television station for \$128.7m and its 7.5m shares in Alcatel Alsthom of France for \$880m.

The company has also said it was entertaining offers for some of its most luxurious hotels, including the St Regis in New York.

Davis Gaming has been given various "change of control" provisions to guard against a possible Hilton takeover.

EU to act on modified soya and maize

Continued from Page 1

eventually involve compulsory labelling for all foods that "do" or "may" contain gene modified materials, and voluntary labelling for foods that do not contain them. Brussels officials

said last month the rules would not require compulsory separation, or "segregation", of gene modified materials from conventional farm products right from the planting stage - demands vehemently opposed by US farmers.

US farmers export 25 per cent of their soybean crop to the EU.

But it is unclear whether the proposed food labelling rules for maize and soya would require segregation of gene modified crops.

FT WEATHER GUIDE

Europe today
The Mediterranean will be mostly hot and sunny again with pleasant onshore breezes on coasts and islands during the hottest part of the day. Away from the coasts, many places will be very hot. There may be scattered showers and thunderstorms in northern parts of Spain and Portugal later on. There will be plenty of warm sunshine in France, Germany, central Europe and the Balkans, but northern France and the Benelux will have thundery rain. Southern Scandinavia will be fair and warm with sunny spells, but thunderstorms are likely in Finland and the Baltic States.

Five-day forecast
It will be hot, humid and thundery in much of Iberia, France and parts of the British Isles. The Mediterranean, central Europe and much of Scandinavia will be dry, sunny and very warm. Eastern Europe will be cooler and cloudier with showers developing.

TODAY'S TEMPERATURES

Maximum	Belfast	22	Casablanca	Fair	25	Gibraltar	27	Manchester	Fair	21	Rome	Sun	32
	Calais	25	Chicago	Cloudy	25	Glasgow	Cloudy	21	Madrid	24	S. Francisco	Sun	24
	London	25	Cologne	Shower	26	Hamburg	Fair	24	Melbourne	Fair	15	Seoul	Thunder
	Paris	26	Dallas	Fair	30	Helsinki	Cloudy	23	Moscow	Fair	17	Singapore	Cloudy
	Amsterdam	Fair	Hong Kong	Thunder	30	London	Cloudy	23	Miami	Fair	24	Stockholm	Cloudy
	Brussels	Fair	Honolulu	Fair	31	Los Angeles	Fair	22	Montreal	Fair	23	Sydney	Shower
	Geneva	Fair	Jakarta	Cloudy	30	New York	Fair	22	Nuremberg	Fair	23	Taipei	Fair
	B. Aires	Fair	Kuala Lumpur	Cloudy	29	Osaka	Fair	22	Vienna	Fair	23	Tokyo	Fair
	B. Ham	Cloudy	Manila	Fair	28	Perth	Fair	22	Wellington	Fair	22	Yokohama	Fair
	Bangkok	Cloudy	San Francisco	Fair	28	Rangoon	Cloudy	29	Zurich	Fair	27		
	Barcelona	Cloudy	Sao Paulo	Fair	28	Shanghai	Cloudy	29					
	Beijing	Fair	Singapore	Fair	28	Seoul	Cloudy	29					

Situation at midday. Temperatures maximum for day. Forecasts by FA Weather Centre

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Unleveraged Unilever

THE LEX COLUMN

Unilever's Damascus conversion to shareholder value is certainly paying dividends. After seven years of hefty provisioning for cost cuts which were handed back to customers, Unilever's profit margins in Europe have improved by 1.7 percentage points in the first half of the year, after removing exceptional costs. And the existing push to rationalise cost structures should ensure steady margin improvements over the next year.

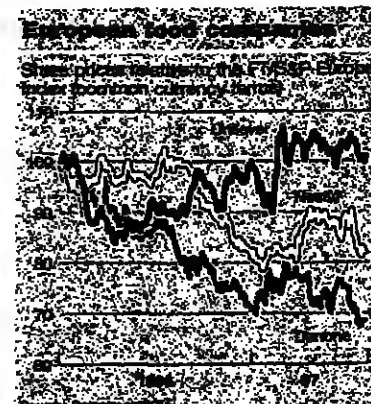
The portfolio restructuring, however, is still work in progress. Proceeds from the sale of its specialty chemicals business will mean Unilever could have a \$3.5bn cash pile by year end. That would be enough to pay for Reckitt and Colman three times over without becoming financially stretched, but it is still unclear where the money will be invested. At least returns from Unilever's last big acquisition, the \$770m purchase of Helene Curtis 18 months ago, are already exceeding its cost of capital. Nonetheless, Unilever's shares are at a hefty premium to the UK stock market and European competitors like Nestlé, so its strategy has already been given the benefit of the doubt.

All this must be somewhat galling to Nestlé. Its shares have underperformed Unilever in recent years, yet it has arguably a more attractive business mix and similar returns on capital. But its focus on shareholder value has been far blunter and it has shrunk from shedding businesses where it cannot build a market leading position. Unilever should be giving Nestlé management plenty of food for thought.

Volatility

Does a rising tide produce bigger waves? With stock markets continuing to climb this year, many investors have started to complain of equities' increasing volatility. If this is really the case, it might signal important information about the future direction of the markets.

Some of what is being observed is undoubtedly illusory - with the Dow Jones index above 8,000, a 100-point movement in a day is no longer what it used to be. But statistical evidence does point to a real rise in volatility. According to Barra, the portfolio risk consultants, the implied annual volatility of the UK's FTSE 100 index (measured on a 30-day rolling basis) has jumped from under 12 per cent to over 15 per cent since April. This



means the Footsie's return over the next year has a two-thirds probability of falling within 15 per cent either side of its average level.

The FT All-Share's volatility has risen from 10 to 12 per cent on the same basis, and it is not unusual to see daily moves of 5 per cent in individual blue-chip stocks, even in the absence of any obvious new information.

But this should be put into context - it is a 1997 phenomenon. Over the previous five years, index volatility in the UK, US and Canada had been declining rapidly, with Barra's 30-day measure for the FTSE 100 hitting a low of 8.5 per cent in 1996. In addition, the previous decrease in the volatility of individual stocks had been a worldwide phenomenon. Several explanations spring to mind. More efficient markets, driven by increased use of derivatives as well as greater sophistication on the part of investors, have certainly played a part. Sheer weight of money ironing out potential arbitrage may also have been a factor. And improved transparency by companies should lead to fewer surprises. Meanwhile, longer, flatter economic cycles and lower inflation should make equities safer. This would be consistent with a reduction in the equity risk premium required by investors.

So what has driven volatility up again? There is certainly an implicit connection between high volatility and changes in the direction of markets, though this is hard to prove statistically. Towards the top of a bull market, investors are worried about a big correction and therefore increasingly nervous. That has also caused money to pour into large, liquid stocks, with visible growth - creating packs of "nifty" stocks in most big markets. Allied to that, momentum investment (backing a

trend), as opposed to value investing (backing fundamentals) has been gaining popularity as a philosophy.

The growth of indexed fund management may also be a contributing factor. In the UK, for instance, this has led to a huge distortion in the valuation of bank stocks as funds have bought into them as a proxy for new but illiquid building societies. Monetary union also has the potential to shift risks on to equities, as Europe loses its currency markets as a risk buffer - and investors might already be adjusting for that. While these trends persist, investors may have to get used to living with increased volatility.

Telewest/NTL

Telewest's long-suffering shareholders would probably jump at the prospect of somebody putting them out of their misery. But investors hoping for a thumping cash offer for the cable television group are likely to be disappointed. The current informal talks between NTL, another cable company, and Telewest could produce a merger, but NTL is so loaded with debt it is hardly in a position to pay cash. Even if Lord Hollick's United News & Media becomes involved, the consideration seems likely to be mainly paper.

There could still be value in putting the companies together. Moving the cable industry away from its patchwork quilt structure should yield efficiencies. Larger groups would also have more bargaining power with programme suppliers such as British Sky Broadcasting. In the longer run, it could make sense for a combined Telewest/NTL to link with Cable & Wireless Communications to form a nationwide telecoms/TV group. But just because such schemes sound fine in theory does not mean they will occur. After all, Telewest held long discussions with Nynex Cable Communications, now part of CWC, which came to nothing.

The more intriguing question is why United is apparently interested in taking a stake in a combined Telewest/NTL. Perhaps United - which is the smallest of the big three ITV groups and lost out in its bid with NTL for the main digital terrestrial licence - is worried about becoming the also-ran of British commercial TV. The concern is that it might then pay steep prices for any opportunities - as it did with ITV.

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FINANCIAL TIMES COMPANIES & MARKETS

Monday August 4 1997

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IN BRIEF Europe warms to loan market

Bankers involved in Europe's syndicated loan market say a quiet revolution is beginning to take place. Although few believe the cycle of falling loan margins is over, many are confident the development of a secondary market will make life easier for players. Page 20

US insurers hasten consolidation
Consolidation in the US insurance industry quickened in the first half of this year, with 104 deals valued at \$1.8tn taking place, according to new research from SNL Securities, a Virginia-based research firm. The final tally for the year is likely to far exceed last year's total of \$21.8tn. The US insurance sector has been harmed by excessive competition for some time. Page 17

UBS leads advance at Swiss banks
The leading Swiss banks are expected to report a sharp improvement in first-half net profits this week as worldwide equity gains prompt jumps in trading and commission income, analysts said. Union Bank of Switzerland releases its first-half results tomorrow, followed by Swiss Bank Corp on August 13 and Credit Suisse Group on August 27. Page 18

Hong Kong bank lifts interim profits
Bank of East Asia, Hong Kong's third biggest listed bank, kicked off the sector's half-year reporting season with a 21.7 per cent increase in net profits from HK\$346.9m in the first six months of 1996 to HK\$41.03bn (US\$1.33bn) this time. The results were above expectations, pushing full-year forecasts up. Page 17

Auction to reveal health of 'agbio'
A small UK biotechnology company with a powerful portfolio of plant patents has put itself up for sale. The outcome of the auction for Pestax will show the value of intellectual property in the fast-growing field of agricultural biotechnology or 'agbio'. Page 16

Outlook for Malaysia tied to Thailand
Dr Mahathir Mohamad and others say Malaysia's economy is sound and should not be compared with that of Thailand, but economists say that, while Malaysia's economy is strong, the outlook for its currency, and therefore interest rates and the stock market, is linked to the Thai baht. Page 20

Heron to buy £121m property portfolio
Heron International, the rapidly expanding European property company run by Mr Gerald Ronson, has agreed to acquire a portfolio of seven investment properties in the UK for £121m (\$202m) from a subsidiary of Hypo Bank. The acquisition is to be partly financed by a pre-arranged 10-year Hypo Bank loan. Page 16

Investors look to five telecom offerings
Between now and the end of this year, investors will be asked to buy shares in no fewer than five international telecommunications operators. Telstra of Australia, Telecom Italia, and probably France Telecom will be floated through initial public offerings. There should also be a third tranche of Portugal Telecom and a stake in Hungary's Matav. Page 18

Telewest considers merger proposal
Telewest, the UK's second largest cable company, is considering a proposal from Mr Barclay Knapp, chief executive of NTL, the cable and broadcast services group, that the two companies should merge. The aim would be to create a group larger than Cable and Wireless Communications. Page 16; Lex, Page 14

Metro wants acquisition finance
Metro, the German retail group, will next month ask shareholders for authorisation to raise new capital to help finance future acquisitions. Metro has indicated it wants to buy other companies in Germany and abroad. Page 17

Internet shopping move by Telekom
Deutsche Telekom, the German telecoms giant, has agreed to use programs from Intershop Communications, a tiny Silicon Valley transplant from eastern Germany, to create a new generation of internet shopping sites, or cyber-stores. The contract is understood to be worth \$25m over five years. Page 17

Spanish cable deal cleared
The Spanish government has approved the acquisition of 32.5 per cent of Spain's largest cable operator, Cableuropa, by a US investor group led by Callaghan Associates International of Denver. The decision means the US group, Spanish Telecommunications is free to acquire equity interests in the subsidiaries of Cableuropa. Page 17

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Siberian Oil leads Russian bond issues

By Edward Luce in London
The Siberian Oil Company - Russia's fourth-largest measured by refining capacity - has become the first Russian corporation to tap the international bond markets, with a \$125m offering. Other corporate borrowers in the pipeline include Gazprom, the gas company, and Lukoil, Russia's largest oil company. Both are expected to be seeking much larger amounts. Others due to issue international bonds include Red October, a Russian confectionery company, and Tatneft, the oil company of Tatarstan, an autonomous republic. The Siberian Oil Company (Sibneft) bond has surprised the markets, because, owing to tax negotiations between Sibneft and the Russian government, it had been planned as a private placement. However, last week's agreement to clear Sibneft's \$782m outstanding tax arrears to the government enabled the company to convert the bond into a public offering. It had not wanted to publicise its debt-raising plans during talks. "The tax agreement has enabled us to issue a conventional eurobond by providing full disclosure about Sibneft's tax situation," said an official at Salomon Brothers, lead manager of the deal. Traders said the three-year bond, priced to yield four percentage points more than US Treasury bonds, was well received by investors. Salomon Brothers said all the paper had been pre-placed with leading fund managers and insurance funds. "Investors were very confident about this bond owing to Sibneft's strong oil reserves," said one. With 4bn barrels of crude oil reserves, compared with 4.7bn for British Petroleum and 2.9bn for Mobil, Sibneft is relatively risk-free. Investors have consequently accepted a lower premium on Sibneft's bond than on recent debut issues by three Russian banks, all of which offered bonds with spreads in excess of 4 percentage points. "If you are going to buy Russian paper it is better to buy into either oil or gas because Russia has enormous reserves and therefore dollar assets in both sectors," said one official. Bankers said investors were unconcerned that Sibneft did not have a credit rating from any of the international agencies. Under agency regulations, borrowers must have at least two years of internationally accepted audited results before qualifying for a rating. Sibneft's first audited results will come in September.

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Steve Jobs now writing plot and auditioning cast for management soap opera

Big names in line to join Apple

By Louise Kehoe in San Francisco
Apple Computer's management melodramas are set to continue this week amid speculation that the struggling personal computer pioneer will add some 'big names' to its board of directors. Topping the list is Mr Larry Ellison, the multi-billionaire chairman and chief executive of Oracle, the database software group. Mr Ellison told a French newspaper last week that he would become a member of 'Apple's new management team', joining his long-time friend Mr Steve Jobs. Others named as potential board members include Mr John Warnock, chairman of Adobe, a graphics and printing software company long allied with Apple, and Mr Daniel Case, an investment banker at Hambrecht & Quist. Meanwhile, Mr Jobs' future role is unclear. Mr Ellison, at least, seems to expect him to be at the helm of the Apple 'team' following the forced departure of Mr Gil Amelio. Even Mr Jobs has acknowledged that the revolving door on Apple's management suite has created a 'soap opera'. Yet he now appears to be writing the plot. Ousted from the company he helped to form in 1976, Mr Jobs returned to Apple in the unofficial role of 'part-time adviser' last December when he sold NeXT Software - another venture he had founded - to Apple. Since then, he has become the power behind the throne - closely involved in strategic and day-to-day management decisions, according to insiders. With Mr Jobs set to represent Apple in a keynote address at the MacWorld Expo trade show in Boston on Wednesday, speculation has grown that he may stage a triumphant return as chairman. But he told employees at Pixar, the film animation studio where he is chief executive, that he had declined Apple's invitations to become chairman or chief executive. Instead, Mr Jobs - a member of Apple's search committee for a new chief executive - is reported to be trying to persuade Mr George Fisher, chief executive of Eastman Kodak, to take over the reins. Mr Jobs is expected to announce this week that Apple will pull back from licensing software to other manufacturers. He is said to be determined to focus the company on specialist segments of the PC market, including education and publishing. Mr Ellison has other ideas: he would like to see Apple enter the nascent market for the low-cost network computers he has been promoting. Neither plan would help Apple, say industry analysts. It risks losing the support of third-party software developers if it does not continue to license Macintosh software to clone manufacturers. Targeting specialist segments of the PC market has long been the foundation of Apple's strategy, but it has not been successful. Network computers could create excitement for Apple, but are unlikely to reduce the group's losses.



Larry Ellison, billionaire chairman of Oracle, could be poised to take an empty seat on the board at Apple Computer. Picture: Colin Brown

China gives go-ahead to ICI's venture in Shanghai

By James Harding in Shanghai and Roger Taylor in London
Imperial Chemical Industries yesterday won Chinese approval for a \$400m joint venture in Shanghai, paving the way for the largest chemicals venture in the city and one of the largest polyurethane plants in the world. The deal is part of the UK chemicals company's \$500m expansion into manufacturing polyurethane in Asia, which includes a \$24m investment in South Korea. The Chinese venture has been under development since 1995 when an agreement in principle was announced. Chinese government media reported yesterday that the state planning commission, which is involved in the approval process for all big projects in China, had given its support to the venture, which aims to produce 100,000-150,000 tonnes of raw material to make polyurethane. ICI already has a blending plant in China. It converts the raw materials into polyurethane foam used in cars, household appliances, shoes and building insulation. Much of the demand for the increased output will be to make refrigerator insulation. China manufactures about one fifth of the world's refrigerators. ICI has identified polyurethane as one of the more specialised materials to focus on, following the sale of its heavier industrial businesses. The Chinese polyurethane sector, which suffers from outdated technology and a shortage of funds for research and development, has been seeking foreign partners to help meet demand from domestic car manufacturers and electric appliance makers. ICI's partners are Nippon Polyurethane Industry of Japan, in which it has a 25 per cent stake, and Shanghai Tianyuan Chemical Works of China. The venture is tipped to be based in Shanghai's petrochemicals development zone in Hangzhou Bay.

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Hanbo steelworks put to auction by creditor banks

By John Burton in Seoul
Creditor banks for Hanbo Steel will try to auction the Korean company's bankrupt steelworks next week, having rejected a Won2,000bn (\$1.4bn) joint offer by Pohang Iron & Steel (Posco) and Dongkuk Steel as too low. The creditors, led by Korea First Bank, said the joint bid fell well short of the steelworks' valuation of Won4,900bn. There was also concern that Posco and Dongkuk would not take on Hanbo Steel's Won6,000bn debts. They also said Posco wanted Won490bn of its offer price to go to subcontractors of Hanbo Group's construction arm, which would further reduce payments to creditors. It was the construction of the still uncompleted steelworks, said to be the sixth largest in the world, that led to the collapse of Hanbo. The resulting bankruptcy uncovered a financial scandal in which company executives and senior government officials were implicated. Several of them have been jailed. The banks said the bid from Posco and Dongkuk would have forced them to write off up to 60 per cent of Hanbo's loans. Hanbo Steel shares reacted to the banks' rejection of the bid by falling by their daily limit to Won3,990 in half-day trading on Saturday on the Seoul bourse. The banks' auction, set for August 12, is likely to prove as unsuccessful as two previous attempts last month to sell the plant, when no bids were offered. Hyundai, which had been thought to be interested in taking over Hanbo as a means of expanding its steel business, said recently that it had no intention of bidding for the steelworks. Hyundai is already facing new financial burdens as it prepares to support or possibly take over Kia Motors to prevent the near-bankrupt car company from falling into the hands of the Samsung group. Hyundai, Korea's largest car-maker, wants to block an attempt by Samsung to become a main competitor in the domestic car industry. If Hyundai still refuses to bid for Hanbo, the banks may be forced to accept Posco and Dongkuk's offer. Since no other companies are believed to be interested.

Buoyant sales to boost Nokia

By Greg McIvor in Stockholm
Buoyant sales in the global mobile telephone market are expected to drive a big rise in profits at Nokia of Finland, the world's second-largest supplier of cellular handsets, when it announces half-year figures today. Analysts are forecasting that pre-tax profits will rise from Fm1.1bn (\$200m) to around Fm3.1bn. Investors' expectations have been heightened by strong reports from Sweden's Ericsson and Motorola of the US, Nokia's foremost competitors in mobile phones. Nokia's figures were held back last year by internal logistical problems in the fast-growing mobile phones division. These problems were resolved later in the year, and Nokia has since reported a strong expansion of both its portable handset and mobile infrastructure operations. Mr Douglas Smith, European telecoms analyst at Salomon Brothers in London, forecasts that sales growth in Nokia's mobile phones will be around 40 per cent or higher in the second quarter. Ericsson's sales of mobile terminals jumped by more than 100 per cent in the first six months, while Motorola's profits also came in well ahead of market predictions. Nokia is significantly larger in cellular phones than Ericsson and would be unable to reproduce the latter's treble-digit growth from its higher base. Nevertheless, Nokia's total sales are expected to advance by about 35 per cent in the second quarter, compared with a 34 per cent improvement in the first quarter. This reflects the likelihood that growth in mobile handsets will be offset by lower growth in mobile infrastructure. Among factors in Nokia's favour are the strong US dollar, which will lift earnings, and lower than expected erosion of handset prices. Ericsson, which like Nokia is perceived as an upmarket brand, reported a sharp easing of pricing pressure in the second quarter. Analysts expect a similar experience at Nokia. Analysts said Nokia might be forced to surrender some of its 12-13 per cent margin in mobile handsets.

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SINO MINING ALUMINA LIMITED

US\$180 Million Term Loan & Credit Facility

Joint Arrangers
Barclays Bank Plc
Crédit Lyonnais
IBJ Australia Bank Limited
National Westminster Bank plc

Co-Arrangers
Banque Française du Commerce Extérieur
Bayerische Hypothek und Wechsel Bank Aktiengesellschaft
Cho Hung Bank
Commonwealth Bank of Australia
National Australia Bank Limited
The Royal Bank of Scotland plc
The Sanwa Bank Limited, Hong Kong Branch
Société Générale

IBJ **NATWEST MARKETS**

Co-ordinating Bank and Facility Agent
Crédit Lyonnais

COMPANIES AND FINANCE

Telewest considers NTL merger proposal

By Raymond Snoddy

Telewest, the UK's second largest cable company, is considering a proposal from Mr Barclay Knapp, chief executive of NTL, the cable and broadcast services group, that the two companies should merge.

The talks are believed to be at an early stage, but the aim would be to create a group bigger than cable TV than Cable and Wireless

Communications. The formation of CWC from Nynex Communications, Bell Cablemedia, Videotron and Mercury Communications created a cable company with 5.4m homes under franchise.

A merger of Telewest and NTL, known until recently as Intercontinental CableTel, would control franchises totalling more than 7m homes. Since the CWC deal Telewest's share price has suffered - 00

Friday it closed at 79p - valuing it at £733.8m (\$1.2bn) - compared with a 1997 high of 139p.

Telewest has been linked with several other cable companies amid a growing belief that further consolidation in the cable industry is inevitable.

Whether or not Telewest has to make a stock exchange announcement about the talks today will depend on whether there is any

dramatic movement in the shares.

Mr Knapp, who was successful in mobile communications in the US, has been an aggressive player in the UK cable industry. CableTel developed the idea of offering small, basic packages of channels to entice subscribers.

The Nasdaq-quoted company bought NTL, the former transmission and engineering arm of the Independent Broadcasting Author-

ity, and was an unsuccessful applicant for the main block of commercial digital terrestrial television frequencies.

Lord Hollick, chief executive of United News and Media, agreed to join the digital proposal if it had been successful. It is less clear whether Lord Hollick, in the process of completing the acquisition of HTV, the ITV company for Wales and the West of England, is

likely to take a stake in the cable industry through a merged Telewest-NTL.

What is clear is that the next stage of consolidation of the cable industry will revolve around Telewest. It is close to completing an internal strategy review which could lead to significant redundancies.

Lex. Page 14

Auction to reveal health of 'agbio'

By Clive Cookson, Science Editor

A small UK biotechnology company with a powerful portfolio of plant patents has put itself up for sale. The outcome of the auction for Pestax will show the value of intellectual property in the fast-growing field of agricultural biotechnology or "agbio".

Pestax has a dozen patents that make broad claims over the genetic engineering of plants to kill or deter insect pests.

The beneficiaries of a sale would be the five founding directors who own 57 per cent of the shares, and the three institutions that financed the management buy-out: 3i, Credit Suisse and Schroder Investment Management.

The outcome is hard to predict. It depends whether several companies are interested enough to bid against each other. But the proceeds are likely to be in the £10m-£20m range (£7m-\$9m).

Burrill & Company, the San Francisco merchant bank managing the sale, says "the breadth of Pestax's patents should provide a significant barrier to potential competitors".

The Pestax patent portfolio results from a 13-year research programme originating in the Agricultural Genetics Company - formed in 1983 to exploit plant biotechnology in government-funded research institutes. Most of the research was carried out at the universities of Durham in the UK and Leuven in Belgium.

The company's genetic engineering interests were spun off in 1993, as Axis Genetics, and bought out by the existing management in 1995. Then, in 1996 the Pestax crop control business was demerged from Axis, which now concentrates on human vaccines and other drugs in plants.

Dr Ian Cubitt, chief executive of Axis and Pestax, says Pestax has been operating as a "virtual company", looking after its intellectual property and collaborative research projects, without employing its own staff or spending significant funds on development.

He says the time has come to sell because Pestax would find it hard, as a small biotechnology company, to raise enough money for development.

The total area planted with crops genetically engineered to resist pests rose from an estimated 10m acres in 1996 to 10m acres this year - mainly cotton in the US. These plants contain a gene from *Bacillus thuringiensis* (Bt) bacteria; it produces a toxin that kills insects which try to eat the crop.

But Dr Cubitt says large companies competing in the insecticidal crop market, such as Monsanto of the US and Novartis of Switzerland, want to add other Bt genes, so as to give multiple resistance to different types of insect.

Viglen to open 'below forecast'

By Christopher Price

Shares in Viglen Technology, the personal computer group spun off from Amstrad, are likely to open at between 65p-75p (\$1-\$1.24) today - well below the level envisaged by the company and its advisers.

At these levels Viglen would be valued at £78m-\$88m, some £20m below the hoped-for level.

The lower than expected price is likely to halt the sale by Mr Alan Sugar, chairman of Amstrad, of a 20 per cent stake in Viglen.

Mr Sugar agreed to dilute his interest as part of the flotation process. He said that Deutsche Morgan Grenfell, the company's adviser,

had told him his 34 per cent holding was "too dominant for the float to get off successfully".

He added: "I agreed to the 10 per cent ceiling but on the condition that I get good value. Viglen is a very good business in a fast growing market. I am not a charity."

He said that a number of institutions had already been lined up to take the stock.

However, if it did not happen today, he would retain his entire holding indefinitely.

"We do not want the prospect of my shareholding hanging over Viglen going forward. There will be no drip feeding into the market."



Gerald Ronson has shown confidence in property market

Heron to buy £121m property portfolio

By Jim Kelly

Heron International, the rapidly expanding European property company run by Mr Gerald Ronson, has agreed to acquire a portfolio of seven investment properties in the UK for £121m (\$212m) from a subsidiary of Hypo Bank.

The acquisition is to be partly financed by a pre-arranged 10-year Hypo Bank loan. It brings the value of transactions announced by Heron, which was rescued in 1995 by US investors, to £750m in the past eight months.

Heron said yesterday: "This is the first major investment acquisition in the UK for some time - certainly since before the restructuring."

The portfolio covers seven properties, amounting to

520,000 sq ft of office space occupied on long leases with about 20 years to run.

Heron believes there is potential for substantial capital appreciation. Tenants include Allied Dunbar, the Post Office and the government.

The move contrasts with recent announcements of speculative development projects.

Last month Heron said it was buying the freehold of a City of London building from Lloyds Bank. It would develop a 115,000 sq ft office building with 11 levels and car parking.

Other projects have included a £200m land development project in Wales and a £135m development programme of five leisure sites in France and Spain.

Heron, believed to have been the UK's largest private

company until it ran into difficulties in the early 1990s, has in the past given few details of the financing of such projects, other than to say it would come from shareholders.

Mr Gerald Ronson, chief executive, said: "It is a sign of our confidence in the UK property market in respect of quality properties in select locations and we intend to retain this portfolio as a first-class investment."

Mr George Funke, general manager of Hypo Bank, said: "We are not only providing the funding; we are also providing the investment opportunities. We are delighted to have forged this new relationship with the Heron group."

Heron, which has its headquarters in London, also has offices in Paris and Madrid.

The Burton Group plc

(The "Company")

£110,000,000
4% per cent. Convertible Bonds Due 2001
(the "Bonds")

NOTICE OF PERIOD FOR DEPOSIT OF BONDS FOR REDEMPTION AT THE OPTION OF HOLDERS OF BONDS ON EITHER 25TH AUGUST 1997 OR 25TH SEPTEMBER 1997 AT A REDEMPTION PRICE OF £100.65 PER CENT.

THIS NOTICE IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. IF YOU ARE IN ANY DOUBT AS TO THE ACTION YOU SHOULD TAKE, YOU SHOULD IMMEDIATELY CONSULT YOUR STOCKBROKER, BANK MANAGER, SOLICITOR, ACCOUNTANT OR OTHER INDEPENDENT PROFESSIONAL ADVISER AUTHORISED UNDER THE FINANCIAL SERVICES ACT 1986.

NOTICE IS HEREBY GIVEN to the holders (the "Bondholders") of the Bonds (which are constituted by the Trust Deed dated 10th February 1997 as modified by the six trust deeds supplemental thereto (together the "Principal Trust Deed as modified"), all made between the Company and The Law Debenture Trust Corporation plc (the "Trustee") and, subject to and in accordance with Condition 7(a) ("Redemption at the Option of the Bondholders") of the Bonds, the Bondholders may exercise their option (the "Original 1997 Redemption Option") to require the Company to redeem, on 25th August 1997 (the "Original 1997 Redemption Date"), all or some only of the Bonds held by them.

As sufficient notice has been given to the Bondholders of the commencement of the period for the deposit of Bonds in exercise of the Original 1997 Redemption Option, the Trustee has concurred with the Company in making modifications to the Principal Trust Deed as modified so that if Bondholders do not exercise the Original 1997 Redemption Option, they may exercise an additional option (the "Additional 1997 Redemption Option") to require the Company to redeem all or some only of the Bonds held by them on 25th September 1997 (the "Additional 1997 Redemption Date"). Such modifications have been effected by a Trust Deed dated 1st August 1997 made between the Company and the Trustee.

Each Bond in respect of which either the Original 1997 Redemption Option or the Additional 1997 Redemption Option is exercised will be redeemed at a redemption price of 100.65 per cent of the principal amount thereof (comprising (i) 100 per cent, as to repayment of the principal amount and (ii) a payment by way of supplementary interest on the Bond equal to 0.65 per cent of the principal amount thereof, together with accrued interest).

The Original 1997 Redemption Option or the Additional 1997 Redemption Option may be exercised in relation to any Bond by depositing such Bond (together with all Coupons maturing after the Original 1997 Redemption Date (in the case of Bonds to be redeemed on the Original 1997 Redemption Date) or the Additional 1997 Redemption Date (in the case of Bonds to be redeemed on the Additional 1997 Redemption Date)) attached, labelling which the Bondholder must pay to the Paying Agent with which such Bond is deposited an amount equal to the face value of any such maturing Coupon which amount will be paid against surrender of the relevant maturing Coupon at any time following such payment and prior to the expiry of five years from the date on which the payment in respect of the Coupon first becomes due) and an irrevocable written option notice exercising the Original 1997 Redemption Option or, as the case may be, the Additional 1997 Redemption Option (in the form for the time being obtainable from any of the Paying Agents) with any of the Paying Agents at any time after 4th August 1997 and prior to the close of business on 18th August 1997 (in the case of the Original 1997 Redemption Option) or at any time after 18th August 1997 and prior to the close of business on 18th September 1997 (in the case of the Additional 1997 Redemption Option). Provided that the exercise of the Original 1997 Redemption Option or the Additional 1997 Redemption Option shall not be effective unless it takes place prior to the date on which any notice of redemption is given to the Bondholders with respect to the relevant Bonds by the Company in accordance with Condition 7(b) ("Redemption at the Option of the Issuer") or 7(d) ("Redemption for Taxation Reasons") of the Bonds.

The Paying Agent with which such Bond and option notice are deposited will issue to the Bondholder concerned a non-transferable receipt against surrender of such Bond. Payment of the redemption price will be made on or after 25th August 1997 (in the case of the Original 1997 Redemption Option) or on or after 25th September 1997 (in the case of the Additional 1997 Redemption Option) against the surrender of the non-transferable receipt at the specified office of any of the Paying Agents. Payment of interest due on the Bonds on 25th August 1997 will be made on or after that date against surrender of the Coupons maturing on that date in the usual way. In the case of Bonds in respect of which the Additional 1997 Redemption Option is exercised, payment of interest accrued from (and including) 25th August 1997 to (but excluding) 25th September 1997 will be made on or after 25th September 1997 against surrender of the relevant receipt as described above.

In deciding whether or not to exercise the Original 1997 Redemption Option or the Additional 1997 Redemption Option, Bondholders should bear in mind (inter alia) that, should they not do so, the Bonds would remain convertible into Ordinary Shares of the Company, currently at a conversion price of 229 pence per Ordinary Share (with the Bonds being taken at their principal amount).

Copies of the Principal Trust Deed as modified (which contains the current text of the Conditions of the Bonds following the modifications effected by the seven supplemental trust deeds) are available for inspection during normal business hours on any weekday (Saturdays and public holidays excepted) at the undermentioned specified offices of the Paying Agents:

The Chase Manhattan Bank
Trinity Tower, 9 Thomas More Street, London E1 9YT
Banque Bruxelles Lambert S.A.
24 Avenue Marnix
B-1050 Brussels

Chase Manhattan Bank
Luxembourg, S.A.
S Rue Plein
L-2338 Luxembourg-Grand

The Chase Manhattan Bank
63 Rue de Rhodé, CH-1204 Geneva

This notice has been issued in compliance with the terms of the Principal Trust Deed as modified and should not be taken as a recommendation to exercise the Original 1997 Redemption Option, the Additional 1997 Redemption Option or otherwise. Bondholders should take appropriate tax advice when considering whether or not to exercise the Original 1997 Redemption Option or the Additional 1997 Redemption Option.

This notice has been issued by The Burton Group plc which is solely responsible for its contents.

4th August, 1997

The Burton Group plc

Tesco looks to expand in south-east Asia

By Peggy Hoffinger

Tesco, the UK's leading supermarket group, is considering expanding into south-east Asia, where rapidly growing markets have attracted a growing number of US, Japanese and European food retailers.

Tesco is believed to be the first of the UK's big four supermarkets to contemplate Asian expansion. The company has sent a senior manager to Hong Kong, where it

has a buying office, to contact potential partners.

The manager will investigate the most attractive markets for Tesco-style food retailing. The company is likely to focus initially on opportunities in Hong Kong and China.

Asia has become a magnet for foreign retailers attracted by the rapid emergence of a substantial middle class, the lifting of restrictions, and relatively inefficient local distribution.

Carrefour of France and Makro of the Netherlands are building a sizeable presence in many south-east Asian countries, as are Asian retailers such as Jusco of Japan, part of the Aeon group of companies.

If Tesco does decide to expand in Hong Kong it could face serious competition from Carrefour and Jusco, which operates the equivalent of hypermarkets in the basement of its vast department stores.

Jusco has already incorporated many of the initiatives being adopted by UK supermarkets such as a customer loyalty programme, in-store bakeries and take-away food courts.

It is also planning an aggressive programme of new stores for Hong Kong, which it hopes will be built with housing estates planned by the regional government. This should give it a head start in the fierce battle for property which has

forced Hong Kong retail rents to exorbitant levels.

Analysts believe that expanding into Asia makes sense for supermarket groups because they can tap into global sourcing from their suppliers. "Big manufacturers such as Procter & Gamble give global prices," said a retail analyst.

Tesco is also expanding in eastern Europe, where it has operations in Hungary, Poland, the Czech Republic and Slovakia.

NEWS DIGEST

Petra attacks 'unfair' dealings

Mr Adonis Pouroulis, chief executive of Petra Diamonds, which joined Aim in April, has formally complained to regulators of the London Stock Exchange about "irregularities" in the company's share dealings.

However, company advisers yesterday acknowledged that there was no firm evidence of share price manipulation, only market rumours. It is understood the regulators said they were unable to act unless there was greater proof of manipulation.

Mr Pouroulis said yesterday that he met the regulators last Thursday, following market rumours that some of the market makers in Petra's stock had sold it very short.

Petra floated at 30p, but quickly went to a peak of £1.23. However, by the end of last week the price had retreated to £1.01. "To my certain knowledge 35,000 shares were bought last Thursday and none sold, yet the price still went down. We find this mystifying," said one of Petra's advisers yesterday.

The collapse in the price has not put off plans to raise £4.5m of finance through a placing of 3.6m shares at £1.25 each.

Arjo Wiggins dips 8%

Arjo Wiggins Appleton, the Anglo-French paper group, has reported a near 8 per cent drop in second quarter turnover to £285m. Sales for the first half were down nearly 12 per cent at £1.64bn against £1.86bn.

The company said the figures, complying with Paris bourse requirements, had been "heavily affected" by the strength of sterling.

But it said that when retranslating the 1996 figures at constant 1997 exchange rates, turnover for the second quarter was up 4.3 per cent. Using this year's exchange rates turnover in the second quarter last year would have been £782m, rather than £856m.

In transaction terms, however, the company, which has extensive operations in the US and continental Europe, has been much less affected by the strong pound than other UK-based companies in the sector.

ERAtech to seek listing

ERAtech, which specialises in waste recycling, is to seek a listing on the London Stock Exchange later this year. Its main business involves creating joint ventures with waste handling companies. These ventures take solvent wastes from industry, and by using ERAtech's technological capacity, blend them and recover energy value in an environmentally acceptable fashion. The resulting fuel - secondary liquid fuel (SLF) - is supplied to cement manufacturers.

● Ultraframe group, the Lancashire-based designer and manufacturer of conservatory roofing systems, is also seeking a listing later this year. BZW is sponsor and financial adviser, and BZW Securities is the broker. For the year to September 30 1996 it reported a pre-tax profit of £7.6m on turnover of £42.4m.

Virgin probes bank launch

The Virgin group said yesterday that it was studying the possibility of setting up a bank. The study follows Virgin's launch in 1995 of a personal equity plan sold over the telephone.

The group, whose other activities include the Virgin Atlantic airline, railways, soft drinks and retailing, would not say what form the bank would take. However, industry observers say Virgin is unlikely to make a bid for one of the remaining UK building societies as it would not want to set up or operate a high street branch network.

Media, Page 10

Biomedica seeks fresh funds

By Roger Taylor

Oxford Biomedica, the gene therapy company, is planning to raise between £5m-£10m to fund research into cancer treatments following its disastrous flotation on Aim last year.

However, its fund raising efforts will receive a boost today when it announces plans to start trading drugs

in 1998, one year earlier than expected, after the acquisition of a new tumour targeting technique.

The company specialises in using genes to cure disease.

In February it bought the rights to Hypoxia Response Element, which exploits the lower levels of oxygen found in tumours to trigger cancer-killing genes.

Using this technology, it now aims to begin patient trials of gene-based treatments for breast and other cancers in the next eighteen months.

In its first interim results as a public company due out today, Oxford Biomedica is expected to reveal net cash of £3.1m left at the half-year end following a £1.3m loss for the nine months to June.

Network in £5m equity issue

By Sander Thoenes

Network Technology, the designer and manufacturer of print server and networking technology, will announce this week that it is raising about £5m (\$8.3m) and transferring from the Alternative Investment Market to the main market.

The equity issue comes at a time when the company's

share price on Aim, where it listed last year, is at its lowest since November, at 184p. This compares with a high of 239p in February, when the shares started slipping.

But Mr Klaus Bollmann, Network's German founder and chief executive, said his strategy was based on riding the waves of innovation in computer networking. By

1998, he wants 80 per cent of his revenue to come from new products, against 10 per cent now. "We know what's going to happen," Mr Bollmann says. "You can't be too much driven by the share price; strategies are time-expiring." He added that a share issue now would allow the company to borrow later for a large acquisition.

Radical proposal from Norwalk

Jim Kelly on moves towards a global standard for treatment of derivatives and hedging

beyond the US. Stock market regulators from around the world meet next year to consider endorsing a single set of accounting standards for use around the globe. At the moment no standard on derivatives has been agreed - but the US version may prove a timely blueprint.

Norwalk's proposals are radical. Derivatives, such as swaps, forward contracts, and options, should be recognised in the accounts at their market value - in other words "marked to market". If this value drops between one set of accounts and the next the difference would depress profits - a rise would boost them.

This would apply to all derivatives except those used to "hedge" - that is to cover the risk inherent in another derivative - such as a forward contract. If a transaction qualifies as a hedge the impact on earnings can be delayed until the hedge has unwound.

This is brave stuff. A few countries - such as the US and the UK - require, or will soon require, companies to

disclose derivatives. But this new standard requires them to be measured for the first time anywhere in the world - and for changes in value to hit profitability.

Around the world other standard-setters have been struggling with derivatives for several years. While the controversial and radical preference to mark them to market is gaining wider acceptance there is still resistance - especially outside the UK and US.

But all regulators have become convinced that action is needed - especially in the light of a string of high-profile corporate disasters linked to derivative trading. Isoco, the club of world stock market regulators, has included a standard on derivatives in the package it hopes to endorse next year when the International Accounting Standards Committee completes its core programme of work.

The committee is running out of time to win backing for a full standard. It wants to go much further than Ed Jenkins, who is the UK's representative on Isoco - would be hard pushed to object

instruments - such as loans, bonds and debt - to be marked to market and for any changes in value to be passed through the profit and loss account - although it also makes a timing exception for hedging.

Sir Bryan has had a frosty relationship with FASB. The committee is well set to become the vehicle through which the world's leading stock markets get their much-hoped-for single accounting code. But one of its most persistent critics in the past has been the board in Norwalk. These attacks were seen by some as an attempt to secure Norwalk's primacy in world accounting.

But he will see the publication of the standard on derivatives as a great help. It is much easier for him to get attention for the committee's standard if the world's top companies know that the US regulator has at least started out on the same path. Many observers believe Sir Bryan will freeze the derivatives problem by asking the committee to adopt the US approach - perhaps with a commitment to go further later. That way he could make the deadline and the US Securities and Exchange Commission - the body responsible for Isoco - would be hard pushed to object.

مكتبة جامعة القاهرة

COMPANIES AND FINANCE

Nomura changes its strategy

New broom Ujiie carves out his scandal-free recovery plan

Mr Junichi Ujiie, president of Nomura Securities, learned forward and asked earnestly in English: "Have I answered the question properly? Have I told you what you wanted to know?"

The inquiry might seem commonplace. But for a man in Mr Ujiie's position in a country famed for its use of convoluted euphemism, it is striking.

In recent weeks Mr Ujiie has lived a Japanese corporate nightmare. Since the spring a stream of revelations about Nomura's links with corporate racketeers has trickled out. Last Wednesday the company, Japan's largest securities group, was banned from part of the domestic markets for several months.

Given this humiliation, many Japanese executives might prefer to avoid interrogation: the leaders of Dai-ichi Kangyo bank, which was also punished for a related scandal last week, have maintained a stony silence.

But Mr Ujiie, 51, who was appointed to his position in April as a "second-hand" candidate, is unusual in Japan's financial world. After completing an economics PhD in the US, he has spent most of his career there in Europe. The degree earned him the nickname "doc" among his Wall Street staff.

And as he pondered the future of the disgraced group in Nomura's Tokyo headquarters, he was eager to explain how the company plans to carve out a new scandal-free strategy.



Junichi Ujiie: plans aggressive campaign to win back trust

His first problem, he acknowledged, will be winning back the clients that have cut ties with Nomura because of the scandal. Some may not return easily, and non-Japanese houses may win business as a result, he admits. But he plans an aggressive business campaign to win back clients' trust.

"What we have got to do is go to customers and show them that we can offer a high quality service with good prices - if we can do that, they will return," he said. "Our real priority is to define our fighting arena. A company like Merrill Lynch might seem to cover a huge area, but if you look at them closely they are focused into clearly defined areas."

That does not mean, he said, that Nomura wants to copy Merrill Lynch. But during a 40-minute conversation he referred to the US investment bank four times. And Mr Ujiie is acutely aware of the challenge groups such as Merrill Lynch are posing to Nomura - not only overseas, but also in Japan, where the markets are now being opened up as a result of financial deregulation.

"We have been successful in some overseas operations, like securitisation or the distribution of Japanese bonds and equities. But our success has been in rather limited business areas," he added, then described a couple of global banking deals where Nomura recently lost out to US competitors.

To combat this, Mr Ujiie wants to pull the company's sprawling global operations into a more integrated whole, defined more around products rather than regions: a process which has already started in the yen bond business.

In Japan, he wants to focus on Nomura's strengths in brokerage, asset management and fixed income, and expand into new, related areas that will be liberalised as a result of deregulation, such as securitisation.

He has not yet decided whether to take advantage of a planned change in the law that will allow companies such as Nomura to become holding companies.

But he does expect a small reduction in Nomura's Japanese staffing levels. And he also expects deregulation to change its traditional pay structure - albeit slowly. "In Wall Street you have a liquid job market and so you pay people accordingly. Japan is moving that way, but I think it will still move slower than people expect," he says.

But what about profits? For the first time, Mr Ujiie hedges. Analysts' forecasts that parent profits could be cut by around a third in fiscal 1997 by the scandal are reasonable, he admits. But he stressed that the company could not make forecasts because market conditions are hard to predict.

He gave an apologetic smile. "I know I sound as if I haven't answered the question - but that is something I don't think I can give a precise answer to."

Gillian Tett

Spanish cable deal cleared

By Raymond Snoddy

The Spanish government has approved the acquisition of 32.5 per cent of Spain's largest cable operator, Cableuropa, by a US investor group led by Callaghan Associates International of Denver.

The decision means the US group, Spanish Telecommunications (SpainCom), is free to acquire equity interests in the subsidiaries of Cableuropa, and continue to invest in the developing Spanish cable market.

SpainCom is owned by affiliates of GE Capital Services and Bank of America. Callaghan Associates acts as manager of Cableuropa.

Cableuropa is part of Cable 1 Televisión de Cataluña, a consortium that has recently won cable television licences for three areas of the Spanish region. Last week the Cableuropa subsidiary Cádiz de Cable y Televisión won the licence for Cádiz.

Bank of East Asia posts strong advance

By Louise Lucas in Hong Kong

Bank of East Asia, Hong Kong's third-biggest listed bank, kicked off the sector's half-year reporting season with a 21.7 per cent increase in net profits from HK\$46.9m in the first six months of 1996 to HK\$1.03bn (US\$133m) this time.

The results were above expectations, prompting some upwards revision of full-year forecasts. Analysts expect further robust bank results, with HSBC Holdings and subsidiary Hang Seng Bank reporting today.

Bank of East Asia's profits were lifted by a 14.7 per cent increase in net interest income to HK\$1.6bn, largely due to a 38 per cent expansion of its loan portfolio. Reflecting efforts by the bank to diversify income sources, co-interest income rose 23.5 per cent, from HK\$40.5m to HK\$56.7m.

Bank of East Asia has further pledged to reduce its

reliance on mortgage business and focus more on trade and consumer finance. This follows renewed pressure by the Hong Kong Monetary Authority, Hong Kong's quasi-central bank, to cut back the property lending portion of banks' loan portfolios.

But Bank of East Asia pointed to a more telling pressure: as competition to lead has intensified, margins have fallen, making fee income business and trade financing more attractive.

ING Barings says Bank of East Asia has the highest exposure to property among its peers, at 48 per cent of the total for residential mortgages, and 68 per cent for general property lending.

Mr David Li, chairman and chief executive, was upbeat on the second half. "The upswing in local economic activities is likely to be sustained in the second half of 1997. Co-sponsor and investment spending is expected to expand further," he said.

Earnings per share at the halfway stage rose 20 per cent to HK\$0.78. The interim dividend is to be lifted from an adjusted HK\$0.213 a share last year to HK\$0.255.

● Hopewell Holdings, the Hong Kong-listed infrastructure group embroiled in a wrangle with the Thai government over its US\$3.7bn rail and road system, has received a boost from Standard & Poor's. The credit rating agency has lifted its outlook on the company from negative to stable, a reflection of Hopewell's reduced borrowings following the sale of Consolidated Electric Power Asia (Cepa), its independent power producer.

The more upbeat outlook coincides with Hopewell's roadshow to raise US\$800m through its Guangzhou-Shenzhen superhighway subsidiary. The bonds are due to be priced today and have secured a BB foreign currency rating from Standard & Poor's.

English Translation of German Version of Exchange Invitation published on 2 August 1997

Invitation to the Shareholders of Bayerische Hypotheken- und Wechsel-Bank AG, Munich, to Submit an Offer for an Exchange of their Shares for Shares of Allianz AG, Berlin and Munich, and Statement of Bayerische Hypotheken- und Wechsel-Bank AG

Security Identification Numbers:
- Bayerische Hypotheken- und Wechsel-Bank AG: 502 000
- Allianz AG: 540 400

Exchange Invitation

Vereins- und Westbank AG, Hamburg, hereby invites the shareholders of Bayerische Hypotheken- und Wechsel-Bank AG, Munich (hereinafter referred to as "HYPO-Bank") to submit a binding offer pursuant to which bearer shares in the common stock of HYPO-Bank having a par value of DM 5.00 with coupons Nos. 08 through 20 and renewal coupon (Security Identification No. 802 000) are exchanged for registered shares ("Vinkulierte Namensaktien") in the common stock of Allianz AG, Berlin and Munich, having a par value of DM 5.00, with coupons Nos. 02 through 20 and renewal coupon (Security Identification No. 840 400) at an exchange ratio of 6:1 (6 shares in HYPO-Bank for 1 share in Allianz AG). The period for submission of such offers runs from August 4, 1997 through to September 10, 1997 (closing hour of the depositary institutions, but no later than 07.00 p.m., CEST).

The holders of shares in HYPO-Bank desiring to submit such an exchange offer are asked to notify and deliver their shares including coupons Nos. 08 through 20 and renewal coupon, not later than September 10, 1997 (closing hour of the depositary institutions, but no later than 07.00 p.m., CEST) to their depositary bank or to the bank designated below or, to one of its branch offices:

Vereins- und Westbank AG
956/BKR 33
D-20454 Hamburg, Germany
Fax: 00-49-40-3692-1994

Shareholders of HYPO-Bank offering a number of shares which is not divisible by 6 will, in settlement of any fractions, receive a cash adjustment based on the exchange ratio. It will be determined by reference to the official market price (Kassakurs) for Allianz AG shares at the Frankfurt/Main Stock Exchange on the last day of the offering period. The exchange of shares under this invitation is free of cost or commission to the shareholders of HYPO-Bank. The settlement and completion of the exchange and, where appropriate, the payment of a cash adjustment will be made promptly after acceptance of the exchange offer by Vereins- und Westbank AG.

Purpose of the Invitation

Vereins- und Westbank AG will exchange the aggregate of the shares which are offered by the shareholders of HYPO-Bank and which will be acquired by acceptance of such offers with Bayerische Vereinsbank AG, Munich (hereinafter referred to as "Vereinsbank") against shares in the stock of Allianz AG, Berlin and Munich. Vereinsbank intends to acquire up to 45% of the capital stock (Grundkapital) of HYPO-Bank by exchanging shares it holds in Allianz AG against shares of HYPO-Bank. It has been agreed between HYPO-Bank and Vereinsbank that the two institutions will be merged in a later step. The merger requires the approval of a general shareholders' meeting of both institutions.

Vereinsbank, having total assets of DM 404.3 billion and equity capital of DM 10.4 billion, and HYPO-Bank, having total assets of DM 339.4 billion and equity capital of DM 8.6 billion (figures as of December 31, 1996), number among Germany's leading regional banks. The proposed merger will result in a bank with an estimated balance sheet of more than DM 750 billion and with a clear focus on the core businesses: mortgage and real estate lending, asset management and retail banking and a strong position in selected treasury activities.

Following a successful completion of the proposed exchange, Vereinsbank will increase its capital by a nominal amount in the order of DM 150 million.

Statement by the Board of HYPO-Bank

The board of management of HYPO-Bank recommends to the shareholders of HYPO-Bank to submit exchange offers to Vereins- und Westbank AG and supports the proposed merger of HYPO-Bank and Vereinsbank. The exchange offer is attractive to HYPO-Bank shareholders in two ways. A premium of approximately 28% compared to the price for HYPO-Bank shares on July 18, 1997, represents a substantial mark-up. In addition, the shares of Allianz AG, one of the very large insurance groups world-wide, offer perspectives and potential.

"The merged institution with an estimated balance sheet total of more than DM 750 billion will improve its position in an increasingly competitive market and will gain international competence. The merger will bring clear benefits equally to shareholders, clients and employees. The new bank will hold a strong competitive position not only in Germany but also on the European market."

Terms of Acceptance

If, on the basis of this invitation, Vereins- und Westbank AG has not by the end of the offering period been offered by shareholders of HYPO-Bank shares in a nominal amount equal to at least 40% of the then current capital stock (Grundkapital) of HYPO-Bank, Vereins- und Westbank AG will not accept the offered shares. If shares are offered to Vereins- und Westbank AG exceeding 45% of the capital stock of HYPO-Bank, a pro-rata scaling down to

45% may occur. In case of acceptance of this offer by Vereins- und Westbank AG the shareholders of HYPO-Bank will receive a full allocation for the first 120 HYPO-Bank shares offered.

Other than that, the acceptance of the offers by Vereins- und Westbank AG and the exchange of the shares between Vereins- und Westbank AG and Vereinsbank are dependent on the approval of the Federal Cartel Office (FCO) in Berlin. Vereinsbank has made a pre-merger notification to the FCO. Preliminary discussions with the FCO indicate that on approval of the proposed merger can be expected.

Right of Withdrawal

If, prior to acceptance of their exchange offers, a more advantageous public offer is made to the holders of HYPO-Bank shares or a public invitation is made to submit a more advantageous offer, HYPO-Bank shareholders shall be free to withdraw from the offer submitted by them to Vereins- und Westbank AG.

Acceptance of Exchange Offers

Vereins- und Westbank AG will announce on September 16, 1997, by way of publication in the *Börsen-Zeitung* and the *Börsen-Zeitung* whether it will acquire the HYPO-Bank shares offered by way of an exchange for shares in Allianz AG. Such announcement shall constitute an acceptance or, as the case may be, a rejection of the exchange offers submitted to Vereins- und Westbank AG by the shareholders of HYPO-Bank. In case of acceptance the number of acquired shares will be announced at the same time.

Advisory Bank

Morgan Guaranty Trust Company of New York, London Office, acted as advisor in the preparation of the exchange offer.

Non-German shareholders of HYPO-Bank may also address inquiries related to the submission of exchange offers to:

Morgan Guaranty Trust Company of New York, London Office
Global Trust and Agency Services
60 Victoria Embankment
London EC4Y 0JP, United Kingdom
Telephone: 0044-171-325 5233
Fax: 0044-171-325 9299

Compliance with Takeover Code

Vereins- und Westbank AG agrees to comply with respect to this voluntary exchange offer with the Takeover Code established by the Stock Exchange Expert Commission at the Federal Ministry of Finance as published on July 14, 1995.

Additional note to non-German holders of HYPO-Bank shares

United States
This invitation is not directed to shareholders of HYPO-Bank and holders of HYPO-Bank shares evidenced by ADRs (American Depositary Receipts) in the United States of America. The Allianz AG shares, the "Shares" have not been and, in conjunction with this exchange offer, will not be registered under the U.S. Securities Act of 1933. The Shares may not be offered, sold or delivered within the United States or to or for the account or benefit of U.S. persons.

United Kingdom

The Shares are not being offered or sold, prior to the expiry of six months after the date of expiry of the exchange offer, will not be offered or sold to persons in the United Kingdom, except to persons whose ordinary activities involve them in acquiring, holding, managing or disposing of investments (as principal or agent) for the purposes of their businesses or otherwise in circumstances which have not resulted and will not result in an offer to the public in the United Kingdom within the meaning of the Public Offers of Securities Regulations 1995. For the purposes of section 57 of the Financial Services Act, 1986, Morgan Guaranty Trust Company of New York, London Office, acting as advisory bank, has reviewed and approved this exchange offer document.

Other Jurisdictions

No action has been or will be taken in any jurisdiction other than Germany that would permit a public offering of the Shares, or possession or distribution of any offering document or any amendment or supplement thereto, or of any other document or publicity material in any country or jurisdiction where action for that purpose is required.

Vereins- und Westbank Aktiengesellschaft
Hamburg, 2 August 1997
The Board of Management

Vereinsbank
VEREINS- UND
WESTBANK AG

US insurance consolidation quickens

By John Authers in New York

The US insurance sector has been suffering from excessive competition for some time. Several financial groups are buying small insurers, mainly in the life sector, and consolidating the back offices and administrative costs to gain from economies of scale.

Buyers include GE Capital, the financial services arm of

General Electric, Conoco and Lincoln National of Indiana, and American General of Houston.

SNL's research shows that property and casualty insurers, until now slower to consolidate, are also beginning to command high valuations, as the largest general insurers look to refocus through strategic disposals.

Life and health insurers commanded a higher price-earnings multiple, at a median of 15.3 for the first half compared with 14.3 in 1996. However, there was a sharp increase in the price-earnings multiple for property and casualty insurers, with the multiple increasing from 10.3 last year to 14.8.

INTERNATIONAL NEWS DIGEST

SGL Carbon sees further growth

SGL Carbon, the world's largest producer of carbon and graphite products, said operating profits for the full year should grow by at least 10 per cent after increasing at double this rate in the second quarter. Mr Robert Koehler, chairman of the German company, said: "Our order books support a positive outlook for the second half of the year."

First-half turnover rose 10 per cent to DM961m (\$518m), excluding new acquisitions, the rise was 6 per cent. Operating profits were 10 per cent higher at DM177m. Pre-tax profits edged up only 2 per cent to DM159m, mainly because of lower income from non-consolidated subsidiaries and higher interest expenses for acquisitions. Net income was unchanged at DM97m because of a higher tax rate. In the second quarter, operating profits gained 20 per cent to DM97m and pre-tax income 13 per cent to DM88m.

Andrew Fisher, Frankfurt

HUNGARIAN FLOTATION

Successful debut for bus group

Shares of Hungarian bus manufacturer North American Bus Industries (NABI) gained 46 per cent to F4,800 on their trading debut on the Budapest Stock Exchange. Almost 2m shares were last month priced at F3,280 in an initial public offering to international and domestic investors, giving NABI a total market capitalisation of F21.5bn (\$11bn). NABI is still 56 per cent owned by First Hungarian Fund, a closed-end fund registered in Jersey. The company builds bus shells in Hungary and exports them for completion in its Alabama, US plant.

Kester Eddy, Budapest

TELSTRA SALE

Australia awards mandates

The Australian government has named the co-lead managers and co-managers for the partial flotation of Telstra, the state-owned telecommunications group. Merrill Lynch, County NatWest, BT Stockbroking, Prudential Bache and HSBC James Capel have been appointed to the Australian tranche of the deal. The US tranche will be handled by Salomon Brothers, Merrill Lynch, JP Morgan and Morgan Stanley, while the UK and European tranche will be handled by Paribas, Cazenove, NatWest Markets, WestLB and Istituto Mobiliare Italiano.

HSBC James Capel, Nikko and ING Barings have been appointed to the rest of the world tranche and RBC Dominion and CIBC Wood Gundy have also been appointed to sell in Canada as underwriters in the American tranche. The Telstra float, involving a one-third stake in the group, is scheduled for November year and will be the biggest ever in Australia, involving a capital-raising estimated at around A\$10bn (US\$7.4bn).

Bruce Jacques, Sydney

GERMAN BANK MERGERS

WestLB seeks European partner

Westdeutsche Landesbank Girozentrale, the large German bank, is seeking a European partner. Mr Friedel Neuber, chairman said at the weekend. He told the *Der Spiegel* magazine that the recent merger of Bayerische Vereinsbank and Hypobank had made it necessary for WestLB "to consider how we react". He said: "The newest merger is only the beginning - the concentration in the banking industry will continue."

AP-EM, Frankfurt

Internet shopping move by Telekom

By Louise Kehoe in San Francisco

Deutsche Telekom, the German telecoms giant, has agreed to use programs from Intershop Communications, a tiny Silicon Valley transplant from eastern Germany, to create a new generation of internet shopping sites, or cyberstores.

The contract is understood to be worth \$35m over five years. It represents a breakthrough for Intershop, which provides software tools to build cyberstores, and a signal of international expansion in internet shopping.

Intershop's software provides "pre-fabricated" online stores that can be tailored to the requirements of individual merchants.

Internet shopping is growing rapidly, with companies such as Dell Computer recording sales on the world wide web of more than \$2m a day. To date, however, most internet sales have been concentrated in a few product categories, such as personal computers, books

and music CDs. Moreover, the majority of consumer sales made via the internet have been to US buyers.

One of the barriers to more widespread internet shopping has been the complexity and high costs of building cyber stores that incorporate management systems equivalent to those of the real world.

Intershop software goes beyond the design of electronic shop windows to enable businesses to manage inventory, keep track of customers, and automatically send invoices via email, said Mr Chris Stevens, electronic commerce analyst at the Aberdeen Group, a US market research group.

With the Deutsche Telekom contract, Intershop has leap-frogged rival specialist software groups. However, the company faces formidable challenges as computer industry superpowers such as Microsoft, International Business Machines and Hewlett-Packard home in on the emerging electronic commerce software market.

Metro calls meeting to approve funding

By Andrew Fisher in Frankfurt

Metro, the German retail group, will next month ask shareholders for authorisation to raise new capital to help finance acquisitions.

Metro, which is negotiating the purchase of Dutch-owned cash-and-carry group Makro in a deal valued at DM4bn (\$2.15bn), wants to buy other companies in Germany and abroad.

The retailer has called an extraordinary general meeting for September 11 to obtain approval for a rise in its capital-raising limit by a nominal DM350m (70m shares), to last until 2002.

The extra capital will not carry pre-emptive rights for existing shareholders, enabling the shares to be used to pay for acquisitions.

Based on Friday's closing share price of DM97.80, the extra 70m shares would enable Metro to raise nearly DM7bn.

It already has existing authorised capital of DM250m, giving it scope to issue shares worth almost DM5bn. Union Bank of Switzerland said the new capital could be used to finance another German acquisition, possibly in food retailing.

Metro said the purchase of Makro, in which it already has a big stake, from Steinkolen Handelsvereinigung had still to be completed.

Metro has extensive operations in eastern and western Europe and overseas. Mr Klaus Wiegandt, chairman, said recently Metro was keen to expand outside western Europe - where consumer demand is generally stagnant - to Poland, Turkey and China.

It has signed a joint venture with Bank Handlowy in Warsaw, which is taking a 25 per cent stake in Metro's local subsidiaries before bringing them to the Polish stock market in a few years.

Seu Parceiro em Mercados
Emergentes e de Capitais

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FINANCIAL TIMES

MARKETS

THIS WEEK

At Home in Emerging
and Capital Markets

ING BARINGS

Global Investor / Philip Coggan

Dollar ready to shift up a gear

The history of floating exchange rates since the early 1970s has been, with one significant exception, a story of a declining dollar.

The graph shows the dollar's steady fall against the D-Mark, interrupted only by the sudden period of strength in the early 1980s. The picture looks clearer from the point of view of the late 1990s than it did a dozen years ago.

Back then, foreign exchange markets appeared to be more cyclical. Analysts used to talk about the "Carter dollar" and the "Reagan dollar", citing the US currency's precipitous fall under the rule of the peanut farmer and rebound in the first term of the B-movie actor. However, there were really two Reagan dollars:

the US currency (rather like Ronald's reputation) peaked at the start of his second term, only to resume its long-term decline.

But there is growing talk that the trend might at last be over. It is worth recalling what started it off. The Bretton Woods system essentially set in stone an economic system (and foreign exchange rates) in which the US, after the ravages of the second world war, was the dominant economic power.

Eventually, the defeated powers of Germany and Japan rebuilt themselves. And the US, thanks to Lyndon Johnson's efforts to create the "great society" and to win the Vietnam war, ran up persistent budget and trade deficits. The breakdown of the Bretton Woods

system under President Nixon then allowed foreign exchange markets gradually to reflect the changes in economic fortunes between the big three.

By the late 1980s, US industry was also going through a crisis of confidence relative to the rest of the world, with businessmen looking to Tokyo for a model after the Japanese had bulldozed their way into automobile and electronics markets. Reagan's plunge on defence spending in the last years of the Cold War exacerbated the twin deficit difficulties.

For the past few years, the building blocks for a change in trend have come in place. The collapse of the Japanese "bubble economy", left the Tokyo government desperately dreaming up deflation-

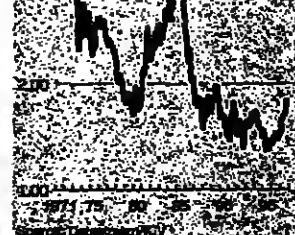
ary packages, with an eventual horrendous impact on the budget deficit. And it has become clear that Japanese industry is not the paragon of 1980s cliché, and has areas crying out for reform.

In Europe, the cost of German reunification followed by the stumbling progress towards economic and monetary union has caused a change in sentiment. The D-Mark is going to be replaced and is unlikely to be as attractive in the diluted form of the Euro, especially if, as expected, the Euro is widely based.

European economies now appear sluggish and uncompetitive compared with the US, with the continent's industries perceived to be in dire need of the restructuring that America has undergone.

At the same time, the US appears to have been tackling some of its problems. Whatever one thinks of last week's deal on the balance of payments, US government finances look a lot more healthy than those in many European countries. US industry has revived itself and has many of the leading players in industries such as software and media.

The dollar remains the currency of choice for many citizens in less developed countries, and US Treasury bonds seem to be replacing gold as the core component of central bank reserves round the globe.



Mackinnon, chief economist at Citibank in London, "the Fed is talked about in the same reverential terms as the Bundesbank".

Shorter term, US interest rates are still considerably higher than those in Japan and Germany, giving the currency appeal for "hot money" flows.

Total return to investors (percentage) to 31/07/97

	US	Japan	Germany	France	UK	Italy
1997	0.11	0.07	0.06	0.05	0.18	0.15
1996	0.47	0.05	0.05	0.02	0.57	0.55
1995	0.24	0.06	0.05	0.03	0.13	0.09
1994	0.02	0.05	0.05	0.05	0.05	0.05
1993	0.02	0.05	0.05	0.05	0.05	0.05
1992	0.02	0.05	0.05	0.05	0.05	0.05
1991	0.02	0.05	0.05	0.05	0.05	0.05
1990	0.02	0.05	0.05	0.05	0.05	0.05
1989	0.02	0.05	0.05	0.05	0.05	0.05
1988	0.02	0.05	0.05	0.05	0.05	0.05
1987	0.02	0.05	0.05	0.05	0.05	0.05
1986	0.02	0.05	0.05	0.05	0.05	0.05
1985	0.02	0.05	0.05	0.05	0.05	0.05
1984	0.02	0.05	0.05	0.05	0.05	0.05
1983	0.02	0.05	0.05	0.05	0.05	0.05
1982	0.02	0.05	0.05	0.05	0.05	0.05
1981	0.02	0.05	0.05	0.05	0.05	0.05
1980	0.02	0.05	0.05	0.05	0.05	0.05
1979	0.02	0.05	0.05	0.05	0.05	0.05
1978	0.02	0.05	0.05	0.05	0.05	0.05
1977	0.02	0.05	0.05	0.05	0.05	0.05
1976	0.02	0.05	0.05	0.05	0.05	0.05
1975	0.02	0.05	0.05	0.05	0.05	0.05
1974	0.02	0.05	0.05	0.05	0.05	0.05
1973	0.02	0.05	0.05	0.05	0.05	0.05
1972	0.02	0.05	0.05	0.05	0.05	0.05
1971	0.02	0.05	0.05	0.05	0.05	0.05
1970	0.02	0.05	0.05	0.05	0.05	0.05

confining to two countries, Japan and China. The dollar remains the largest debtor in the world and with its savings rate too low, the country is worryingly dependent on the willingness of the Japanese to buy Treasury bonds.

However, belief that the trend is shifting is not the same as arguing that the last 26 years of decline will be fully reversed. Set against

UBS leads advance at Swiss banks

The leading Swiss banks are expected to report a sharp improvement in first-half profits this week as worldwide equity gains prompt jumps in trading and commission income, analysts said. Union Bank of Switzerland releases its first-half results tomorrow, followed by Swiss Bank Corp on August 13 and Credit Suisse Group on August 27.

Net profit of SF1.62bn-SF1.67bn (\$1.07bn-\$1.1bn) is expected at UBS, compared with SF1.09bn last time, on trading income of SF1.5bn-SF1.62bn against SF1.29bn.

Despite the adverse effects of the strong pound, healthy lending volumes in Hong Kong are expected to have helped HSBC Holdings to increase first-half profits by more than 10 per cent before tax and exceptional. Most forecasts come in between £2.35bn (£3.88bn) and £2.45bn. In the UK, Midland has increased its lending more than most competitors, and its results today will not be affected by sterling translation problems. HSBC's £2bn (£1.2bn) spending spree in Latin America will have little impact on first-half earnings, but the group aims to cover financing costs in year one and reap a 15-20 per cent return on investment within three to five years.

After warning that first-half profits would not exceed £770m, National Westminster Bank is likely to be punished by the market if the

results tomorrow come in more than a hair's breadth below this target. Attention is focused on NatWest Markets, the investment banking arm, whose profits are expected to have dipped even before a £77m charge for the interest rate option mispricing uncovered just after the 1996 full-year results were announced.

Standard Chartered's earnings growth is likely to have been limited to about 3 per cent in the first half. Lower disposal gains, a sluggish Singapore economy and a 5 per cent negative impact from the strength of sterling are expected to have kept pre-tax profits to £430m-£445m. The strong pound will have limited the rise in sterling expenses as the bank starts to invest again after four years of flat costs.

Barclays' pre-tax profits on Thursday are expected to come in lower than the



£1.3bn of a year ago, but should beat the second half's depressing £1.1bn. Most forecasts are in the £1.2bn-£1.27bn range.

Scania, the Swedish heavy truck maker, is expected to report today that first-half profits after financial items fell to between SKr1.19bn (\$150m) and

SKr1.58bn from SKr2.1bn a year earlier, according to a survey of analysts. The average forecast is for a profit after financials of SKr1.1bn, down 33 per cent.

Analysts said the expected fall in profits is a result of lower demand in Europe and increased price competition.

British Petroleum reports second-quarter results on Tuesday. Analysts expect net profits of £500m-£600m. The company is expected to benefit from improved refining margins in the downstream sector as well from some volume growth in the upstream.

On Thursday Shell Transport and Trading, the UK arm of the Royal Dutch/Shell group, publishes its second-quarter results. Like BP, it is expected to benefit from a better downstream performance. Lower costs are also expected to be evident. The geographic dispersion of

much of its chemical business means it is unlikely to be hit by the strength of sterling. NatWest Markets estimates net profits of about £1.26bn against £1.18bn last time.

Investors will be anxious to hear if there is any settlement of the long-running issue of orphan assets when Prudential reports interim results on Wednesday. There

will also be comments on talks with other financial institutions on possible mergers.

The strength of sterling is expected to have cost Cadbury Schweppes about £16m in the first half. The confectionery and soft drinks group will report flat interim profits of about £230m on Wednesday, with earnings slightly down in spite of underlying growth of 8.9 per cent.

Commercial Union's interim results on Wednesday are expected to show robust operating profits though there may be disappointment at the UK non-life result and net asset value. Analysts expect operating profits to rise by 2 per cent to £220m, since a lower underwriting loss and slightly improved life profits should more than offset a reduction in investment income.

On Thursday Royal & Sun Alliance is expected to produce interim operating profits slightly down on last time. Analysts expect a fall from £450m to £447m, due to flat underwriting results, higher life profits and lower investment income thanks to adverse currency movements. Profits from the international side are being depressed by start-up costs of Direct businesses on the European continent. Forecasts are for a 10 per cent rise in the dividend to 7.15p.

While forecasts for Pearson's interim pre-tax profit figures have fallen into a wide range since the Harper Collins acquisition and Channel 5 launch, the median seems to be about \$55m from last year's \$50.2m. Mrs Marjorie Scardino, who joined as chief executive at the start of the year, is expected to be questioned today on future strategy.

At first sight results from Zeneca, the UK's third largest drugs company, are unlikely to provide many surprises on Thursday. It is only two months since the last trading statement, so it is surprising that pharmaceuticals sector analysts should be so divided over what to expect. Pre-tax profits could be anywhere between £620m and £680m (£610m last year), with earnings per share coming in between 43.6p and 47p (42.9p last time).

ABN AMRO Interest Growth Fund
Société d'investissement à Capital Variable
Registered office: 4, rue Jean Monnet
L-2180 Luxembourg-Kirchberg
R.C. Luxembourg B 39529

The Annual General Meeting of Shareholders of ABN AMRO Interest Growth Fund (SICAV) will be held on Thursday, August 21, 1997 at 10.00 hours at the office of the SICAV, 4, rue Jean Monnet, Luxembourg-Kirchberg for the purpose of considering and voting upon the following agenda:

1. Opening
2. Report of the Board of Directors on the financial year 1996/97
3. Adoption of the Financial Statements and profit appropriation
4. Discharge of the Board of Directors and the Manager of the SICAV for the financial year 1996/97
5. Appointment of Ernst & Young S.A. as Auditor of the SICAV for a period of one year
6. Other business
7. Closing

The Annual Report is available at the office of the SICAV and its representatives.

The shareholders are advised that no quorum for the Annual General Meeting as required and that decisions will be taken by the majority of the shares present or represented at the meeting.

In order to take part at the meeting of August 21, 1997 the owners of bearer shares will have to deposit their shares before August 18, 1997 with the following bank:

ABN AMRO Bank (Luxembourg) S.A.
4, rue Jean Monnet
L-2180 Luxembourg-Kirchberg

The Board of Directors

SBC Warburg launches new covered warrants

SBC Warburg has issued covered warrants on the following US companies:

- Barrick Gold Corporation
- Amgen Inc.
- Boring Company
- Cisco Systems Inc.
- The Walt Disney Company
- General Electric Company
- Hawlett-Packard Company
- International Business Machines Corporation
- McDonalds Corporation
- Philip Morris Companies Inc.
- Motorola Inc.
- Mercer & Co. Inc.
- Texaco Inc.

For more details contact Michael Jenkins or Danny Maylin on +44 171 568 4900

Issued by Swiss Bank Corporation, acting through its branch SBC Warburg, registered in the UK by the SBC.

In search of the right connection

Between now and the year end, if everything goes to plan, investors will be asked to buy shares in no fewer than five international telecommunications operators.

Telecom Australia, Telecom Italia, and - probably - France Telecom will be floated through initial public offerings. Bankers put the combined value of the stakes that may be sold at about \$15bn. There should also be a third tranche of Portugal Telecom and a stake in Hungary's Matav.

They come after a flood of telecoms issues in the past year, including Deutsche Telekom and Spain's Telefonica. Despite that, there is little sign investors are getting bored. They are, however, getting more discriminating, says Mr Michael Armitage, telecoms analyst at Morgan Stanley.

He sees a "paradigm shift" away from funds buying every telecoms offering to looking only at the best.

"Investors are no longer necessarily going to look at every telecoms privatisation. Offerings are less attractive than they might have been historically."

This autumn's three prospective IPOs will require a lot of new demand for telecoms shares. Bankers say, though, that all five offerings have distinguishing characteristics that make them attractive separately, not least that they are from five different countries.

Parallels with the sale of Deutsche Telekom last year are instructive. "The people who bought it were not telecoms-specific but country-specific," one investment banker says. "The question to ask is whether [the new issues] can be sold as Deutsche Telekom stories. If you can do that you don't have much of a capacity problem."

France Telecom and Telecom Italia arguably fit into that category, which has up to now been "a very good geared way of investing in a market," another banker says.

Telstra, where the Australian government is likely to sell a one-third stake that could raise up to A\$5bn (\$6bn), should also benefit from its regional status. Far eastern fund managers are less inclined to invest in European privatisations, but they should also be drawn to the company, bankers believe.

The third tranche of Portugal Telecom, which follows two successful issues so far, is also being closely watched. One factor in favour of its successful sale is the removal of the overhang of shares from the market, but it is expected to be more fully valued than the earlier offerings.

"One would expect a company which is better followed to be more fully valued at this stage of its privatisation," one banker believes.

Mr Armitage says the "southern comfort factor" has helped telecoms issues from southern Europe up to now, because they have good growth prospects, and there is "a sense of immunity from competition".

But, against that, bankers say that the more choice there is for telecoms investors, the more those investors are likely to have a say - indirect but crucial - in determining the issue price. They can, and do, let issuing banks know their views on whether an issue is overpriced, and those views carry weight, according to some investment bankers.

"This is the reality of the marketplace. Investors feel they want more power at the book-building stage, and their views on price influence the level of demand," one banker says. This will be a key issue in the forthcoming telecoms offerings.

NOTICE TO THE HOLDERS OF KOKUNE CORPORATION
JPY5,000,000,000
1/4 PER CENT RESETTABLE CONVERTIBLE BONDS 2004

Notice is hereby given that on July 18 1997, the average of the closing prices per share of common stock of the Company, for ten consecutive trading days up to and including that date, rounded upward to the nearest one Yen, was less than the conversion price in effect on such day by not less than one Yen, and that therefore, in accordance with the section 5.2 of the Terms and Conditions of the Bonds, the conversion price of the captioned Bonds is to be reset as follows:

1. Conversion price before resetting: Yen 398
2. Conversion price after resetting: Yen 279
3. Effective date of resetting: August 4, 1997 (Japan Time)

KOKUNE CORPORATION
By: The Sun Hung Kai Limited
London Branch
as Paying and Conversion Agent

4th August 1997

ABN AMRO Funds
Société d'investissement à Capital Variable
Registered office: 4, rue Jean Monnet
L-2180 Luxembourg-Kirchberg
R.C. Luxembourg B 47072

The Annual General Meeting of Shareholders of ABN AMRO Funds (SICAV) will be held on Thursday, August 21, 1997 at 10.00 hours at the office of the SICAV, 4, rue Jean Monnet, Luxembourg-Kirchberg for the purpose of considering and voting upon the following agenda:

1. Opening
2. Report of the Board of Directors on the financial year 1996/97
3. Adoption of the Financial Statements and profit appropriation
4. Discharge of the Board of Directors and the Manager of the SICAV for the financial year 1996/97
5. Appointment of Ernst & Young S.A. as Auditor of the SICAV for a period of one year
6. Other business
7. Closing

The Annual Report is available at the office of the SICAV and its representatives.

The shareholders are advised that no quorum for the Annual General Meeting as required and that decisions will be taken by the majority of the shares present or represented at the meeting.

In order to take part at the meeting of August 21, 1997 the owners of bearer shares will have to deposit their shares before August 18, 1997 with the following bank:

ABN AMRO Bank (Luxembourg) S.A.
4, rue Jean Monnet
L-2180 Luxembourg-Kirchberg

The Board of Directors

Sun Hung Kai Properties Finance International Limited
H.K. \$650,000,000
Guaranteed Floating Rate Notes due 2001
unconditionally and irrevocably guaranteed by

Sun Hung Kai Properties Limited

In accordance with the terms and conditions of the Notes, the rate of interest applicable for the interest period 31st July, 1997 to 27th January, 1998 is 7.75 per cent. per annum.
Interest payable on 27th January, 1998 per Note of H.K. \$50,000 will be H.K. \$1,912.19.

Bankers Trust Company, Hong Kong Agent Bank

CITICORP
U.S. \$250,000 Floating Rate Notes
Due November 1999

Notice is hereby given that the rate of interest for the interest period August 4, 1997 to November 3, 1997 has been fixed at 5.90700% and that the interest payable on the relevant Interest Payment Date (November 3, 1997), against Coupon No. 12 will be US\$74.65 in respect of US\$5,000,000 of the Notes.

August 4 1997, London
By: Citibank, N.A. Corporate Agency & Trust, Agent Bank

FT/S&P ACTUARIES WORLD INDICES

The FT/S&P Actuaries World Indices are owned by FTSE International Limited, Goldman, Sachs & Co. and Standard & Poor's. The Indices are compiled by FTSE International Limited and Standard & Poor's in conjunction with the Faculty of Actuaries and the Institute of Actuaries. NatWest Securities Ltd. was a co-funder of the Indices.

NATIONAL AND REGIONAL MARKETS	FRIDAY AUGUST 1 1997				THURSDAY JULY 31 1997				DOLLAR INDEX			
	Index	Point	% Chg	Index	Point	% Chg	Index	Point	% Chg	Index	Point	% Chg
Australia (75)	207.58	7.2	3.5	207.58	7.2	3.5	207.58	7.2	3.5	207.58	7.2	3.5
Austria (25)	202.58	7.2	3.5	202.58	7.2	3.5	202.58	7.2	3.5	202.58	7.2	3.5
Belgium (25)	202.58	7.2	3.5	202.58	7.2	3.5	202.58	7.2	3.5	202.58	7.2	3.5
Brazil (25)	202.58	7.2	3.5	202.58	7.2	3.5	202.58	7.2	3.5	202.58	7.2	3.5
Canada (127)	221.75	18.8	8.5	221.75	18.8	8.5	221.75	18.8	8.5	221.75	18.8	8.5
Denmark (25)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Finland (25)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
France (59)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Germany (59)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Hong Kong, China (69)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
India (17)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Italy (53)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Japan (45)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Malaysia (17)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Mexico (27)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Netherlands (19)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
New Zealand (14)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Norway (11)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Philippines (22)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
Singapore (42)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9
South Africa (44)	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.9	304.28	12.0	3.

CHEMICALS - Cont.

[illegible]

DISTRIBUTORS

Quantity	Price	Quantity	Price
100	1.00	100	1.00
200	2.00	200	2.00
300	3.00	300	3.00
400	4.00	400	4.00
500	5.00	500	5.00
600	6.00	600	6.00
700	7.00	700	7.00
800	8.00	800	8.00
900	9.00	900	9.00
1000	10.00	1000	10.00
1100	11.00	1100	11.00
1200	12.00	1200	12.00
1300	13.00	1300	13.00
1400	14.00	1400	14.00
1500	15.00	1500	15.00
1600	16.00	1600	16.00
1700	17.00	1700	17.00
1800	18.00	1800	18.00
1900	19.00	1900	19.00
2000	20.00	2000	20.00
2100	21.00	2100	21.00
2200	22.00	2200	22.00
2300	23.00	2300	23.00
2400	24.00	2400	24.00
2500	25.00	2500	25.00
2600	26.00	2600	26.00
2700	27.00	2700	27.00
2800	28.00	2800	28.00
2900	29.00	2900	29.00
3000	30.00	3000	30.00
3100	31.00	3100	31.00
3200	32.00	3200	32.00
3300	33.00	3300	33.00
3400	34.00	3400	34.00
3500	35.00	3500	35.00
3600	36.00	3600	36.00
3700	37.00	3700	37.00
3800	38.00	3800	38.00
3900	39.00	3900	39.00
4000	40.00	4000	40.00
4100	41.00	4100	41.00
4200	42.00	4200	42.00
4300	43.00	4300	43.00
4400	44.00	4400	44.00
4500	45.00	4500	45.00
4600	46.00	4600	46.00
4700	47.00	4700	47.00
4800	48.00	4800	48.00
4900	49.00	4900	49.00
5000	50.00	5000	50.00
5100	51.00	5100	51.00
5200	52.00	5200	52.00
5300	53.00	5300	53.00
5400	54.00	5400	54.00
5500	55.00	5500	55.00
5600	56.00	5600	56.00
5700	57.00	5700	57.00
5800	58.00	5800	58.00
5900	59.00	5900	59.00
6000	60.00	6000	60.00
6100	61.00	6100	61.00
6200	62.00	6200	62.00
6300	63.00	6300	63.00
6400	64.00	6400	64.00
6500	65.00	6500	65.00
6600	66.00	6600	66.00
6700	67.00	6700	67.00
6800	68.00	6800	68.00
6900	69.00	6900	69.00
7000	70.00	7000	70.00
7100	71.00	7100	71.00
7200	72.00	7200	72.00
7300	73.00	7300	73.00
7400	74.00	7400	74.00
7500	75.00	7500	75.00
7600	76.00	7600	76.00
7700	77.00	7700	77.00
7800	78.00	7800	78.00
7900	79.00	7900	79.00
8000	80.00	8000	80.00
8100	81.00	8100	81.00
8200	82.00	8200	82.00
8300	83.00	8300	83.00
8400	84.00	8400	84.00
8500	85.00	8500	85.00
8600	86.00	8600	86.00
8700	87.00	8700	87.00
8800	88.00	8800	88.00
8900	89.00	8900	89.00
9000	90.00	9000	90.00
9100	91.00	9100	91.00
9200	92.00	9200	92.00
9300	93.00	9300	93.00
9400	94.00	9400	94.00
9500	95.00	9500	95.00
9600	96.00	9600	96.00
9700	97.00	9700	97.00
9800	98.00	9800	98.00
9900	99.00	9900	99.00
10000	100.00	10000	100.00

James (P)		267
Hudson		318
Holmes Tech		182

[illegible]

DIVERSIFIED INDUSTRIALS

[illegible]

Channel _____
 Chloride _____
 City Technology _____

Acme Corp.	123 Main St.	New York	NY	10001	212-555-1234	212-555-1234	212-555-1234	212-555-1234	212-555-1234	212-555-1234	212-555-1234
Alpha Inc.	456 Park Ave.	New York	NY	10022	212-555-5678	212-555-5678	212-555-5678	212-555-5678	212-555-5678	212-555-5678	212-555-5678
Beta Co.	789 Broadway	New York	NY	10013	212-555-9012	212-555-9012	212-555-9012	212-555-9012	212-555-9012	212-555-9012	212-555-9012
Gamma Ltd.	101 Wall St.	New York	NY	10038	212-555-3456	212-555-3456	212-555-3456	212-555-3456	212-555-3456	212-555-3456	212-555-3456
Delta Corp.	202 Nassau St.	New York	NY	10038	212-555-7890	212-555-7890	212-555-7890	212-555-7890	212-555-7890	212-555-7890	212-555-7890
Epsilon Inc.	303 N. Wall St.	New York	NY	10038	212-555-2345	212-555-2345	212-555-2345	212-555-2345	212-555-2345	212-555-2345	212-555-2345
Zeta Co.	404 N. Wall St.	New York	NY	10038	212-555-6789	212-555-6789	212-555-6789	212-555-6789	212-555-6789	212-555-6789	212-555-6789
Eta Inc.	505 N. Wall St.	New York	NY	10038	212-555-0123	212-555-0123	212-555-0123	212-555-0123	212-555-0123	212-555-0123	212-555-0123
Theta Corp.	606 N. Wall St.	New York	NY	10038	212-555-4567	212-555-4567	212-555-4567	212-555-4567	212-555-4567	212-555-4567	212-555-4567
Iota Ltd.	707 N. Wall St.	New York	NY	10038	212-555-8901	212-555-8901	212-555-8901	212-555-8901	212-555-8901	212-555-8901	212-555-8901
Kappa Inc.	808 N. Wall St.	New York	NY	10038	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210
Lambda Co.	909 N. Wall St.	New York	NY	10038	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654
Mu Corp.	1010 N. Wall St.	New York	NY	10038	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109
Nu Inc.	1111 N. Wall St.	New York	NY	10038	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543
Xi Ltd.	1212 N. Wall St.	New York	NY	10038	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987
Omicron Corp.	1313 N. Wall St.	New York	NY	10038	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432
Pi Inc.	1414 N. Wall St.	New York	NY	10038	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876
Rho Co.	1515 N. Wall St.	New York	NY	10038	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321
Sigma Corp.	1616 N. Wall St.	New York	NY	10038	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765
Tau Inc.	1717 N. Wall St.	New York	NY	10038	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210
Upsilon Ltd.	1818 N. Wall St.	New York	NY	10038	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654
Phi Corp.	1919 N. Wall St.	New York	NY	10038	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109
Chi Inc.	2020 N. Wall St.	New York	NY	10038	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543
Psi Ltd.	2121 N. Wall St.	New York	NY	10038	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987
Omega Corp.	2222 N. Wall St.	New York	NY	10038	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432
Acme Corp.	2323 N. Wall St.	New York	NY	10038	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876
Alpha Inc.	2424 N. Wall St.	New York	NY	10038	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321
Beta Co.	2525 N. Wall St.	New York	NY	10038	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765
Gamma Ltd.	2626 N. Wall St.	New York	NY	10038	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210
Delta Corp.	2727 N. Wall St.	New York	NY	10038	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654
Epsilon Inc.	2828 N. Wall St.	New York	NY	10038	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109
Zeta Co.	2929 N. Wall St.	New York	NY	10038	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543
Eta Inc.	3030 N. Wall St.	New York	NY	10038	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987
Theta Corp.	3131 N. Wall St.	New York	NY	10038	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432
Iota Ltd.	3232 N. Wall St.	New York	NY	10038	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876
Kappa Inc.	3333 N. Wall St.	New York	NY	10038	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321
Lambda Co.	3434 N. Wall St.	New York	NY	10038	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765
Mu Corp.	3535 N. Wall St.	New York	NY	10038	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210
Nu Inc.	3636 N. Wall St.	New York	NY	10038	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654
Xi Ltd.	3737 N. Wall St.	New York	NY	10038	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109
Omicron Corp.	3838 N. Wall St.	New York	NY	10038	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543
Pi Inc.	3939 N. Wall St.	New York	NY	10038	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987
Rho Co.	4040 N. Wall St.	New York	NY	10038	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432
Sigma Corp.	4141 N. Wall St.	New York	NY	10038	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876
Tau Inc.	4242 N. Wall St.	New York	NY	10038	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321
Upsilon Ltd.	4343 N. Wall St.	New York	NY	10038	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765
Phi Corp.	4444 N. Wall St.	New York	NY	10038	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210
Chi Inc.	4545 N. Wall St.	New York	NY	10038	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654
Psi Ltd.	4646 N. Wall St.	New York	NY	10038	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109
Omega Corp.	4747 N. Wall St.	New York	NY	10038	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543
Acme Corp.	4848 N. Wall St.	New York	NY	10038	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987
Alpha Inc.	4949 N. Wall St.	New York	NY	10038	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432
Beta Co.	5050 N. Wall St.	New York	NY	10038	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876
Gamma Ltd.	5151 N. Wall St.	New York	NY	10038	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321
Delta Corp.	5252 N. Wall St.	New York	NY	10038	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765
Epsilon Inc.	5353 N. Wall St.	New York	NY	10038	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210
Zeta Co.	5454 N. Wall St.	New York	NY	10038	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654
Eta Inc.	5555 N. Wall St.	New York	NY	10038	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109
Theta Corp.	5656 N. Wall St.	New York	NY	10038	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543
Iota Ltd.	5757 N. Wall St.	New York	NY	10038	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987
Kappa Inc.	5858 N. Wall St.	New York	NY	10038	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432
Lambda Co.	5959 N. Wall St.	New York	NY	10038	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876
Mu Corp.	6060 N. Wall St.	New York	NY	10038	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321
Nu Inc.	6161 N. Wall St.	New York	NY	10038	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765
Xi Ltd.	6262 N. Wall St.	New York	NY	10038	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210
Omicron Corp.	6363 N. Wall St.	New York	NY	10038	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654
Pi Inc.	6464 N. Wall St.	New York	NY	10038	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109	212-555-2109
Rho Co.	6565 N. Wall St.	New York	NY	10038	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543	212-555-6543
Sigma Corp.	6666 N. Wall St.	New York	NY	10038	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987	212-555-0987
Tau Inc.	6767 N. Wall St.	New York	NY	10038	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432	212-555-5432
Upsilon Ltd.	6868 N. Wall St.	New York	NY	10038	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876	212-555-9876
Phi Corp.	6969 N. Wall St.	New York	NY	10038	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321	212-555-4321
Chi Inc.	7070 N. Wall St.	New York	NY	10038	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765	212-555-8765
Psi Ltd.	7171 N. Wall St.	New York	NY	10038	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210	212-555-3210
Omega Corp.	7272 N. Wall St.	New York	NY	10038	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654	212-555-7654
Acme Corp.	7373 N. Wall St										

ENGINEERING

[illegible]**ENGINEERING - Cont.**[illegible]**EXTRACTIVE INDUSTRIES - Cont.**[illegible]

FOOD PRODUCERS

[illegible]

GAS DISTRIBUTION

[illegible]

HEALTH CARE

		Notes	Prices	drings	Div	Divs	Dividends	La
1754	American	2-24	125.00	1.1	-	-	Jan Aug	18
1755	Auto. Mfg.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1756	Bank of Am.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1757	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1758	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1759	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1760	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1761	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1762	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1763	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1764	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1765	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1766	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1767	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1768	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1769	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1770	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1771	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1772	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1773	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1774	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1775	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1776	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1777	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1778	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1779	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1780	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1781	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1782	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1783	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1784	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1785	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1786	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1787	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1788	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1789	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1790	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1791	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1792	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1793	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1794	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1795	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1796	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1797	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1798	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1799	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18
1800	Bank of N.Y.	2-12	121.00	0.7	2.3	-	Jan Aug	18

INVESTMENT TRUSTS

[illegible]**INVESTMENT TRUSTS - Cont.**[illegible]**INV TRUSTS SPLIT CAPITAL**[illegible]

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ENGINEERING, VEHICLES

[illegible]**HEALTH CARE - Cont.**[illegible]

HOUSEHOLD GOODS

[illegible]

INSURANCE

[illegible]

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WORLD STOCK MARKETS

Highs & Lows shown on a 52 week basis

EUROPE (Aug 1 / Fri)	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%	High	Low	Net	%
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INDICES

	Aug 1	Jul 31	Jul 30	1987	1987	Low		Aug 1	Jul 31	Jul 30	1987	1987	Low
				High							High		
Argentina							Japan						
Brazil 2003/12/77	2497.54	2400.28	2454.58	2463.87	2597	0.00	97						
Australia							Tokaido/159	1012.70	154.04	1536.92	1530.29	266	1330.02
All Ordinaries/1/60	2727.5	2735.1	2750.0	2745.90	27	2632.00	1/4	1762.57	1708.28	1770.33	1584.55	306	1818.50
Bank Index/2/91	462.2	463.3	471.5	467.1	27.2		Malaysia						
Austria							KLSE 100/14/89	1009.65	1014.24	1024.74	1021.67	252	1079.55
Credit Suisse/12/84	468.2	463.2	451.3	468.2	15	374.00	97						
Daily Index/2/91	149.4	1400.49	1474.01	1460.49	30	110.22	91						
Belgium/1/81	231.04	2579.30	2580.36	2621.80	267	187.05	21						
Brazil							FCMB/ 1878		5067.83	4984.73	5057.80	37	3559.46
Canada/2/89	12259.0	12572.0	13019.0	13017.00	87	8865.90	2/1						
Canada/1/89							Netherlands						
Dutch Index/1/79	5412.4	5430.49	5455.63	5381.76	100	4056.10	1/1	1462.0	1156.8	1154.1	1158.00	267	1230.00
France/1/79	6861.0	6877.80	6882.00	6878.74	31	6763.3	1/4	618.3	698.4	699.0	698.00	287	739.00
France/2/84	374.47	3450.21	3472.84	3468.88	397	2946.42	1/4						
FRB Index/1/79	534.74	5763.70	5737.81	5681.71	47	4912.14	2/1						
FRB Index/1/79							New Zealand						
Denmark							Cat. 42/17/85	2574.83	2574.98	2575.52	2575.92	307	2397.48
Overnight/2/83/1/83	645.87	645.09	644.08	609.28	170	670.11	2/1						
Finland							Norway						
Overnight/2/89	3059.59	3015.87	3037.15	3015.87	31/7	2463.26	2/1						
France							Singapore						
FRF 2003/1/250	1801.56	2003.43	1998.02	2008.03	51/7	1253.81	2/1						
FRF 1/23/1267	2449.44	3075.87	3099.32	3075.87	31/7	2501.29	2/1						
Germany							SEB AS-Stock/2/73	466.68	659.30	691.53	670.52	172	478.94
FRF 1/23/1267	1473.76	1421.44	1426.70	1441.41	31/7	1882.21	2/1						
FRF 1/23/1267	4375.30	4338.76	4382.70	4336.70	31/7	2675.82	2/1						
FRF 1/23/1267	440.78	443.03	4421.72	4438.85	31/7	2348.77	2/1						
Greece							Spain						
Index 100/1/280	1591.48	1596.34	1594.14	1727.70	235	1645.84	2/1						
Hong Kong							SEB Stock/12/83	592.81	598.70	602.71	626.15	37	454.84
Hong Kong/1/84	1637.22	16359.21	15938.18	16376.22	1/8	12055.17	3/4						
India							Sweden						
RSI Sense/1978	4247.32	4306.76	4244.99	4404.98	97	3225.24	2/1						
Indonesia							Atlanta/20/1/82	5200.0	3182.2	3202.2	3229.29	197	2579.00
Indonesia Comp/10/83							Switzerland						
Indonesia 100/1/83	721.77	721.27	721.97	740.83	97	631.27	154						
Israel							SRI Index/17/88	83	882.88	925.57	902.00	87	2022.80
SEB Osaka/1/88	3676.58	3687.00	3650.20	3687.00	2/7	2736.97	2/1	81	8752.80	937.97	978.79	27	2033.81
Italy							Taiwan						
Bank Ocean Int/1/72	1317.9	1382.08	1323.88	1353.18	237	642.85	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
Japan							Thailand						
1979	919.0	1385.0	1400.0	1440.0	237	642.85	2/1	652.04	655.62	676.23	658.87	221	464.77
1980	1284.38	2039.43	2021.28	2008.67	166	720.65	1/5	Turkey					
1981	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1982	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1983	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1984	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1985	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1986	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1987	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1988	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1989	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1990	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1991	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1992	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1993	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1994	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1995	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1996	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1997	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1998	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
1999	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2000	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2001	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2002	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2003	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2004	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2005	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2006	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2007	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2008	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2009	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2010	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2011	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2012	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2013	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2014	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2015	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2016	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2017	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2018	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2019	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2020	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2021	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2022	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2023	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2024	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2025	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2026	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2027	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2028	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35	8942.78	1008.35	31/7	864.75
2029	159.45	301.83	298.00	301.83	287	121.64	2/1	1001.55	1008.35</				

U.S. INDICES

Down Jones	Aug 1	Jul 31	Jul 30	1997	High	Low	Stop
Industrials	6194.04	6226.61	6254.88	6254.88	6319.49	6254.88	41.1
				(397)	(114)	(307.78)	(67.6)
Home Bases	104.42	104.78	104.68	104.78	107.08	104.68	2.7
				(14.48)	(1.44)	(17.08)	(11.08)
Transport	2951.30	2982.11	2973.13	2982.11	2922.97	2982.11	13.2
				(71)	(91)	(254.48)	(67.13)
Utilities	2338.49	2356.25	2347.37	2356.25	2368.47	2346.48	11.78
				(171)	(29.4)	(91.93)	(17.78)
DJ Ind. Day's % High	6257.94	6326.98	6326.98	6326.11	6150.99	6256.48	41.1
DJ Ind. High 24-78	6252.77	6222.77	6100.45	6222.77	(Actuals)		
Standard and Poors							
Compustat	947.14	954.957	952.29	952.29	737.01	954.29	4.1
				(30.28)	(121)	(317.78)	(163.78)
Industrials	11712.26	11718.61	11718.00	11718.61	653.42	11718.31	3.5
				(71)	(114)	(317.78)	(306.78)
Financial	110.21	111.88	110.85	111.88	95.73	111.88	7.1
				(17.15)	(11)	(17.78)	(11.78)
NYSE Comp.	493.90	494.50	493.57	494.50	395.47	494.50	4.4
				(11)	(114)	(317.78)	(254.48)
Amer. Comp.	641.80	646.30	645.32	646.30	511.20	646.30	52.4
				(134)	(284)	(317.78)	(167.78)
NASDAQ Comp.	1594.33	1593.61	1588.06	1594.33	1291.00	1594.33	31.0
				(64)	(24)	(317.78)	(167.78)
■ RATIOS							
Down Jones Ind. Div. Yield		1.80	1.80	1.81	1.83	1.81	2.28
		Jul 30	Jul 23	Jul 18	Jul 18	Jul 18	Year ago
S & P Ind. Div. Yield		1.48	1.50	1.50	1.50	1.50	2.10
S & P Ind. P/E Ratio		26.05	25.77	25.78	25.78	25.78	21.85
■ NEW YORK ACTIVE STOCKS ■ TRADING ACTIVITY							
Friday	Stocks traded	Close price	Change on price	● Volume (million)	Aug 1	Jul 31	Jul 30
Commodities	14,327,500	11 1/2	+1 1/2	Amer. Sec	547,874	528,997	598,477
Compass	8,447,690	37 1/4	+4	NYSE	237,349	22,941	27,777
Gen Elec	6,646,000	5 1/4	+1 1/2		11	699,313	732,721
Commodities HCA	1,221,000	32 1/2	+1 1/2	NYSE			
Dow Jones	6,780,500	36 1/2	+2	Issues Traded	3,386	337	3,321
Putt Morris	6,268,600	45 1/4	+4	Flows	1,850	1,716	2,077
Oil	1,001,200	16	-1 1/2	Flows	1,055	1,148	897
AT&T	5,913,000	37 1/4	+1 1/2	Unchanged	503	32	30
PepperCo	4,528,900	38 1/2	-1 1/2	New Highs	213	204	227
IBM	4,500,100	104 1/4	-1 1/2	New Lows	18	7	7

AUSTRALIA (Aug 1 / Aug 15)[illegible]

1.19	1.5	20.0	100%
1.20	1.3	18.2	90%
1.21	1.2	15.5	75%

[illegible]

NOTES: Prices on this page are as quoted on the individual exchanges and are mostly last traded prices. * Calendar year high and low. # Dealings suspended. w/ Ex. declined. w/ Ex. script issue. w/ rights. w/ Ex. alt. 1 Priced in US \$

INDEX FUTURES															
	Open	Settle	Change	High	Low	Est. vol.	Open Int.								
■ CAC-40	GAITYF/FRANK	2500 x						■ DAX							
Aug	3105.0	3053.0	-52.0	3100.0	3038.0	12,798	28,236	Aug	3060.0	2994.0	+1.00	2813.0	2662.0	2,418	22,276
Sept	3108.0	3067.0	-41.0	3116.0	3050.0	936	23,703	■ CBKK	2601.00	2594.75	-28.25	2618.00	2594.75	42	880
■ DAX								■ S&P 500							
Aug	4430.0	4368.0	-62.0	4430.0	4289.0	24,180	94,482	Aug	957.40	953.00	-1.45	960.25	941.50	58,125	178,220
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ SOX	958.25	958.20	-5.00	971.20	950.50	323	5,943
Sept	4430.0	4350.0	-80.0	4430.0	4289.0	24,180	94,482	■ Nikkei 225	20250.0	19800.0	-350.0	20280.0	19730.0	25,073	174,834
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ Hang Seng	10540.0	10150.0	-390.0	10280.0	10040.0	40	3,985
Sept	4430.0	4350.0	-80.0	4430.0	4289.0	24,180	94,482	■ ASX 200	5598.0	5580.0	-18.00	5670.0	5570.0	27	2,221
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ HSI	6564.0	6510.0	-54.00	6570.0	6480.0	27	2,221
Sept	4430.0	4350.0	-80.0	4430.0	4289.0	24,180	94,482	■ S&P 500	957.40	953.00	-1.45	960.25	941.50	58,125	178,220
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ SOX	958.25	958.20	-5.00	971.20	950.50	323	5,943
Sept	4430.0	4350.0	-80.0	4430.0	4289.0	24,180	94,482	■ Nikkei 225	20250.0	19800.0	-350.0	20280.0	19730.0	25,073	174,834
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ Hang Seng	10540.0	10150.0	-390.0	10280.0	10040.0	40	3,985
Sept	4430.0	4350.0	-80.0	4430.0	4289.0	24,180	94,482	■ ASX 200	5598.0	5580.0	-18.00	5670.0	5570.0	27	2,221
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ HSI	6564.0	6510.0	-54.00	6570.0	6480.0	27	2,221
Sept	4430.0	4350.0	-80.0	4430.0	4289.0	24,180	94,482	■ S&P 500	957.40	953.00	-1.45	960.25	941.50	58,125	178,220
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ SOX	958.25	958.20	-5.00	971.20	950.50	323	5,943
Sept	4430.0	4350.0	-80.0	4430.0	4289.0	24,180	94,482	■ Nikkei 225	20250.0	19800.0	-350.0	20280.0	19730.0	25,073	174,834
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ Hang Seng	10540.0	10150.0	-390.0	10280.0	10040.0	40	3,985
Sept	4430.0	4350.0	-80.0	4430.0	4289.0	24,180	94,482	■ ASX 200	5598.0	5580.0	-18.00	5670.0	5570.0	27	2,221
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ HSI	6564.0	6510.0	-54.00	6570.0	6480.0	27	2,221
Sept	4430.0	4350.0	-80.0	4430.0	4289.0	24,180	94,482	■ S&P 500	957.40	953.00	-1.45	960.25	941.50	58,125	178,220
Sept	4463.0	4391.0	-72.0	4463.0	4350.0	190	2,870	■ SOX	958.25	958.20	-5.00	971.20	950.50	323	5,943
Sept	4430.0	4350.0	-80.0	4430.0	42										

NEW YORK STOCK EXCHANGE PRICES

4 pm close August 1

[illegible]

NASDAQ NATIONAL MARKET

Stock	Pf	Stk	H	L	Low	Last	Chng	Stock	Pf	Stk	H	L	Low	Last	Chng	Stock	Pf	Stk	H	L	Low	Last	Chng		
Deere	105	2662	106 1/2	35 1/2	35	-1/2		Deere	105	2662	106 1/2	35 1/2	35	-1/2		Deere	105	2662	106 1/2	35 1/2	35	-1/2			
Dressbarn	105	2662	106 1/2	35 1/2	35	-1/2		Dressbarn	105	2662	106 1/2	35 1/2	35	-1/2		Dressbarn	105	2662	106 1/2	35 1/2	35	-1/2			
Dreyfus	0.24	3436	361 1/4	41 1/4	41 1/4	0		Dreyfus	0.24	3436	361 1/4	41 1/4	41 1/4	0		Dreyfus	0.24	3436	361 1/4	41 1/4	41 1/4	0			
Dynegy	49	891	42 1/2	42 1/2	41 1/2	0		Dynegy	49	891	42 1/2	42 1/2	41 1/2	0		Dynegy	49	891	42 1/2	42 1/2	41 1/2	0			
Dunham	0.56	16	20 3/4	35 1/2	35 1/2	0		Dunham	0.56	16	20 3/4	35 1/2	35 1/2	0		Dunham	0.56	16	20 3/4	35 1/2	35 1/2	0			
- A -																									
ADC Corp	105	2662	106 1/2	35 1/2	35	-1/2		ADC Corp	105	2662	106 1/2	35 1/2	35	-1/2		ADC Corp	105	2662	106 1/2	35 1/2	35	-1/2			
Accum E	644	4 1/4	4 1/4	4 1/4	4 1/4	0		Accum E	644	4 1/4	4 1/4	4 1/4	4 1/4	0		Accum E	644	4 1/4	4 1/4	4 1/4	4 1/4	0			
Accum G	40	3325	20	19 1/4	19 1/4	-1/4		Accum G	40	3325	20	19 1/4	19 1/4	19 1/4	-1/4		Accum G	40	3325	20	19 1/4	19 1/4	19 1/4	-1/4	
Adeltech	45	5998	43	41 1/4	42 1/2	+		Adeltech	45	5998	43	41 1/4	42 1/2	42 1/2	+		Adeltech	45	5998	43	41 1/4	42 1/2	42 1/2	+	
ADST	105	5618	40	38 1/2	38 1/2	-1/2		ADST	105	5618	40	38 1/2	38 1/2	38 1/2	-1/2		ADST	105	5618	40	38 1/2	38 1/2	38 1/2	-1/2	
ADT	0.37	45	50	50	50	0		ADT	0.37	45	50	50	50	0		ADT	0.37	45	50	50	50	0			
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
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Adm Corp	105	1568	40	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2		Adm Corp	105	1568	40	38 1/2	38 1/2	38 1/2	-1/2	
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Admission closes August 1

Net Air	0.06	18	070	37%	30%	39%	+	FFR Sys	17	21	10%	10%	14%	-	QYnexus	65	219	11%	8%	10	-	US Bank	2,40	20	269	61	51%	61%	+	+
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Company	Mid price	Change on day	Volume	High	Low	Company	Mid price	Change on day	Volume	High	Low
ActivCard	US\$3.25	-	0	0.25	3	Lerner & Harpelle	US\$5.00	-1	16230	34	25
Ammert Systems	US\$3.75	0.00	11	12.5	5.375	US\$3.875	-	0	11	7.5	8.125
Ampro	PH\$1.12	-	16	11.5	11.5	US\$2.625	-0.125	6	25	12.5	21.625
Computer Holdings	US\$2.25	-0.15	325500	6.00	4.50	Pelican	US\$1.00	-	0	0.50	0.50
Dr Solomon Asia	US\$8.25	+1.05	-	28.375	24.50	Schaeffle-Blochman	US\$1.00	-12	10000	1210	900
EMAP Tech	US\$9.125	-	0	8.125	8.125	Tropicall Int'l	US\$3.275	-16	500	3318	3065
Envision Systems	US\$1.00	-0.25	0	1.00	0.75	Turnstone Retail	US\$3.98	-0.05	200	3.98	3.88
Interlogics	US\$10.625	-	92450	12.75	10.125						

Prices for EASDAQ: *Please note that mid price is shown in US Dollars and high and low information are shown in the local currency. EASDAQ can be found on the Web site at: WWW.EASDAQ.COM EASDAQ offices are located in Brussels (Tel: 32 (0) 227 85 20) and in London (Tel: 44 (0) 11 499 9800)

FT GUIDE TO THE WEEK

MONDAY 4

Upwardly mobile?



The sights of mobile phone industry watchers will be trained on Helsinki when Nokia, the world's second-largest cellular handset supplier, announces half-year results. Expectations for strong earnings growth are always high in the booming mobile market. But they are even higher after an impressive six-month report from Ericsson, Nokia's Swedish rival, last month. Profits are forecast to more than double, and analysts will be scrutinising Nokia's mobile phone sales for any signs of pick-up or slowdown in industry growth.

Tokyo "open skies" talks

US and Japanese trade officials start three days of talks in Tokyo, hoping for a breakthrough in aviation negotiations which have been deadlocked since earlier this year. The US is pressing for an "open skies" agreement, but Japan has refused to contemplate the proposal, favouring a relatively minor updating of existing bilateral agreements. The two sides have said they will reach agreement by the end of September, but there is still a wide gap between them.

Turkish court plea

Turkey's leading Islamist party submits its defence today in a constitutional court case brought by a state prosecutor demanding the party's closure for agitating against the secular state. Welfare party leaders denounce the charges as "childish" and part of an army plan to stamp out political Islam in Turkey. If Welfare loses, the party will be closed and its leaders banned from public life for five years. Although Welfare plans to reopen the following day under a new name, it could still be at a disadvantage in elections planned for next year. In the previous 1995 elections, Welfare won more votes than any other party.

Mexico visit

Mr Larry Summers, deputy secretary at the US Treasury and the highest ranking US official to visit Mexico since last month's mid-term elections, will be in Mexico City to discuss shared policies and common goals of US and Mexican economic plans.

TUESDAY 5

Bundesrat tax debate

Germany's Bundesrat - the lower house of parliament - meets to debate the government's tax reform plans, having been recalled from its summer break. The sweeping reforms, regarded as vital by German business, have been



Competitors in the Admiral's Cup series (above) which reaches its climax on Saturday with the start of the Fastnet Yacht Race

held up by the Bundesrat, the second chamber, which is controlled by the opposition Social Democratic party. The protracted dispute has raised questions about Germany's readiness to accept reform. The Bundesrat is expected formally to reject proposals outlined last week by a conciliation committee which sought to strike a deal between the two chambers of parliament. Neither the government nor SPD are likely to offer further compromises.

Russian nickel auction

An auction for a 38 per cent stake in Norilsk Nickel, Russia's biggest metals group, will test the government's new-found commitment to conduct asset sales honestly and openly. For almost two years, Oneximbank, one of Russia's most powerful commercial banks, has been managing this stake in trust following the controversial shares-for-loans privatisation transfer in November 1995. Oneximbank, which is organising the auction, is sure to bid to maintain permanent ownership of the stake but it is not clear whether other bidders will get a look in.

Korean treaty talks

North and South Korea, the US and China will meet in New York to discuss preparations for four-party talks on a peace treaty to bring a formal end to the 1950-53 Korean war. The meeting will focus on setting an agenda, deciding the level of representation, and selecting a venue for the talks which were proposed a year ago by the US and South Korean presidents. The negotiations would represent a diplomatic breakthrough in ending North Korea's isolation and promoting stability on the Korean peninsula.

North Korea agreed to the talks in the hope that they will lead to increased food aid for its starving population.

Japan celebrates

Japan's summer festival season heats up with the start today of the four-day Tanabata festival in Sendai, a city north of Tokyo. Fireworks, parades and colourful paper decorations around the city celebrate a folk legend about two celestial lovers, the weaver star (Vega) and the cowherd star (Altair), who meet once a year by crossing the Milky Way. There are two other big festivals this week in northern Japan: Aomori's Nebuta festival and Akita's Kanto festival.

Thai economic package

Thailand is expected to unveil an economic reform package, developed in consultation with the International Monetary Fund. The package will be watched closely by financial markets throughout South-east Asia because its strength will determine whether the baht - along with the region's other currencies - will stabilise or continue its downward trend. The package is likely to include measures to raise taxes, cut government spending, revamp Thailand's policy of unconditionally bailing out troubled financial institutions, and the privatisation of state enterprises. Analysts say its contents are less important than whether the package has explicit IMF endorsement.

NTT treaty review

Japanese and US government officials are due to meet in San Francisco today to review Nippon Telegraph and Telephone's international procurement for the year ended March 1997. Japanese officials have said they would not discuss a renewal of the Japan-US pact on NTT's procurement unless Washington granted NTT an international telecommunications licence in the US. Japan and the US meet annually to review NTT's international procurement, which amounted to ¥173bn (\$1.4bn) in 1996-97. The Japan-US pact on NTT's international procurement, first signed in 1981, will expire at the end of September.

Tudjman inauguration

Franjo Tudjman will be inaugurated for his second five-year term today. The former Yugoslav general and dissident who led Croatia on its path to independence in 1991, won the presidential elections in July with more than 60 per cent of the vote. The elections were described as "free but not fair" by international observers. During his second term Mr Tudjman will preside over the re-integration of Eastern Slavonia, which Croatia lost during the fighting in 1991.

WEDNESDAY 6

Racketeer penalties

Penalties imposed on Japan's Nomura Securities and Dai-ichi Kangyo Bank for their dealings with corporate racketeers take effect. The penalties - the heaviest imposed by Japan's Ministry of Finance - were announced

last week, but both companies were given a week's grace to notify clients. For one week from today all branches of Nomura, Japan's largest securities company, will be prohibited from conducting stock-related business. Nomura is also banned from proprietary stock trading and from participating in government bond underwriting and auctions until the end of the year, and from securities trading and futures broking at its head office until September 5. DKB is banned from taking part in new lending (except mortgages) until the end of the year, and prohibited from opening new offices or carrying out investment trust business until August 5 next year.

THURSDAY 7

Relief for Mir

Two Russian cosmonauts preparing to relieve the tired three-man crew on Mir are due to arrive at the ageing space station today after blasting off from the Baikonur cosmodrome in Kazakhstan on Tuesday. Their main task, following a gruelling training programme, will be to start repairing the damage caused by a June 25 collision between Mir and an unmanned cargo ship.

Chile gas pipeline

Presidents Eduardo Frei of Chile and Carlos Menem of Argentina will formally inaugurate the first gas pipeline to Chile. The 465km pipe, built by a Canadian-Chilean consortium, runs across the Andes at up to 3,700 metres above sea level. It runs from Santiago to Mendoza where it connects with the Argentine network. The two presidents will first meet in Mendoza and then fly to Santiago for a second ceremony.

Cricket

England meet Australia at Trent Bridge in the Fifth Test (five days).

FRIDAY 8

Chemical attraction

China holds a four-day international polyurethane industry exhibition in Beijing to attract foreign partners. Fifty Chinese and foreign chemical producers will participate in the exhibition which aims to develop China's polyurethane sector to meet the demands of its car and electric appliance markets. China produced 445,000 tons of polyurethane in 1996 and the total volume of Chinese products made from polyurethane is expected to reach 700,000 tons by the end of the century. China hopes that the participation of foreign chemical groups, such as BASF, Bayer, Arco Chemical and Shell, will attract research and development funds and advanced technology.

Golf

Great Britain and Ireland defend the Walker Cup, New York.

WEEKEND 9-10

Fastnet challenge

The Fastnet Yacht Race, the most important challenge of the Admiral's Cup series which began last week, starts at Cowes on the Isle of Wight on Saturday. Weather permitting, the first boats should cross the finishing line at Plymouth, England, from the following Tuesday. A fleet of about 200 yachts from around the world traditionally takes part in the race to the rock and lighthouse, eight miles off the coast of County Cork, Ireland.

Festive Edinburgh

The Edinburgh International Festival begins on Sunday with a concert under the baton of Pierre Boulez. For the next three weeks the

Scottish capital will be host to the world's largest cultural event. As well as the main festival, which includes performances by the Royal Opera, San Francisco Ballet and Nottingham Playhouse, there is the Edinburgh Fringe, with 10,000 performers mounting 1,500 shows. There are also film, television and book festivals, plus the annual tattoo at Edinburgh Castle.

Long March launch

China is due to launch a satellite on Sunday for the Philippines with Long March 3B, after its abortive first flight in February 1996. The launch, scheduled to take place between August 10 and 12, is expected to send the Mabuhay communications satellite into orbit. Long March rockets have blasted two Chinese domestic satellites into orbit since May. China's next launch will be Apstar 2R, Hong Kong's telecommunications satellite, in September. Four more commercial launches are planned for 1997.

Windsor collection

About 200 lots from the New York sale of the contents of the Paris home of the Duke and Duchess of Windsor will be on view on Sunday (to August 15) at Sotheby's in London. The collection will document the life and the love story of Edward the Prince of Wales and the American-born Wallis Simpson for whom he gave up the throne in 1936. The highlight will be the "abdication desk" on which Edward VIII signed the instrument of abdication. It is estimated this will fetch \$30,000-\$50,000. The complete collection will be exhibited in New York from September 5 to 11 when the first session of the auction begins.

Motor racing

Hungarian Grand Prix, Budapest.

Compiled by Bob Vincent
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Other economic news

Monday: German industrial production in June may have rebounded because of a larger order backlog and a better business climate in manufacturing. The markets are looking for an annual rise of between 7 per cent and 8 per cent.

Tuesday: UK industrial production in June will have been affected by weakening export demand and strong domestic demand. Total production is forecast to have increased at an annual rate of about 1.2 per cent.

Wednesday: German unemployment is unlikely to have improved much during July, as various labour market programmes are being phased out.

Thursday: US Consumer credit is forecast to have picked up in June after weak credit figures in May, especially for automobile and revolving credit. Overall, US consumer credit is forecast to remain modest, giving little rise to worries about inflation.

Friday: Japanese machinery orders in June are forecast to have fallen by a monthly 5 per cent as the underlying pace of order growth is weakening.

Statistics to be released this week

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	UK	July M0		0.3%	1%	Aug 6	Germany	July unemployment† - west			-1.00%
Aug 4	UK	July M0		6.2%	6.3%		Germany	July unemployment† - east		5.00%	12.00%
	UK	July official reserves			-\$2m	Thur	UK	June construction orders			
	UK	June housing starts				Aug 7	UK	July CBI distributive trades			39%
	US	June leading indicators		0.1%	0.3%		US	Initial claims Aug 2		300,000	277,000
	US	June construction spending		1%	-1.8%		US	State benefits July 26			2.33m
	Germany	June industrial production*		1%	-1.5%		US	June wholesale trade			0.2%
	Germany	June manufacturing output*		1.5%	-1.3%		US	June consumer credit		\$5bn	\$3bn
	Germany	June industrial production - west*			-1.7%		US	M2 week ended July 28		\$4bn	\$3.9bn
	Germany	June industrial production - east*			-0.4%		Japan	July overall wholesale price index*		-0.1%	-0.7%
Tue	Japan	June overall personal consumption expenditure**		-2.8%	-2.2%		Japan	July overall wholesale price index**		1.7%	1.9%
Aug 5	Japan	June personal consumption expenditure - w/retail**		-1.5%			Japan	June current account (IMF) not†		¥955bn	¥654bn
	Japan	June income - w/retail**		1.5%			Japan	June trade balance (IMF) not†		¥825bn	
	Italy	July consumer price index - ex-tobacco*		0.0%	0.0%	Fri	Japan	June machinery orders ex-elect pwr & ships**		13.5%	8.6%
	Italy	July consumer price index - ex-tobacco**		1.8%	1.4%	Aug 8	Japan	June machinery orders ex-elect pwr & ships**		3.3%	12.9%
	UK	June industrial production*		0.5%	-0.9%		Italy	June industrial production*		0.5%	0.3%
	UK	June industrial production**		1.2%	-0.2%		Italy	June industrial production**		8.5%	-1%
	UK	June manufacturing output*		0.4%	-1.1%						
	UK	June manufacturing output**		1.2%	1.1%						
	UK	July CIPS survey			62.9%						
	US	BOT-Mitsubishi Aug 2			0.4%						
	US	June home completions			1.37m						
	US	Redbook Aug 2			0.1%						
	Japan	July trade balance (1st 20 days) not†			¥213bn						
Wed	Germany	July unemployment†		2.50%	11.00%						

†month on month, **year on year

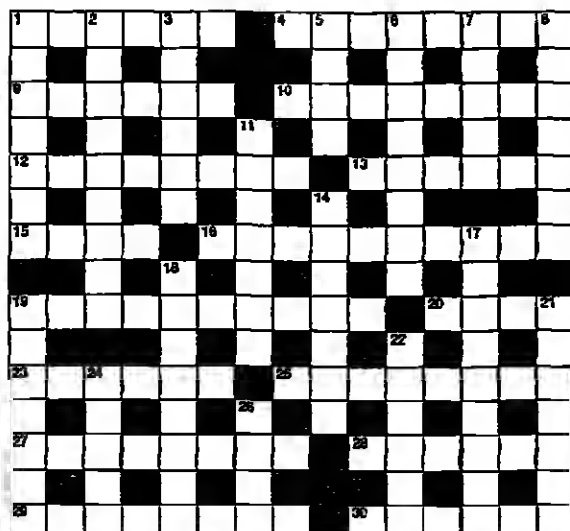
Statistics courtesy MMS International

ACROSS

- A sound combination of notes in harmony (6)
- Act a central role, then quit (8)
- Union leader caught in female clothing gets imprisonment (6)
- Its choir in production is unforgettable (6)
- Monk who founded an order on Scottish mountain (6)
- Threatened a mischief-maker with death, perhaps (6)
- Terrific ache in a head (4)
- Gains money from records? (5,5)
- Liking getting precedence - for shares? (10)
- Well-established business (4)
- It's natural in staple food, we hear (6)
- Frank won't distribute capital (8)
- Cut to size or followed around (8)
- He gets the game off to a flying start (6)
- As a pre-Raphaelite he pledged himself to resist change (8)
- Allow the devil in and he's not easily shifted (8)

DOWN

- Ball due for release, it's heard (7)
- The French follow continuing account (9)
- Soldier with interest in wanting to live (6)
- Samuel's teacher has a name for writing essays (4)
- One metal fused into many (8)
- Clipped trees into shape (6)
- Settles month and day (7)
- Close shaves? (7)
- Those who foil trespassers? (7)
- A somewhat bald description (4,2,3)
- Girl and writer run off to marry (8)
- Boy tie for an artist (7)
- Tower encountered round Iran, perhaps (7)
- Enemy I trounce comes from an Arabian country (8)
- Result of ignorance among composers (5)
- Go to get some citrus flavoured (4)



WINNERS 9,432: J.L.V. Summerhayes, Lynton, Hants; Miss R.J. Crozier, London E5; M.H. Gibbs, Petersfield; Betty Morrow, Slynne, Lancashire.

MONDAY PRIZE CROSSWORD

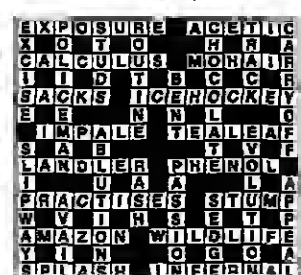
No.9,444 Set by DANTE

Six bottles of Davys Celebration Champagne for the first correct solution of the crossword puzzle. Prizes of 50 Davys food and drink vouchers redeemable in person or by post. These prizes are available only to winners living in England, Scotland and Wales. Winners with overseas addresses will receive a set of silver-plated place name bases and cards. Solutions by Thursday August 14, marked Monday Crossword 9,444 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 1UL. Solution on Monday August 18. Please allow 28 days for delivery of prizes.

Name _____

Address _____

Solution 9,432



FINE WINES AND EATING

PREPARING FOR EMU - THE BUSINESS PERSPECTIVE

On 10 September the FT will be holding a breakfast seminar in Cardiff hosted by Quentin Peel, Foreign Editor.

The Breakfast Seminar will examine how EMU is likely to impact business and how European companies are preparing for it.

Cost £50. Limited places are available.

To confirm attendance please call

Julie Arnold on

44 (0)171 873 4816 by 27 August

Future FT Breakfast Seminars on Preparing for EMU will take place in the following UK cities:

- Manchester - 16 October
- Belfast - 5 November
- Birmingham - 4 December
- Edinburgh - TBA

In association with



If you would like to attend any of the above please call Julie Arnold on 44 (0)171 873 4816 (PLACES ARE LIMITED).

FINANCIAL TIMES

No FT, no comment.

JOTTER PAD

